

N! Connecting days / Automechanika in Dubai: N! definitively reinforces its leadership in the Middle East



Geneva, October 11th, 2023, – NEXUS Automotive International expressed great satisfaction with the reception that was received to its 8th edition of Connecting Days, held on October 1st in Dubai. This annual event marked a significant milestone as NEXUS made its debut with a dedicated booth at the Automechanika Dubai, a historic first in the organization's history. Moreover, NEXUS introduced the latest industry trends, as identified by Frost & Sullivan, to an audience of over 125 attendees.

The conference served as a platform to strengthen relationships and foster mutually advantageous opportunities:

- Reflecting on the regional dynamic and its future, N! is still expanding by welcoming new members: almost 14% growth in Q1-Q2 in 2023.
- Suppliers, Members and N! have worked closely together achieving and continuously improving our 'number one priority', which is compliance.
- Every growth opportunity has been seized to support the N! members.

Moreover, N! is preparing numerous projects that will accompany the significant expected growth in the region in the coming years, notably through the deployment of the NEXUSAUTO garage concept, the N! Academy platform, and its NEXUS made operational platform (called WOP!).

Gaël Escribe, CEO of NEXUS Automotive International said: *"From Day-1, NEXUS has been committed to engaging with emerging markets, and we proudly stand as the pioneers in the Middle East. Today, as the first ITG in the region, we are thrilled, and we remain steadfast in our dedication to fostering continued business development. At the heart of this is a mindset to remain at the forefront of innovation through the provision of first-class services, value and opportunities. Moreover, we would like to congratulate organisers of the fair, which will undoubtedly become one of the most important for the industry."*

About NEXUS Automotive International

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 163 members in 139 countries, allied with 100 global suppliers, by providing services to accelerate their growth.

N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy-duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.

NEXUS' consolidated turnover was more than 40 billion euros in 2023.

More information: NEXUS Automotive international

N! podcasts available [here](#).