## Point S takes to the track in milestone partnership with Team Peugeot TotalEnergies

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- Point S has partnered with Team Peugeot TotalEnergies for the FIA World Endurance Championship (WEC)
- The network's logo will be feature prominently displayed on the PEUGEOT 9X8 Hypercar, showcasing the brand to millions of motorsport fans worldwide
- "Our partnership with Team Peugeot TotalEnergies represents a fusion of Point S's expertise
  in automotive excellence with Peugeot Sport's legendary status in motorsport." Fabien
  Bouquet, Point S International CEO

Point S, the world's leading independent tyre dealer and car maintenance network, has announced a landmark partnership with historic endurance racing organisation, Peugeot Sport. The milestone collaboration marks Point S's first venture into motorsport.

The partnership is part of a broader global collaboration between the Point S group and the Stellantis group. Both businesses are aligned within the larger framework of undertaking projects focused on innovative mobility solutions.

Under this landmark agreement, the Point S famous logo will adorn Team Peugeot TotalEnergies' PEUGEOT 9X8 Hypercar, its driver's suits, and its mechanic's helmets in the FIA Hypercar World Endurance Championship (WEC). The partnership brings Point S to the forefront of global motorsport, with its branding showcased to millions of fans at some of the most prestigious races in the world.

The 2025 FIA WEC begins on the 28<sup>th</sup> of February at the Lusail International Circuit for the Qatar 1812km. Throughout the season, the PEUGEOT 9X8 will compete in the Hypercar category in a number of iconic races, including the 24 Hours of Le Mans and the 6 Hours of Imola. Team Peugeot TotalEnergies will be represented by its world-class driving team, consisting of Paul Di Resta, Loïc Duval, Malthe Jakobsen, Mikkel Jensen, Stoffel Vandoorne, and Jean-Eric Vergne.

Point S's partnership with Team Peugeot TotalEnergies broadens its involvement in elite sport. The network has been a longstanding supporter of handball, having sponsored for years different handball championships as recently the Women's Euro 2024 and World Championships in 2023. Its venture into motorsport underscores its commitment to connect with new audiences and reinforce its reputation for performance, reliability, and innovation.

**Fabien Bouquet**, Point S International CEO, said: "Our partnership with Team Peugeot TotalEnergies represents a fusion of Point S's expertise in automotive excellence with Peugeot Sport's legendary status in motorsport. We are excited to be beginning a thrilling new chapter for Point S by stepping into the dynamic world of endurance racing for the first time. Motorsport's emphasis on innovation, precision, and performance aligns perfectly with our own values and commitment to excellence. We look forward to the beginning of the 2025 season and to supporting our partners at Peugeot Sport every step of the way."

**Jean-Marc Finot**, Senior Vice President Stellantis Motorsport, said: "We are thrilled to welcome Point S as a key partner for Team Peugeot TotalEnergies. This partnership reflects a shared dedication to innovation, performance, sustainability and customer care both in Stellantis and Point S DNA. By

joining forces, we will not only meet the challenges of modern motorsport but also create a lasting impact for our fans and customers alike."