



“Energy 4 Mobility” expert talk series Should the EU launch a Low Carbon Liquid Fuels Strategy?

WHAT

Messe Frankfurt is hosting the second session of its “[Energy 4 Mobility](#)” expert talk series on the topic “Should the EU launch a Low Carbon Liquid Fuels Strategy?”. The newly established format offers industry and science experts a platform to showcase and discuss advances in the field of alternative fuels. This session will highlight the key role of low carbon and renewable liquid fuels for reaching the EU’s carbon neutrality objectives. Leading politicians and industry experts will discuss the need to establish a long-term carbon liquid fuels strategy at the EU level as an additional enabler to achieve climate neutrality next to the pillars electrification, hydrogen and energy efficiency.

The first part of the event will tackle policy perspectives around low carbon liquid fuels while the second part will present the views of industry and research representatives.

WHEN

15 March 2021, 15:00 – 17:30 CET

WHERE

The “Energy 4 Mobility” expert talk series will take place online. You will receive a link to access the webinar after registering for the event.

WHO

- **Adina Vălean**, European Commissioner for Transport (invited)
- **Pedro Lourtie**, Ambassador - Deputy Permanent Representative of Portugal to the European Union (invited)
- **Jan-Christoph Oetjen**, Member of the European Parliament - Renew Europe Group, Germany

- **Mark Weinmeister**, Secretary of State for Europe – German State of Hesse
- **Michael Johannes**, Vice President Mobility & Logistics - Messe Frankfurt
- **John Cooper**, Director General - FuelsEurope
- **Prof. Dr. habil. Uwe Lahl**, Ministerial Director - Baden-Württemberg Ministry of Transport
- **Dörte Schramm**, EU Governmental Relations - Robert Bosch GMBH
- **Dr. Daniel Chatterjee**, Director Technology Management & Regulatory Affairs - Rolls-Royce/ MTU Friedrichshafen GmbH
- **Laurianne Krid**, Director General - Fédération Internationale de l'Automobile (FIA)
- **Prof. Thomas Koch**, Head of the Institute for Piston Machinery - Karlsruher Institut für Technologie (KIT)
- **Michele Ziosi**, Vice President Institutional Relations - CNH Industrial

WHY

The event will provide you with valuable insights on the essential role that low carbon and renewable liquid fuels play for reaching the EU's climate neutrality targets. During the two parts of the event, you will have the unique chance to hear different views on this topic from policy, research and business representatives from Germany and the EU scene.

REGISTRATION AND INTERVIEW REQUESTS

You can register for the event or submit interview enquiries by contacting Elisabeth Thomas at ethomas@cambre-associates.com

Please register through [this link](#). To follow the livestream please use [this streaming-link](#).

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ABOUT MESSE FRANKFURT:

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500 people in a total of 30 subsidiaries. The company generated annual sales of approximately €250 million in 2020, following sales of €738 million in 2019. As one of the fairs hosted by Messe Frankfurt, Automechanika is the leading international trade fair for the automotive industry. The new "Energy 4 Mobility" expert talk series was launched by the organisers of Automechanika to discuss topics around the theme alternative fuels.