

Media Information
13 December 2024

BMW Group Plant Regensburg sets new record, with 100,000 fully-electric vehicles produced in 2024

+++ More than a third of BMWs produced in Regensburg are electrified this year +++ Plant Director Armin Ebner: "Regensburg meets growth forecast for EV production" – Annual production 2024 in total: well over 330,000 units +++

Regensburg. BMW Group Plant Regensburg has achieved another major milestone: As projected, the threshold of 100,000 fully-electric vehicles produced since the start of the year was reached today. The milestone vehicle, which came off the assembly line in Regensburg today, watched by Milan Nedeljković, member of the Board of Management of BMW AG responsible for Production, is a BMW iX1. The vehicle, finished in Blue Bay Lagoon metallic, will be shipped to overseas, to the island of La Réunion. The plant has produced this successful premium compact model for customers worldwide since November 2022.

Nedeljković: "We offer a very wide range of fully-electric vehicles across all key segments. Our German plants produce these vehicles for the global market, delivering a major contribution to the growth of e-mobility."

Regensburg Plant Director Armin Ebner offers a correspondingly positive assessment of the year: "We are meeting customer needs with our BMW iX1 and BMW iX2 models. I am especially proud of our team at Plant Regensburg, who once again showed tremendous commitment and flexibility, despite volatile market conditions. We have achieved our projected growth target for production of fully-electric vehicles in Regensburg in 2024, as promised.

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More than a third of the vehicles built at our plant this year were electrified – i.e. a plug-in hybrid or an all-electric model. In 2024, we will substantially exceed last year's figure of 238,301 BMW vehicles built in Regensburg –with annual production of well over 330,000 units in total."

More than 1,400 BMW X1 and BMW X2 models are currently coming off the production line at BMW Group Plant Regensburg every workday. The core BMW X1 model will be produced with all drive train variants: as a combustion-engine vehicle and plug-in hybrid, alongside the fully-electric BMW iX1.

"Our plant has become even more digital, more circular and more efficient overall this year," says Ebner. "We are systematically driving our transformation towards electromobility and the BMW iFactory – an intelligently connected digital factory." Recent accolades, such as being named "FACTORY OF THE YEAR" 2024 in the category "excellent large-series assembly" and receiving the "Best Cars Award" for the BMW X1 from trade journal auto motor und sport in 2024, provide impressive proof of this. "I would like to extend a big thank you to our entire plant team and our partners for everything we have achieved together."

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BMW Group Plants Regensburg and Wackersdorf

The BMW Group vehicle plant in Regensburg has been in operation since 1986 and is one of more than 30 BMW Group production locations worldwide. Every workday, around 1,400 vehicles of the BMW X1 and BMW X2 models roll off the production line at Plant Regensburg, destined for customers around the globe. Different types of drive trains are flexibly manufactured on a single production line – ranging from vehicles with internal combustion engines to plug-in hybrids and fully-electric models.

BMW Group Plant Regensburg was recognised as "FACTORY OF THE YEAR" 2024 in the category "excellent large-series assembly" of the prestigious industrial competition. As it implements the BMW iFACTORY, the BMW Group is focused on digitalisation of the Regensburg plant site to create a digital and intelligently connected factory. It is already possible to experience in virtual form what the factory will look like a few years from now. Production of models for the NEUE KLASSE, BMW's next generation of vehicles, will ramp up in Regensburg in the second half of the decade.

The BMW Group plant in Wackersdorf is home to cockpit production and parts supply for overseas plants. With the opening of a new battery testing centre and commissioning of the first phase in autumn 2024, the location has also become a key facilitator for electromobility. An entirely new area of expertise for the site is the door and flap production centre for Rolls-Royce.

The BMW Group core staff at the Regensburg and Wackersdorf locations in eastern Bavaria consists of around 9,250 employees, including more than 300 apprentices.

www.bmwgroup-werke.com/regensburg/de.html