

Press release



NEXUS Automotive International creates an Ecommerce Business Unit & appoints Robbie Stevens as Head of Ecommerce Business Unit

Geneva – January 18th, 2023 - NEXUS Automotive International, the Automotive Aftermarket Company, is delighted to announce the launch of a new business unit dedicated to Ecommerce. Robbie Stevens has been appointed Head of Ecommerce Business Unit, starting in January. His appointment will allow NEXUS to answer the needs and priorities of its community in order to support the growth of the planned upcoming transformation.

A new business to better fit the priorities of the N! community

The launch of the Ecommerce Business Unit - such as the launch of the Heavy Duty one - is the perfect illustration of how N! supports its community; accelerating and generating growth and the move from “Parts” to “Parts and Services” through the diversification of its activities.

On one hand, the creation of this dedicated Ecommerce Business Unit is answering the needs of the Ecommerce players – part of the N! community since its creation in 2014 – to create value. This department will, on the other hand, create tools and services for the traditional players to support their upcoming transformation.

Ultimately, this new Business Unit could generate new entrepreneurial initiatives that could become future start-ups incubated by NEXUS.

For 20 years, Robbie Stevens career path has developed within the automotive aftermarket. First, he founded his own successful automotive online company before joining Mister-Auto, as Head of Marketplace Business Development to expand their global marketplace footprint. Then, Robbie was promoted to Country Manager (UK & Ireland) in 2017, before becoming ‘sales-focused’ as a freelance. Robbie then launched Ford Motor Company’s first

ever B2C ecommerce Strategy with webshops and marketplaces in the big 5 EU markets along with North America as Head of Global Sales Growth & Marketing for Autonative.

“We are very happy to welcome Robbie, who knows the industry very well, and start the new year with such a major project for N!. Indeed, innovation is part of the N! DNA since its creation. Our motto is to focus on supporting our community and provide some tools to lead the transformation; as we have done in previous years and will continue to do so for the coming years ahead”, **said Gael Escribe, CEO of NEXUS Automotive International.**

About NEXUS Automotive International

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the leading automotive aftermarket (AA) global community, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 150 members in 140 countries, allied with 78 global suppliers, by providing services to accelerate their growth.

N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy duty spare parts and services distributors and manufacturers, through 18 regional structures that connect them.

NEXUS' consolidated turnover was more than 39 billion euros in 2022.

More information: [NEXUS Automotive international](#)

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