

MEET NISSENS GROUP AT
AUTOMECHANIKA 2026

DELIVERING THE DIFFERENCE

Meet Nissens Group at Automechanika 2026 and turn aftermarket change into your advantage.

New vehicle technologies, new brands, and new expectations are rapidly reshaping market horizons. With Nissens Group, you are ready to move beyond the known. Join us at Automechanika 2026 in Frankfurt and discover how we continuously deliver the difference by turning change into opportunity, creating real business impact, and driving your aftermarket success.

CAPTURING NEW MARKET OPPORTUNITIES

The rapid acceleration of EVs, combined with the strong rise of Chinese vehicle brands in Europe, is redefining the aftermarket landscape. This evolution is only gaining speed. At Nissens, we stay ahead by continuously monitoring and preparing to support new market realities, including brand consolidation and the increasing demand for reliable parts solutions for CN brands. What was once emerging is now mainstream, with customers expecting full coverage, precise fitment, reliable data, and smart part compatibility.

Our solution > Your advantage:

Visit our stand to explore our expanding New Energy Vehicles portfolio, covering **+2k SKUs** across thermal and engine management, delivering strong coverage of the EV and PHEV car parc, as well as the fast growing CN brands segment.

POWERED BY NEW SKILLS

Electrified and software defined vehicles are driving new requirements in thermal and climate control, as well as electronics and software related maintenance. Modern vehicles are highly networked, making electronic compatibility essential for proper system performance. These changes are redefining the skills needed across the aftermarket.

Our solution > Your advantage:

Meet our experts at the stand and discover how Nissens Smart Parts deliver plug and play aftermarket solutions based on advanced reverse engineering, ensuring seamless integration with vehicle CAN/LIN architectures and enabling efficient, reliable repairs.

INNOVATION THAT DRIVES YOUR BUSINESS

Expanding beyond the known has always been part of our DNA. Every new territory has strengthened our expertise and helped shape our position as a global systems and segment solutions provider. Today, we continuously create new opportunities that drive our customers' business forward.

Our solution > Your advantage:

At Automechanika 2026, visit our stand to experience **all 12 Nissens Group product innovations and extensions**, along with key highlights designed to unlock new revenue streams and strengthen your competitiveness across the aftermarket.

"The aftermarket is evolving fast, and success belongs to those who stay ahead – join us at Automechanika 2026 and step beyond the known with Nissens Group."

Taco Homan,
Vice President Sales and Marketing
Nissens Automotive

STRENGTH IN EVERY SEGMENT

Nissens Group consists of three strong brands, delivering a complete, segment focused aftermarket solution. **AVA The Clever Choice** supports mainstream passenger cars with optimized thermal coverage and easy installation, while **Highway Automotive** adds product range and remanufacturing expertise for truck, off road, and agricultural applications. Both brands are supported by strong data, worldwide presence, logistics excellence, and the Nissens and SMP ecosystem.

+ PRODUCT INNOVATIONS

Nissens
DELIVERING THE DIFFERENCE

3 NEW
PRODUCT
LINES
2 TECHNOLOGY
EXTENSIONS

AVA THE
CLEVER
CHOICE

3 NEW
PRODUCT
LINES

H HIGHWAY
AUTOMOTIVE

4 NEW
PRODUCT
LINES

VISIT US AT AUTOMECHANIKA 2026
AND **LEARN THE DIFFERENCE**

08-12.September, Frankfurt, Germany,
Hall **3.0**, Stands **D91/E90/E88**

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