

Hello MEA Region > we're here for you!

November 2024

WE CAN'T WAIT TO MEET YOU IN DUBAI!

Come and visit us to learn the Difference. We will be delighted to showcase our renowned, comprehensive, highly-covering spare parts range and the latest product updates! Naturally, we will also present our services, which are available locally, to help your business thrive!

PRODUCT HIGHLIGHTS AND INNOVATIONS TO EXPERIENCE

- The all-new Nissens Throttle Body for the engine equipment market
- Innovative water-cooled air coolers for passenger cars and light commercial vehicles
- The latest turbochargers featuring electronically controlled units and turbos for trucks
- EGR coolers for truck applications
- Truck thermal management system parts from our Highway brand offering new opportunities for the heavy-duty sector

COMPREHENSIVE SOLUTION

Nissens is a company with over 100 years of experience in manufacturing high-quality automotive parts.

We focus on three areas: climate comfort, engine cooling, and engine efficiency systems, offering a wide range of spare parts for all types of vehicles, including trucks and cars powered by different engine technologies, from internal combustion to hybrid and electric.

Every year, we develop more than 500 new product models, making our range one of the most comprehensive in the market.

THE DIFFERENCE

Our goal is to deliver a tangible Difference to the market. As a brand known and present globally, we secure complete local support for your business.

We achieve this by providing local market-relevant solutions and ensuring easy access to suitable spare parts for all types of vehicles.

Along with a comprehensive parts program, we offer supply chain solutions, vehicle and market data, technical training, and marketing support, ensuring our partners' businesses are expanding and stay competitive.

10,000 SKUs of the Nissens' 15 product lines cater to over 43,000 OE parts within all vehicle segments and provide up to 94% EU car parc coverage in some product lines.

NISSENS GROUP

Nissens Automotive is a group of three distinct brands providing the complete solution for each market segment.

Nissens is a premium brand that is Delivering The Difference to the market through Genuine Nissens quality products for thermal management and efficiency systems. It offers comprehensive car parc coverage for all vehicle types.

AVA is The Clever Choice, offering an excellent portfolio tailor-made to the aging passenger car parc.

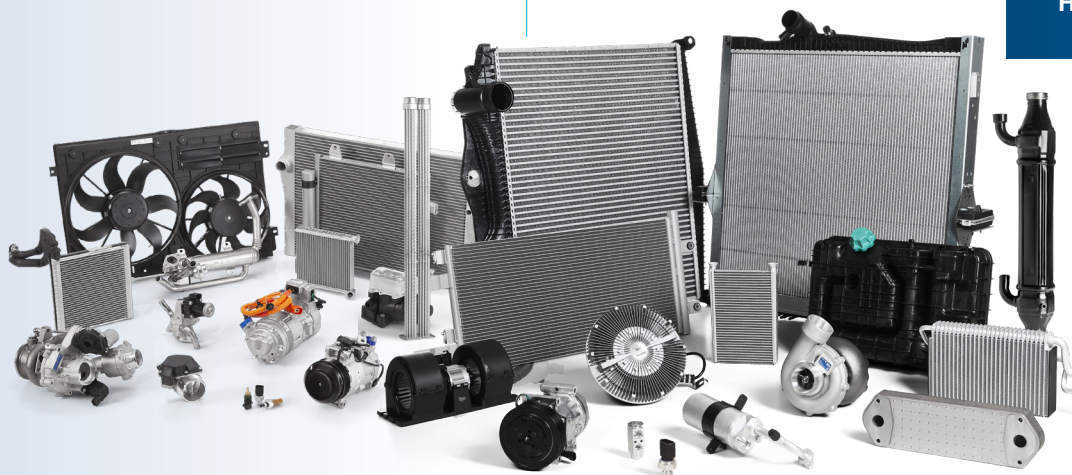
HIGHWAY is the group's Truck and Off-Road expert. Its specialty is tailor-made products and solutions for Truck, Bus, and Off-Road applications in Thermal Management and beyond. This includes repair kits and re-manufactured parts.



LOCAL PRESENCE

A dedicated Nissens' sales professional serves our partners and prospective customers in the MEA region, offering quality products and 'Delivering the Difference' through extensive business support services: saeb@nissens.com

Visit Nissens' stand at
AUTOMECHANIKA DUBAI
December 10-12, 2024
Hall 1, Stand H12



Nissens
DELIVERING THE DIFFERENCE