



PRESS RELEASE

Ratingen, April 2020

TEMOT continues its expansion trend in LATAM and welcomes Rural Santa Fe SA

Ratingen, 21.04.2020 – TEMOT International has announced that Rural Santa Fe SA, one of Argentina's leading Aftermarket wholesalers, has joined the Group's worldwide network of shareholders, effective February 1, 2020. The company is run by the owner's family in third generation, supplies 2,000 domestic automotive parts retailers and is aiming for further growth in the future – making it a perfect match for TEMOT.

Rural Santa Fe SA looks back at almost six decades in the Aftermarket business and specializes in passenger cars. Founded in 1962 in the city of Santa Fe by Roberto Rossler, the company initially concentrated on bearings but extended its retail product range gradually to include other products and many brands. Today, it belongs to the leading wholesalers of the country. The firm works with many internationally renowned brands.

In six decades of history, the firm has witnessed continued growth. Employing a staff of more than 90 employees, **Rural Santa Fe** just recently moved into a modern building with about 25,000 square meters. The company's central distribution center makes 68,000 SKUs continuously available to customers and offers the necessary capacities to dispatch 45,000 products on one day, living up to the company's strategic goals of rapid fulfilment and 100% availability.

Rural Santa Fe also operates an own e-commerce platform, which allows customers a direct product search by application, OEM number or cross reference and includes about 55,000 images. Additionally, **Rural Santa Fe** currently assesses the introduction of an electronic catalogue and a CRM system.

Comments Fotios Katsardis, President and CEO of TEMOT International: *"Argentina is, after Brazil, the second largest Automotive market in Latin America and has a huge potential for our Group and our new shareholder."* He adds: *"**Rural Santa Fe** and TEMOT International share the same approach towards customers and know to value the strengths of traditional family businesses. We are looking forward to realize further growth together!"*





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About TEMOT: TEMOT International is a leading strategic value network operating in the Automotive Aftermarket Industry, focusing on Passenger Cars and Commercial Vehicles. Its headquarters is located near Düsseldorf in Germany. TEMOT International was founded in 1994 by 5 European companies and has been expanding continuously all over the world ever since. The organization consists today of 88 shareholders spread all over the world, producing aggregate total revenues of more than 10,6 billion €, employing directly more than 35,000 people and maintaining direct or indirect affiliations with 25,000 garages through various garage concepts. TEMOT International shareholders are leading warehouse distributors, e-commerce operators and aftermarket divisions of automotive conglomerates. They mainly supply to garages, jobbers and consumers and provide a comprehensive range of products, services, systems and concepts. TEMOT International's quest of adding value in the automotive aftermarket is pursued through serious networking, common procurement, information technology solutions, garage concepts & systems and public affairs.

