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Sonatus Brings Agentic AI Solutions to SDVerse, Speeding the Development of AI-defined Vehicles

AI-powered vehicle data, orchestration, and lifecycle software solutions available on SDVerse marketplace, empowering OEMs and suppliers to reduce costs and speed time to market

[Sonatus](#), a leader in intelligence-driven software-defined vehicle technology, today announced it has joined [SDVerse](#), the automotive industry's first B2B marketplace purpose-built for software. Founded by General Motors, Magna, and Wipro, SDVerse allows OEMs and Tier-1 suppliers to seamlessly develop, discover, and evaluate software. Through this ecosystem, Sonatus's production-proven automotive AI and vehicle data platforms are now available to help automakers build AI-defined vehicles (AIDV).

Fast facts

- **Production Proven:** Sonatus technology is already deployed in more than 7 million production vehicles worldwide.
- **Immediate Availability:** Sonatus AI Technician, Sonatus Collector AI, and Sonatus AI Director solutions are now available on the SDVerse marketplace to streamline automotive software sourcing.
- **Precision Data:** Sonatus's real-time data collection and orchestration capabilities give OEMs control over the data that fuels AI-enabled diagnostics, accelerating root-cause analysis, and improving vehicle quality.
- **Rapidly Growing Market:** The AI-defined vehicle (AIDV) market is forecast to reach approximately \$38.45 billion by 2030.

An automotive platform for edge intelligence and vehicle lifecycle management

The Sonatus Vehicle Platform delivers a unified foundation spanning the entire vehicle lifecycle. Built around real-time vehicle data collection, automotive edge AI, and intelligent orchestration, the platform enables automakers to continuously monitor, diagnose, and improve vehicles in the field, from development through post-sale operations.

Sonatus solutions available through the SDVerse marketplace include:

- **Sonatus Collector AI** - Enables OEMs to instantly gather precise vehicle data using lightweight collection policies to improve vehicle quality, enhance customer experience, and to fuel value-added vehicle services. [Sonatus Collector AI](#) redefines traditional data logging by dynamically generating and deploying real-time data collection policies, giving OEMs unprecedented

precision, speed, and control over the data that drives engineering, diagnostics, and in-field intelligence.

- **Sonatus AI Technician** - Orchestrates multiple specialized AI agents to bring together vehicle [diagnostics](#), ECU logs, engineering documents, and more, to deliver grounded, explainable recommendations. [Sonatus AI Technician](#) goes beyond general vehicle guidance to deliver detailed insights and actionable solutions specifically targeting vehicle health and diagnostic issues.
- **Sonatus AI Director**: Deploys, manages, and scales automotive edge AI workloads. [Sonatus AI Director](#) is an end-to-end toolchain purpose-built for the unique constraints and opportunities of the automotive environment, unifying the AI lifecycle, from model training to real-time inference, with streamlined tools for integration, optimization, and monitoring.

Transitioning from software-defined vehicles (SDV) to AI-defined vehicles (AIDV)

The automotive industry is undergoing a dual transition, shifting to software-defined vehicles (SDV) while simultaneously evolving those architectures toward AI-defined vehicles (AIDV) capable of continuous improvement. This evolution demands platforms that combine automotive-specific generative AI with real-time data pipelines, and an [agentic AI](#) framework to enable vehicles and fleets to learn and adapt over time.

Sonatus addresses this inflection point by connecting vehicle AI at the edge with cloud-scale predictive analytics for fleet management, giving OEMs and fleet operators the tools to improve quality, reduce costs, and extend vehicle value throughout the ownership lifecycle.

For more information about Sonatus Collector AI, Sonatus AI Technician, and Sonatus AI Director on SDVerse, please visit: <https://www.marketplace.sdverse.auto>

Executive quotes

Phil Hughes, chief revenue officer, Sonatus: “As the industry evolves toward AI-defined vehicles, automakers need solutions that can seamlessly connect vehicle data, intelligence, and automation across the vehicle lifecycle. By joining SDVerse, Sonatus makes it easier for OEMs and Tier-1s to learn about our automotive platform, including our agentic AI, automotive edge AI, and vehicle data collection capabilities, through a single, trusted marketplace. Together with SDVerse, Sonatus can help customers accelerate their AIDV strategies, unlock more value from their vehicle data, and bridge the gap between development, production, and in-field operations.”

Prashant Gulati, chief executive officer, SDVerse: “Sonatus brings strong expertise in AI-driven vehicle data, orchestration, and lifecycle software, which are increasingly critical as the industry advances toward AI-defined vehicles. By joining SDVerse, Sonatus strengthens our ecosystem with solutions that help OEMs and suppliers

unlock the full value of vehicle data, accelerate development, and enable continuous improvement across the vehicle lifecycle.”

About SDVerse

SDVerse is the automotive industry’s first B2B marketplace purpose-built for software. Backed by Founding Members General Motors, Magna, and Wipro, SDVerse streamlines how OEMs, Tier 1s, and software providers develop, discover, evaluate, and procure automotive software, tools, and services. By reducing friction, enabling faster sourcing, and expanding visibility across the value chain, SDVerse helps companies bring software-defined vehicles to market faster. Open, standard-agnostic, and built for industry collaboration, SDVerse is designed to accelerate innovation across the entire automotive ecosystem. Learn more at www.sdverse.auto. For further information, please contact SDVerse at info@sdverse.auto

About Sonatus

Sonatus is a leading technology provider for intelligence-driven software-defined vehicles that are scalable and upgradable. Our AI solutions and software-defined technologies empower OEMs and suppliers to reduce costs, accelerate time-to-market, and deliver uncompromised quality. Founded in 2018, Sonatus is privately held, backed by leading investors spanning the automotive, semiconductor, and venture capital sectors, and its technology is in more than 7 million production vehicles from leading global automakers. Sonatus is headquartered in Sunnyvale, Calif. (Silicon Valley), with regional headquarters in Dublin, and offices in Bangalore, Detroit, Frankfurt, Kraków, Paris, Pune, Seoul, Shanghai, Taipei, and Tokyo. For more information, visit www.sonatus.com.