



H.R. OWEN

## Lamborghini London Celebrates Delivery of Two Rare Lamborghini Siáns

- Lamborghini London, operated by H.R. Owen, has delivered two rare Sián models to customers – only 63 will be built and all are sold
- With 819hp, the Sián is the most powerful and fastest accelerating Lamborghini ever, using a unique supercapacitor-equipped hybrid powertrain
- Both Lamborghini London Siáns were on hand for a world-first twin photoshoot taking in iconic London locations including The O2 and Tower Bridge
- The cars showcase Lamborghini's Ad Personam personalisation programme, with two very different visual personalities
- Lamborghini London has consistently been the UK's most successful Lamborghini showroom since it first opened in 1999
- Images provided by [@masterkrishan](#) and [@niamchandaria](#)

**London, 26<sup>th</sup> January 2021.** Lamborghini London, operated by the H.R. Owen Group, celebrated the arrival of two Lamborghini Sián models in the UK this month with a world-first twin photoshoot. Only three Siáns – of 63 produced in total – will be delivered to UK customers, and Lamborghini London is responsible for the sale of all of them.

The Sián is the most powerful and fastest accelerating Lamborghini ever produced, using a world-first hybrid supercapacitor powertrain, combining a 6.5-litre V12 engine with a 48-volt e-motor delivering a total of 819hp. The Sián accelerates from 0-62mph in just 2.8 seconds with a top speed of over 217 mph.

Unlike traditional lithium-ion battery storage, which can be heavy and slow to charge, the Sián uses a lightweight supercapacitor that is fully charged every time the vehicle brakes. With the entire e-motor and supercapacitor system weighing in at just 34kg, it's three times more powerful than a battery of the same weight and three times lighter than a battery storing the same power.



## H.R. OWEN

With its carbon-fiber monocoque, titanium intake valves, active aerodynamics and rear-wheel steering, the Sián employs cutting-edge technology everywhere —not only in the world’s first supercapacitor hybrid system.

Each of the 63 Siáns will be individually styled by their owners in conjunction with Lamborghini’s design centre and Ad Personam personalisation department and the first two Lamborghini London customers have opted for contrasting personalities. The lighter of the two is finished in a Grigio Nimbus with exposed carbon weave roof and Rosso Mars accents, complemented by a Nero Ade interior with Rosso Alala contrasts.

The darker Sián has been personalised with Nero Helene bodywork set off by exposed carbon fibre on the bonnet, front lamp inserts fenders and engine cover. Additional highlights are finished in Oro Electrum, which is also used within the alloy wheels, themselves set within bespoke Pirelli tyres, with white detailing. The interior mirrors the striking bodywork, with Nero Ade base leather and Oro Electrum stitching and highlights.

Lamborghini London is one of four H.R. Owen Lamborghini showrooms; London, Pangbourne, Manchester and Hatfield. Each delivers the world-class service and sales that are hallmarks of the Lamborghini and H.R. Owen brands. Lamborghini London has consistently been the UK’s most successful Lamborghini showroom in terms of sales numbers since it opened in 1999.

-ENDS-

### **Editor’s Notes**

H.R. Owen is Britain’s leading luxury motor dealer group, dealing with some of the world’s most sought-after premium car brands – Bugatti, Rolls-Royce, Aston Martin, Bentley, Ferrari, Maserati, Lamborghini, BAC, Rimac and Puritalia.

The H.R. Owen Group not only operates in sales and service of premium luxury cars, but it also offers a number of related divisions across all brands including its Insurance Services.

The H.R. Owen flagship dealership, Jack Barclay, has been operating in Mayfair since 1927 and although traditionally just a London-based business, the company now has locations in five counties in addition to their six London showrooms – Cheltenham (Gloucestershire), Pangbourne (Berkshire), Byfleet (Surrey), St. Albans (Hertfordshire) as well as Stockport (Greater Manchester).