
MEDIA INFORMATION

INFINITI management changes announced

Hong Kong - Nissan Motor Co., Ltd. today announced that effective immediately, Christian Meunier is promoted to president of INFINITI Motor Co., Ltd., and chairman of the Management Committee – INFINITI, responsible for managing the INFINITI brand and its entire business globally.

Meunier has been serving as global division vice president of global marketing and sales operations for INFINITI, managing all marketing and sales activities.

In recent years, Meunier led operations in both the U.S. and Canada, as senior vice president for Nissan sales & marketing and operations at Nissan North America, and as president of Nissan Canada. This included all sales, marketing communications, model line brand management, parts and service, product planning, trucks and light commercial vehicles, customer quality and dealer network development functions. As president of Nissan Canada, he led the organization to record volume and market share through effective marketing programs and a strengthening of the dealer network. Meunier began his Nissan career in 2002 at Nissan Europe.

“Christian Meunier brings a record of success to this role, in addition to continuity based on his current global marketing and sales leadership position at INFINITI,” said Nissan CEO and President Hiroto Saikawa. “We are fortunate to welcome him to this new challenge.”

Meunier replaces Roland Krueger, who has been leading INFINITI since 2015. Krueger has elected to leave the company to pursue new opportunities. He played a central role in advancing the INFINITI brand's progress in the premium segment around the world.

"Roland Krueger's contributions over the last four years steered INFINITI through an important period of growth," Saikawa said. "We thank him and wish him well in his future pursuits."

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About INFINITI:

INFINITI Motor Company Ltd. is headquartered in Hong Kong with representations in 50 markets around the world. The INFINITI brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan, North America, United Kingdom and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing. INFINITI is in the middle of a major product offensive. The brand has been widely acclaimed for its daring design and innovative driver-assistance technologies. From the 2016 season, INFINITI is a technical partner of the Renault Formula 1 Team, contributing its expertise in hybrid performance.

More information about INFINITI and its industry leading technologies can be found at www.INFINITI.com. You can also follow INFINITI on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

