Ford Media Center

HOW FORD AND LYFT ARE TEAMING UP TO TAKE SELF-DRIVING CARS MAINSTREAM

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Ford and Lyft

By Sherif Marakby, Ford Vice President, Autonomous Vehicles and Electrification

There is no doubt self-driving vehicles will have an impact on how people and goods will move more efficiently in the future. But the magnitude of that impact — and how quickly self-driving vehicles can benefit society — will largely depend on businesses, government and the public working together.

Today, we're announcing a significant step toward bringing self-driving vehicles to the masses thanks to a new partnership with Lyft that will help both companies progress toward a more affordable, dependable and accessible transportation future.

To read the full post from Sherif Marakby, click here.

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