

- **Point S is an official partner of the Women's EHF Euro 2024, which will be held in Austria, Hungary and Switzerland**
- **The network's sponsorship of the tournament continues its longstanding association with elite women's handball**
- **"The host nations of this year's tournament feel like home to Point S, as our network has a strong presence in Central Europe." – Fabien Bouquet, Point S International CEO**

Point S, the world's leading independent tyre dealer and car maintenance network, has partnered with the European Handball Federation (EHF) to sponsor the Women's EHF Euro 2024.

Throughout the tournament, Europe's top women's national handball teams will compete to be crowned the best on the continent. This year's edition of the tournament is a major landmark for the EHF, with the number of participating countries increasing from 16 to 24 for the first time. The 24 teams will compete at venues in Austria, Hungary and Switzerland between 28<sup>th</sup> November and 15<sup>th</sup> December.

Point S's sponsorship of this year's Women's EHF Euro continues its longstanding support of elite women's handball. The network sponsored the last edition of the tournament in 2022, as well as the 2019 and 2023 International Handball Federation's Women's World Championships.

As an official partner, Point S's branding will be prominently displayed at all 65 matches during the tournament, both on the court and in the competition's official communication materials. The network will also be the headline partner of the tournament's Top Scorer digital section.

Point S has a strong presence in the competition's three host countries, operating over 130 points of sale across Austria, Hungary, and Switzerland.

Point S International CEO, Fabien Bouquet, said: "Point S is committed to supporting women's sport for the long-term, and the Women's EHF Euro 2024 is the next step in showcasing this support. The teamwork, dedication, and skill on display at this level of competition are foundations that we encourage in our global network of over 6,300 Point S centres, so I am looking forward to seeing the action unfold.

"The host nations of this year's tournament feel like home to Point S, as our network has a strong presence in Central Europe. Our local points of sale are encouraged to get into the spirit of the tournament, and I'm sure our customers will do the same. I would like to wish everyone participating in the tournament the best of luck – may the best team win!"

Martin Hausleitner, EHF Secretary General: "It is our pleasure to welcome Point S to the Women's EHF EURO and we are thrilled to have them on board for this championship. Point S's interest in adding its name as a partner to our flagship national team competition is further evidence of handball's growing appeal. We are looking forward to working with the network and providing the EHF EURO as a platform it increase its visibility and connect with new audiences."

**ENDS**

#### **About Point S**

Founded in 1971, Point S is the world's largest independent network of vehicle maintenance specialists. Point S offers a diverse range of premium quality products, services and solutions for vehicle maintenance, boasting 53 years of history and a retail concept that has been implemented on five continents. With over 6,300 Points of Sale, the company is present in 51 countries around the world and employs more than 31,700 people.

Website: [www.point-s-group.com](http://www.point-s-group.com)