

Zeekr 001 and Zeekr X awarded 5-star Euro NCAP and Green NCAP ratings

- The all-electric Zeekr 001 and Zeekr X have been awarded the maximum 5-star Euro NCAP safety and Green NCAP ratings
- Both are developed from the Sustainable Experience Architecture platform which incorporates advanced driver assistance, powertrain, and chassis technologies fundamental to their safety and EV power efficiency
- The Zeekr 001 and Zeekr X spearhead the brand's strategic expansion in Europe, with the aim of growing its presence in the market by the end of 2024
- For further information please visit www.zeekr.eu

Gothenburg / Sweden, 29 May 2024 – The all-electric Zeekr X and Zeekr 001 have both been awarded a 5-star rating from Euro NCAP, the highest possible in one of the world's most respected consumer safety assessments, which in 2024 was performed under more stringent protocols than in previous years. Both models have also received 5-star Green NCAP ratings. These results reflect the advanced safety features of Zeekr vehicles and their contributions towards sustainable development.

The Zeekr 001, the shooting brake, and Zeekr X, the compact luxury SUV, developed from the state-of-the-art the Sustainable Experience Architecture (SEA) platform for pure EVs, have been awarded the maximum safety ratings thanks to the inherently high levels of crash protection engineered into their body structures, together with advanced driver assistance functions, including a sophisticated Autonomous Emergency Braking system (AEB) that responds to vulnerable road users as well as to other vehicles, a Driver Monitoring System (DMS) that warns them if they show signs of fatigue or distraction, and a Child Presence Detection (CPD) system

that alerts drivers to the presence of children or pets inadvertently left in the rear seat of the vehicle.

Both models also earned the highest ratings in the Green NCAP assessments. The Zeekr 001 and Zeekr X boast high energy efficiency and competitive performance in mitigating pollutant emissions through technologies such as the intelligent thermal management systems with heat pump to reduce energy consumption and increase real-world range.

“Our success in both Euro NCAP and Green NCAP tests shows our consistent dedication to developing cars that excel in safety and energy efficiency”, said Giovanni Lanfranchi, CEO of Zeekr Technology Europe. “These top ratings are not just marks of distinction but are a clear reflection of our promise to keep developing technologies that serve Zeekr customers and continually elevate the standards of mobility”.

Zeekr Europe CEO, Spiros Fotinos, said: “We are delighted that the Zeekr 001 and Zeekr X have both been awarded Five-star Euro NCAP and Green NCAP ratings. The awards represent another milestone for our brand as we continue to strengthen our presence in Europe, and they demonstrate that our world-class EVs offer exceptional safety and efficiency as well as luxury, range, and performance.”

(Zeekr 001: Combined power consumption in kWh/100km: 17.3-18.5 (WLTP). Combined CO₂ emissions in g/km: 0. Zeekr X: Combined power consumption in kWh/100km: 16.4-17.3 (WLTP). Combined CO₂ emissions in g/km: 0). CO₂ emission class A (for Germany, further information is available on <dat.de/co2>).

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About Zeekr

Zeekr is the global luxury electric mobility technology brand from Geely Holding Group. Zeekr aims to create a fully integrated user ecosystem with innovation as standard. The brand utilizes the EV-focused Sustainable Experience Architecture (SEA) and includes its own e-powertrain technologies and a sustainable electric vehicle supply chain.

Zeekr operates its R&D center in Ningbo, Hangzhou, Gothenburg, and Shanghai and boasts state-of-the-art facilities and world-class expertise. The engineering team in Sweden works on core technologies including vehicle architectures, powertrain, chassis, and advanced driver assistance systems (ADAS). They also collaborate with start-ups, innovation hubs and academia in Sweden and from around the world to pave the way for future sustainable mobility.

Zeekr Global Design center, also located in Gothenburg, is home to a diverse, international team working in disciplines including exterior and interior design, color, materials, human-machine interface (HMI), and digital and physical modeling. The inside of the building boasts an open layout to encourage all teams to work together as a single, unified group.

Since Zeekr began delivering vehicles in October 2021, the brand has delivered over 240,000 vehicles to date including the Zeekr 001, Zeekr 001 FR, Zeekr 009 MPV, Zeekr 009 Grand, Zeekr X urban SUV, and Zeekr 007 sedan. Zeekr has announced plans to sell vehicles in European, Middle Eastern and other Asian markets, and has an ambitious roll-out plan over the next 5 years to satisfy the rapidly expanding global EV demand.