

NEXUS AUTOMOTIVE INTERNATIONAL

NEXUS JOINS THE WORLD ECONOMIC FORUM TO CHAMPION THE AUTOMOTIVE AFTERMARKET

7th June 2019

NEXUS Automotive International (N!) has joined **The World Economic Forum**, the widely respected international organisation that provides a platform for the world's leading companies 'committed to improving the state of the world'.

The alliance will use its position to promote the aftermarket, championing key issues such as 'the education challenge' - the need to attract the best people and build skill levels within the industry.

Being accepted as a member of the **Forum** underlines **NEXUS**'s growing influence as a major player on the global stage.

NEXUS will take part in the Annual Meeting of the New Champions (AMNC) taking place 1-3 July in Dalian (Summer Davos), and in The World Economic Forum in Africa, taking place 4-6 September in Cape Town.

NEXUS is also invited to being an active member of the The World Economic Forum - Mobility Project India.

N! CEO Gael Escribe said that **NEXUS** will share its vision on potential solutions to the challenges of tomorrow, including new mobilities such as connected vehicles and driverless cars.

He said: "**The World Economic Forum** is the place to open doors and form new partnerships with people and companies that aim to progress together. **NEXUS**, as a creative and progressive company, wants to put the key issues of our industry at the heart of the education and mobility discussions of **The World Economic Forum**."

"We will bring to the automotive practice our vision on how to attract new talents into mature markets and address the essential question of increasing the skills and know-how in emerging markets."

Eric Gillard, Head of Automotive Industry at **The World Economic Forum**, said: "The future of mobility and efforts towards the cleaner, safer and more inclusive movement of people and goods is a key challenge and opportunity of the Fourth Industrial Revolution. We are looking forward to working with **NEXUS Automotive International** to realise that vision."

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About The World Economic Forum:

The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. (www.weforum.org)