

Press release

## N! launches its N! Experience Center to whole community in Annecy

**Geneva, November 23, 2023 – NEXUS Automotive International is thrilled to announce and unveil the official location of its N! Experience Center (N!Exec) nestled at [the Palace de Menthon](#). Since its creation in 2014, N! has disrupted the Automotive Aftermarket and is thrilled to have created the first Experience Center of the ITGs industry – which is based on its DNA of pioneer.**

This strategic move is a key component of the N! 2025 Strategy and is designed to unite the N! Community through a wide range of internal and external events. These events encompass N! specific gatherings, high-quality meetings, workshops, trainings sessions, on-boarding initiatives, Team building and more. Not only this, but it facilitates the refinement of the communication methods within the entire N! Community.

The N! Experience Center looks to:

- Onboarding partners on N! culture & values,
- Facilitating change and enabling successful implementation,
- Providing a dedicated place for regular communication and information sharing,
- Federating the N! Community,
- Conducting training sessions,
- Fostering team cohesion by bringing together individuals from different corners of the world within the N! international community,
- Nurturing a friendly and welcoming networking environment, conveniently located near Geneva.

**Gaël Escribe, CEO of NEXUS Automotive International said:** *“NEXUS continues to grow and enrich the experiences of members, suppliers & employees. As pioneer, it was important for N! to be the first ITG to be launching such a beautiful and intimate place in which to gather key partners, new members and employees. This N! Experience Center is aptly named as it aims to provide a new experience to all the N! Community. With this endeavor, we will completely fulfil our ambition: to reach new heights together.”*

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### **About NEXUS Automotive International**

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 163 members in 139 countries, allied with 100 global suppliers, by providing services to accelerate their growth.

*N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy duty spare parts and services distributors and manufacturers, through 18 regional structures that connect them.*

*NEXUS' consolidated turnover was more than 39 billion euros in 2023.*