
JATO Dynamics teams up with S&P Global Mobility to optimise its flagship automotive market intelligence tool

26th February 2024

- JATO Dynamics partners with leading automotive forecast data provider S&P Global Mobility
- Partnership will enhance JATO's capabilities within automotive volume and value market analysis
- New and existing JATO customers will be able to use the enhanced capabilities from 26th February 2024

JATO Dynamics today announces that it is working with S&P Global Mobility, the leading supplier of forecast data for the automotive industry, under a new partnership that will enhance and optimise the capabilities of JATO's market-leading volumes intelligence tool.

The new partnership – the first collaboration between JATO and S&P Global Mobility – will result in a merging of S&P Global Mobility's short-term forecast data with JATO's vehicle specification and historical sales data. With the integration of S&P's forecast data, JATO will provide its customers with an 'always on' view of the automotive landscape, complete with the ability to 'Nowcast' sales volumes right up to the current – and next – month.

Jake Shafran, Chairman of JATO Dynamics, commented: "We are excited to be partnering with S&P Global Mobility to develop and progress our automotive market analytical services. This partnership sees two automotive intelligence industry leaders combine forces on this platform to equip customers with the data and insights they need to make decisions in a fast-moving business environment.

"We look forward to working with the excellent team at S&P Global Mobility and to the possibilities this partnership creates for developing unique and strategic services for the benefit of all our customers.

"The automotive landscape is evolving at pace and as a result, the demand for accurate, timely data is increasing. The enhanced JATO services with the addition of Nowcast will provide our customers with multiple benefits including timely insights for agile decision-making."

These enhanced capabilities will be available to new and existing JATO volumes customers across 44 markets* from 26th February 2024.

Notes to editors:

* JATO Volumes with Nowcasting will be available to customers in the following markets: Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, China, Croatia, Czech Republic, Denmark, Finland, France, Germany, Great Britain, Greece,



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Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Romania, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, USA, Vietnam.

About JATO

JATO Dynamics, founded in 1984, now has representation in over 51 countries around the world. We provide precision under pressure, providing the world's most timely, accurate and up-to-date automotive information on vehicle specifications, pricing, sales and registrations for over 30 years. We offer more than just data, as we've watched the world change, and consumer mindsets alter with it we have been able to offer insights that help inform the industry. We're able to react to short-term market movements, plan for long-term developments and ultimately to meet the needs of our clients. Visit JATO at www.jato.com for more information.



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