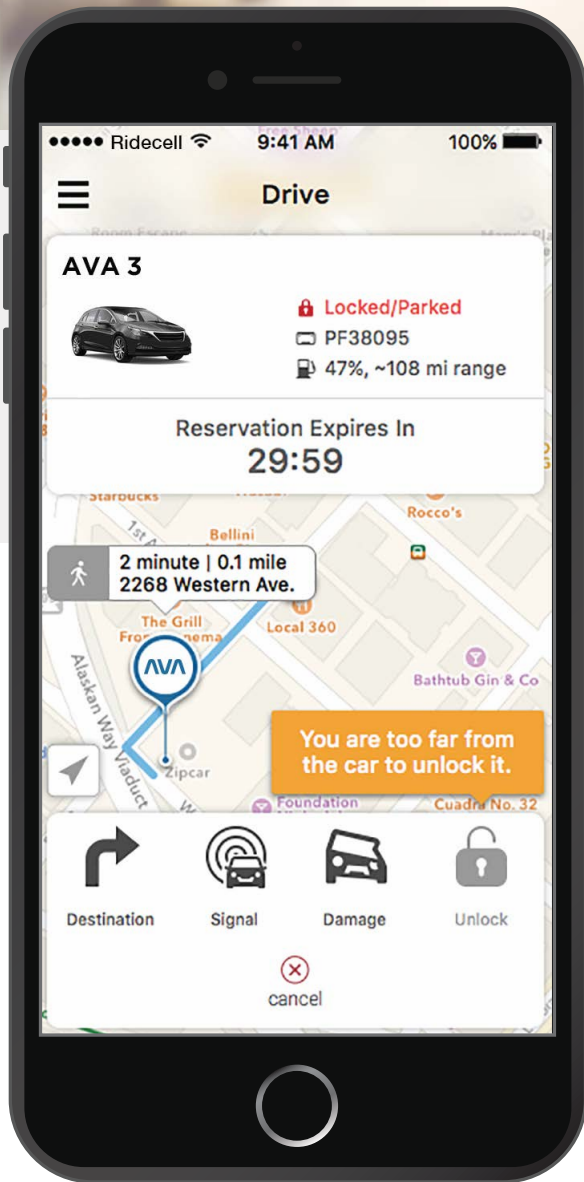


RIDECELL

The Intelligent Platform for Premium Carsharing Services



Choose the fastest path to profitable new mobility services

Ridecell offers the best way to launch a premium carsharing service. Our configurable platform gets you into the market with the right offering and accelerates your path to profitability.

Leading carsharing platform

- **Any service model.** Deliver station-based, one-way, residential, and/or rental services.
- **Flexibility.** Deploy a tailored offering fast; expand features and service areas as you go.
- **Interoperability.** Integrate with both aftermarket telematics and OEM built-in connectivity options.
- **Brand freedom.** Add your brand to the Ridecell client, or use the Ridecell SDK to create your own.
- **OEM-grade.** Deploy on the platform that auto OEMs trust for their carsharing services.

Learn more

www.ridecell.com
+1.415.429-3965



One fleet. Many services. The highest vehicle utilization rates.

Carsharing intelligence

- **Demand/Supply balancing.** Ensure your vehicles are always in the best-possible location.
- **Fleet monitoring.** Keep fleet managers and maintenance providers informed of every detail.
- **Smart pricing.** Use dynamic pricing to reduce fares for returning unprofitably parked cars to popular locations.

Multiservice platform

- **High utilization.** Maximize vehicle utilization rates by using one fleet for both carsharing and ridesharing.
- **Service balancing.** Refer carsharing requests to your ridesharing service during high demand times.
- **Expanded business models.** Easily extend services to residential station-based carsharing and scheduled rentals.
- **Single integrated app.** Offer both carsharing and ridesharing through one convenient app.

Robust ecosystem of integrated services

- **End-to-end automation.** Scale revenues while reducing costs with automated fleet operations requests.
- **Advanced analytics.** Integrate deep insights with insurance vendors for optimal coverage.
- **Predictive maintenance.** Integrate with leading Tier 1 partners to maximize fleet uptime.

Proven offering

- **Hardened technology.** 20 million trips powered since 2009.
- **Used by the best.** Choose the platform that auto OEMs and 20 other Ridecell customers trust to power their new mobility services.
- **Deep expertise.** Tap into our experience running five different mobility services, including Summon, an on-demand service with 2,500 drivers.
- **Experienced team.** Benefit from top talent from Google, Apple, Amazon, and Cisco.



Carsharing



Ridesharing



Car Rentals



Autonomous