

La nouvelle BMW M2 CS établit un nouveau record sur la boucle nord du Nürburgring.

+++ La nouvelle BMW M2 CS est la voiture compacte la plus rapide sur la boucle nord du Nürburgring +++ 20,832 kilomètres parcourus en moins de 7:30 minutes pour la première fois +++ Une nouvelle référence dans le monde des voitures de sport compactes hautes performances +++

The new BMW M2 CS sets a new benchmark on the legendary Nordschleife racetrack of the Nürburgring on 11 April 2025. Driven by BMW M development engineer Jörg Weidinger, it completed the 20.823-kilometre Nürburgring-Nordschleife circuit in 7:25.5 minutes, beating the previous best time for compact cars by eight seconds. This record-setting BMW M2 CS not only raises the bar in the compact car class, but also further solidifies BMW M's reputation as a manufacturer of high-performance vehicles that excel both on the road and on the racetrack.

"The BMW M2 CS has achieved a significant milestone with its lap time of 7:25.5 minutes on the Nordschleife, showcasing the potential for combining performance, technology and exceptional driving dynamics into a single vehicle," stated Franciscus van Meel, the Managing Director of BMW M GmbH. 'We are proud that the M2 CS has once again set a new benchmark in the compact car class with this lap time.'

The continuation of a success story.

The previous best time for a BMW M2 model was set by Weidinger in April 2023, when he completed the course in 7:38.7 minutes. Two years later, he beat this time by 13 seconds, breaking the class record of 7:30 minutes for the first time. With the newly set best time of 7:25.5 minutes, the BMW M2 CS demonstrates its outstanding performance as well as the innovative power and engineering skills of BMW M GmbH.

Previous record runs on the Nordschleife by the BMW M4 CS, the BMW M4 CSL and the BMW M3 CS, all mid-range vehicles, achieved times under 7:30 minutes. The BMW M4 CSL also holds the best lap time ever recorded for a BMW Group production car. The official, notarised time is 7:18.137 minutes.

The "Green Hell" myth: The Nordschleife as a touchstone.

Often referred to as the 'Green Hell', the Nordschleife racetrack is considered one of the most demanding and challenging racetracks in the world. Measuring 20.832 kilometres in length with over 70 bends, it places the highest demands on drivers and vehicles alike. A fast lap on this track proves a vehicle's performance and handling capabilities. The Nordschleife lap times are the gold standard for measuring a vehicle's sporting performance and driving dynamics. Record runs are monitored by a neutral testing organisation, and the vehicles are checked to ensure they are in standard condition. This detailed inspection ensures that the record runs are carried out using production vehicles.

The Nürburgring - Home of BMW M.

BMW M and the Nürburgring have been in partnership for over a quarter of a century. From the BMW M Power Grandstand and BMW M Bridge to the BMW M Driving Experience and BMW M Test Centre, not to mention test drives on the Nordschleife for M vehicles en route to series production, the partnership between BMW M and the Nürburgring has been a resounding success for over 25 years. The Nordschleife serves as a test bench for every M model. The BMW M Test Centre is equipped with cutting-edge workshop facilities that allow BMW M to put vehicles through rigorous testing on the Nordschleife track even before they reach production, as well as to develop new models.

BMW M Motorsport racing cars have achieved numerous successes in various racing series, including 21 overall victories in the Nürburgring 24-hour race. The M Power showroom, which was redesigned in 2021, is another flagship of the cooperation. The Nürburgring's position as the home of BMW M has been further strengthened since then.

The new BMW M2 CS: More power, improved driving dynamics and consistent lightweight construction.

The new BMW M2 CS is a testament to BMW M GmbH's ongoing commitment to setting the standard in the compact high-performance sports car segment. Its combination of performance, lightweight construction and innovative technology makes the BMW M2 CS a vehicle that gets drivers and enthusiasts' hearts racing. The BMW M2 CS increases driving pleasure in the premium segment with its enhanced performance and outstanding agility. The advanced six-cylinder in-line engine featuring BMW M TwinPower Turbo technology delivers an impressive output of 390 kW/530 hp and a maximum torque of 650 Nm. Model-specific engine mounts, an adaptive M suspension and an M compound brake system all contribute to its sporty performance. Power is transmitted to the rear wheels via an 8-speed M Steptronic transmission with Drivelogic. The BMW M2 CS is the lightest model of the current M2 generation thanks to targeted lightweight construction, including a large number of exterior and interior components made of carbon fibre-reinforced plastic (CFRP), which reduces its weight by around 30 kg. This makes a decisive contribution to its outstanding driving dynamics. The BMW M2 CS comes with forged M light-alloy wheels as standard. Manufactured at the BMW Group plant in San Luis Potosí, Mexico, the BMW M2 CS is a limited edition model with a market launch planned for late summer 2025, priced at 119,900 euros in France.

CO2 EMISSIONS & CONSUMPTION.

(Fuel consumption combined: 10.0 l/100 km; CO2 emissions combined: 226 g/km according to WLTP, CO2 class G)

The data on fuel consumption, CO2 emissions, power consumption and range refer to vehicles on the automotive market in Germany. All figures have already been calculated based on the new WLTP test cycle. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

BMW Group en France

BMW Group est implanté sur quatre sites en France avec son siège social à Montigny-le-Bretonneux, son centre de formation à Tigery, son centre de pièces de rechange et accessoires international à Strasbourg et le centre d'essais techniques international du BMW Group où sont testés et éprouvés tous les modèles, avant d'être vendus dans le monde entier, sur l'autodrome de Miramas à Istres.

BMW Group emploie avec ses filiales commerciales et financières ainsi que son réseau exclusif de distribution près de 8.000 salariés en France. En 2024, BMW Group France a immatriculé 86 714 automobiles des marques BMW et MINI et 20 620 motos et scooters de la marque BMW Motorrad.

Le volume annuel d'achats de BMW Group auprès des équipementiers français et fournisseurs en France s'élève à plus de 4 milliards d'Euros. Dans le cadre de sa stratégie électromobilité, BMW Group offre une large gamme de modèles de voitures et deux-roues électriques et hybrides rechargeables.

BMW Group France, un partenaire engagé dans la création artistique et soutient activement la création et l'innovation dans les arts visuels avec son programme BMW ART MAKERS et ses partenariats avec Les Rencontres Internationales de la Photographie d'Arles, Paris Photo et Art Basel Paris. L'entreprise est également partenaire officiel du Festival de Cannes et du Festival du film romantique de Cabourg, témoignant de son engagement étroit avec le 7^e art.

L'engagement de BMW Group se décline aussi dans le sport français, notamment à travers la Golf Cup.

Depuis 40 ans, l'entreprise finance des projets d'utilité publique à travers sa Fondation BMW Group France placée sous l'égide de la Fondation de France : actuellement l'entrepreneuriat à impact à travers le soutien aux organisations Ashoka et Make Sense.

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BMW Group

BMW Group, qui comprend les marques BMW, MINI, Rolls-Royce et BMW Motorrad, est le premier constructeur d'automobiles et de motos Premium au monde, fournissant également des services dans le domaine de la finance. BMW Group exploite 30 sites de production dans le monde, ainsi qu'un réseau de vente présent dans plus de 140 pays. En 2024, les ventes mondiales de BMW Group ont atteint un volume total de 2,45 millions d'automobiles et plus de 210 000 motos. Le bénéfice avant impôt pour l'exercice 2024 s'élève à 11 milliards d'euros pour un chiffre d'affaires de 142,4 milliards d'euros. Au 31 décembre 2024, le BMW Group employait 159 104 personnes.

Le succès économique de BMW Group a toujours été basé sur une vision à long terme et une action responsable.

Le développement durable est un élément essentiel de la stratégie d'entreprise du BMW Group et couvre tout le cycle de vie des produits, depuis la chaîne d'approvisionnement et la production jusqu'à la fin de la phase d'utilisation.

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