

NEXUS Automotive International launched its first session of the INSEAD Aftermarket Executive Program to contribute to the progressive future of the automotive aftermarket

Geneva, 2025, February 3rd – ***NEXUS Automotive International, in partnership with the international business school INSEAD, launched last week its first aftermarket executive training program alongside 50 elite participants, including CEOs and executives from manufacturing and distribution sectors across all continents from January 22-24, 2025, at the prestigious [Palace de Menthon in Annecy, France](#).***

As a recognized leaders in the automotive aftermarket industry, C-levels are well aware of the radical transformations reshaping the industry. The electric vehicle revolution, geopolitical and financial crises, climate change, and rising material costs to name only a few, are exerting unprecedented pressures on the automotive aftermarket activities.

Now, more than ever, there is an urgent need for foresight, strategic agility, and innovative solutions to navigate these challenges and to better understand the future. To address this critical need, NEXUS took the initiative to ask INSEAD, a globally recognized leader in executive education to collaborate with NEXUS to create for the industry a unique, certified program designed specifically for top-tier executives.

The comprehensive agenda, developed in collaboration with INSEAD, features sessions on key megatrends that will impact the aftermarket industry. The goal was to provide with valuable insights, potential solutions, and opportunities for improvement within the automotive aftermarket industry. The program featured presentations from highly qualified speakers.

Gaël Escribe, NEXUS' CEO said: *"We are very proud to launch the first session of what promises to be a transformative experience with 50 elite participants. These 2,5 days were indeed insightful and rich of discussions in order to contribute to the collective progress of our industry and deepen our understanding of its future".*

Loïc Sadoulet, program director and professor at INSEAD: *"It was a dynamic, engaging 2.5 days, with CEOs and top leaders of various parts of the world. It was a wonderful alchemy of academic inputs, speakers from various industries, and discussions to ground the learnings to the context of the participants. Our aim is to foster a vibrant community that will continue learning and exploring new horizons in this rapidly changing world."*

About NEXUS Automotive International

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 523 members in 145 countries, allied with 76 global suppliers, by providing services to accelerate their growth.

N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy-duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.

NEXUS' consolidated turnover reached more than 50 billion euros in 2024.

[More information: NEXUS Automotive international](#)

N! podcasts available [here](#).