NISSAN

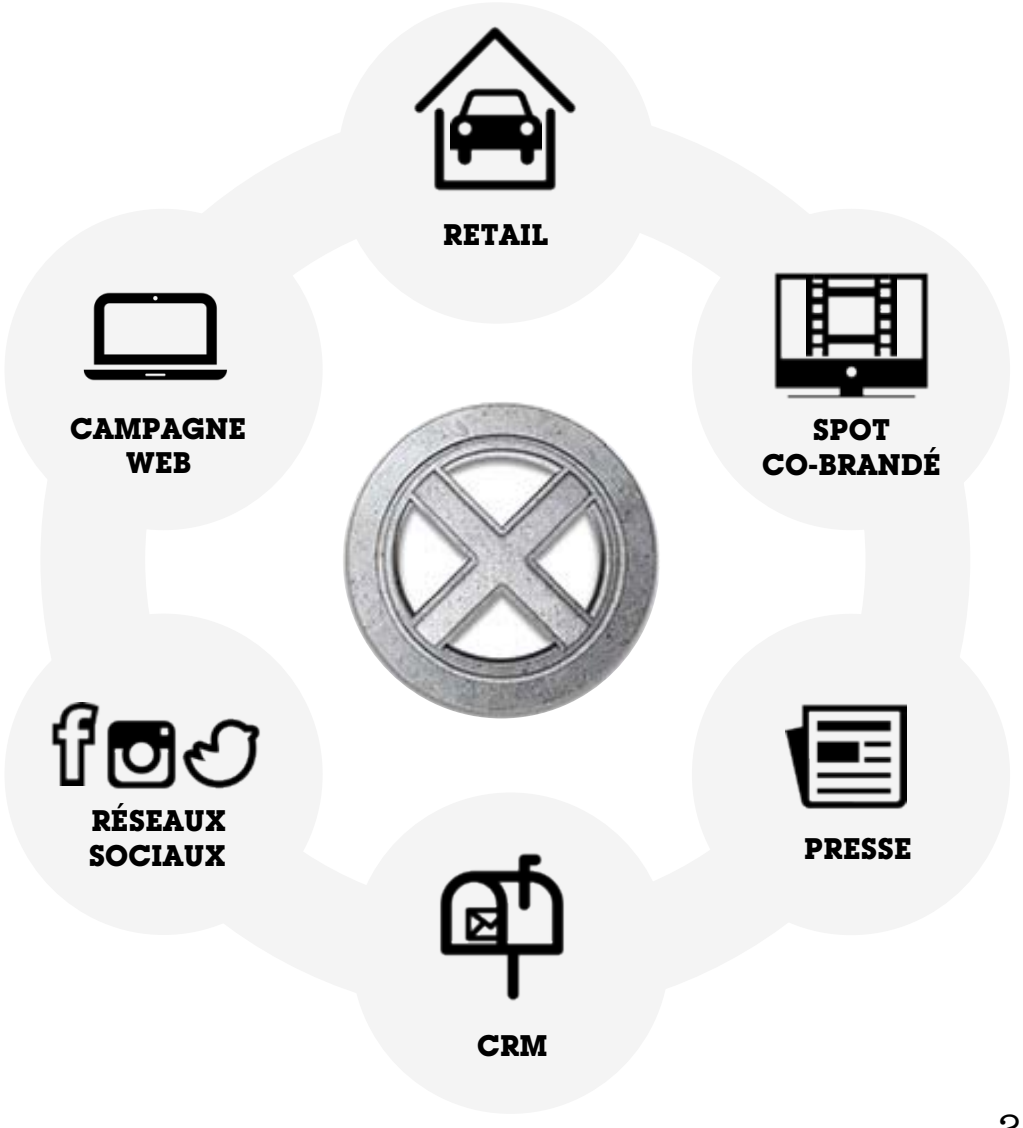
PARTENAIRE DU FILM

X-MEN
APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

PANORAMA DES CRÉAS DE L'OPÉRATION

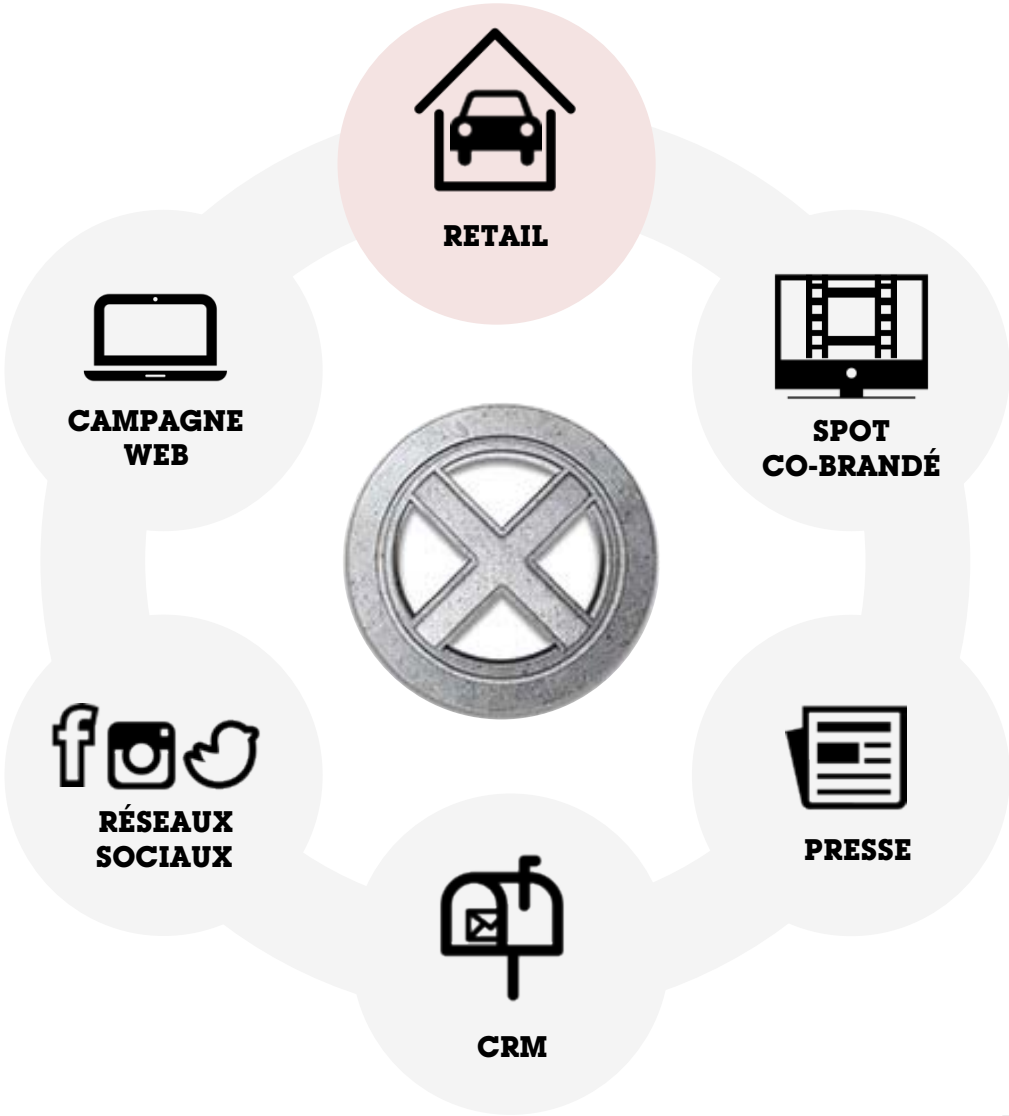
NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°



NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°



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EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

SUPPORTS RETAIL



VITROPHANIES



PLV-CHEVALET



KAKÉMONO

NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

SUPPORTS RETAIL



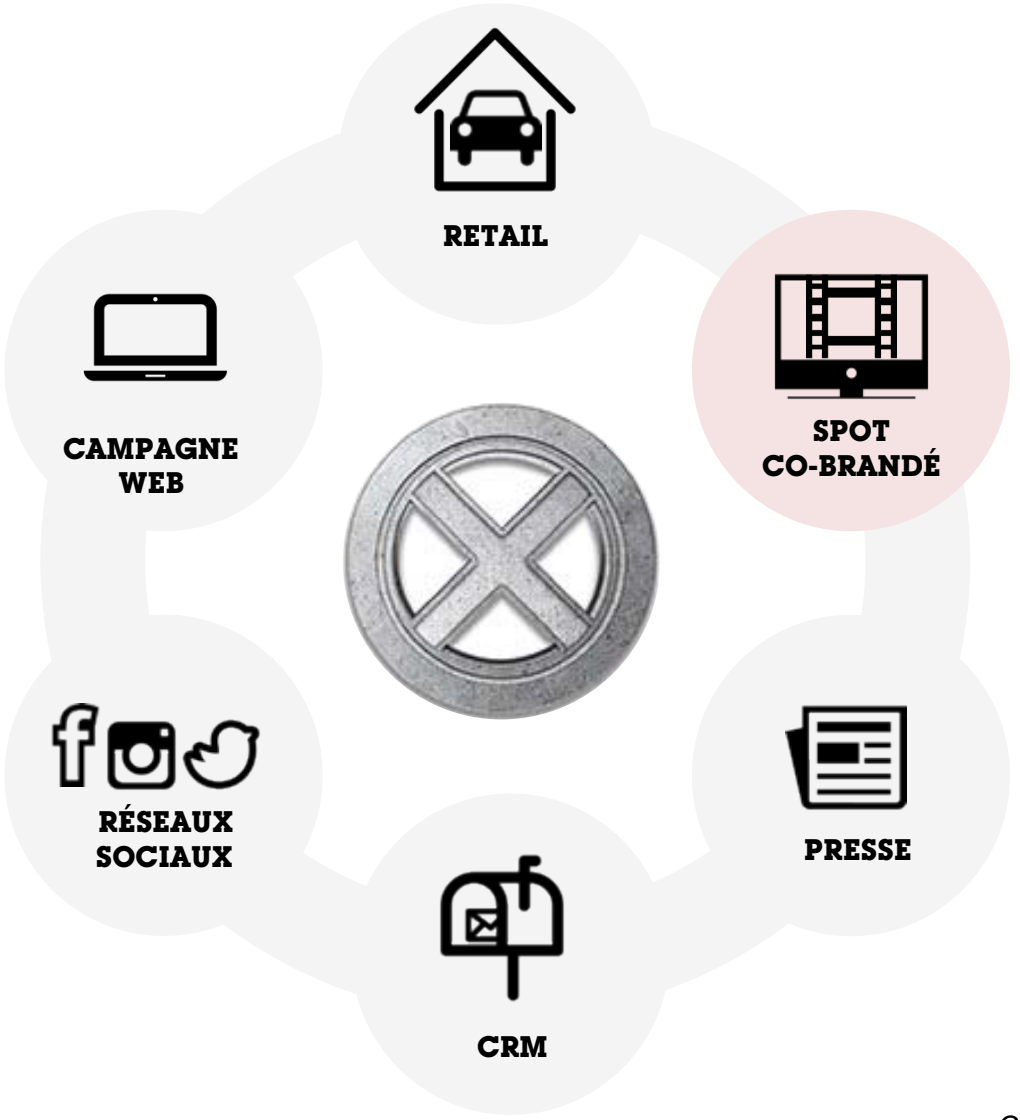




STICKERS VÉHICULES

NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

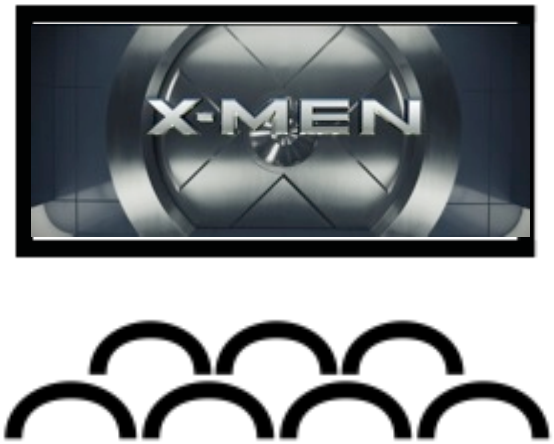


NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

SPOT CO-BRANDÉ



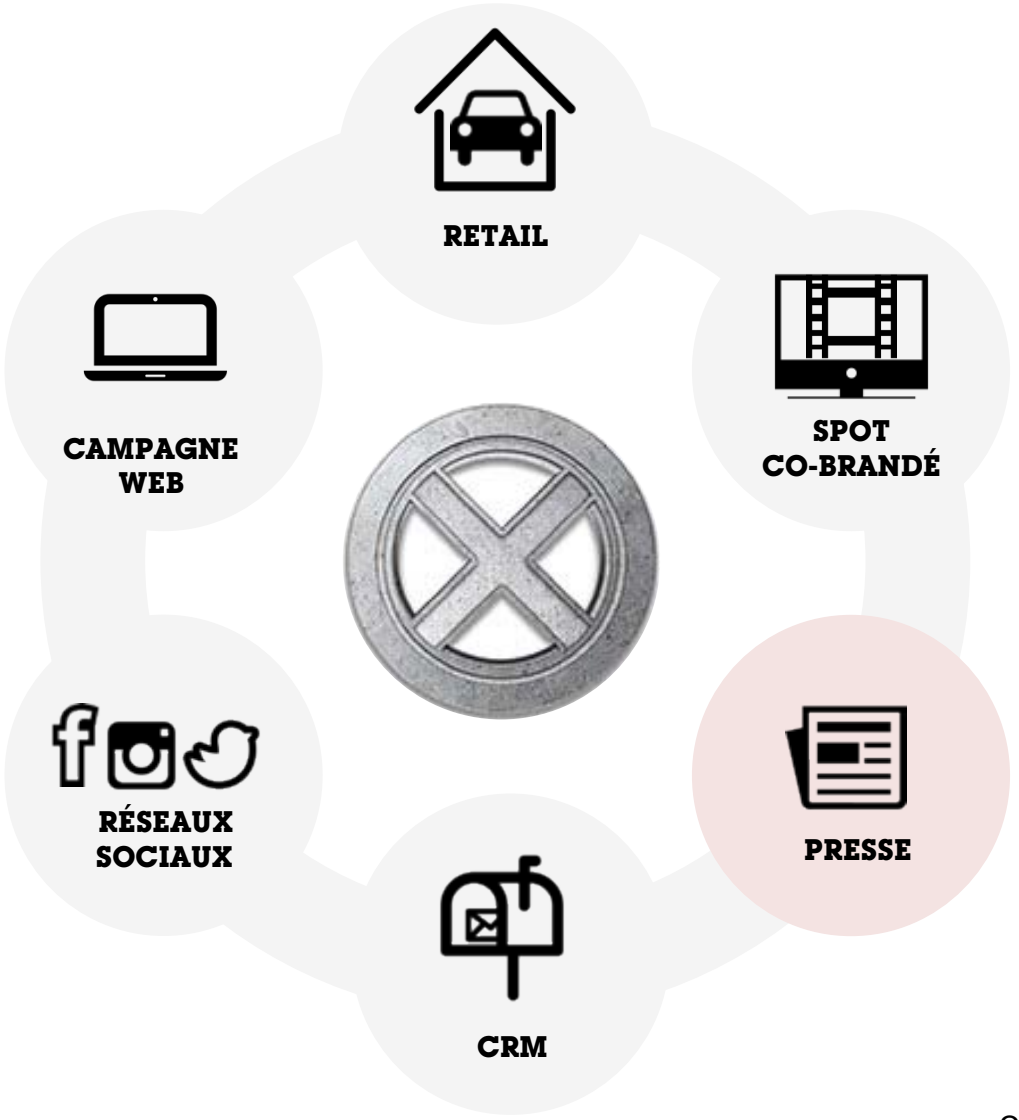


SPOT CO-BRANDÉ DIFFUSÉ EN CAMPAGNE TV ET CINÉ

(Révélation du spot le 9 mai)

NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

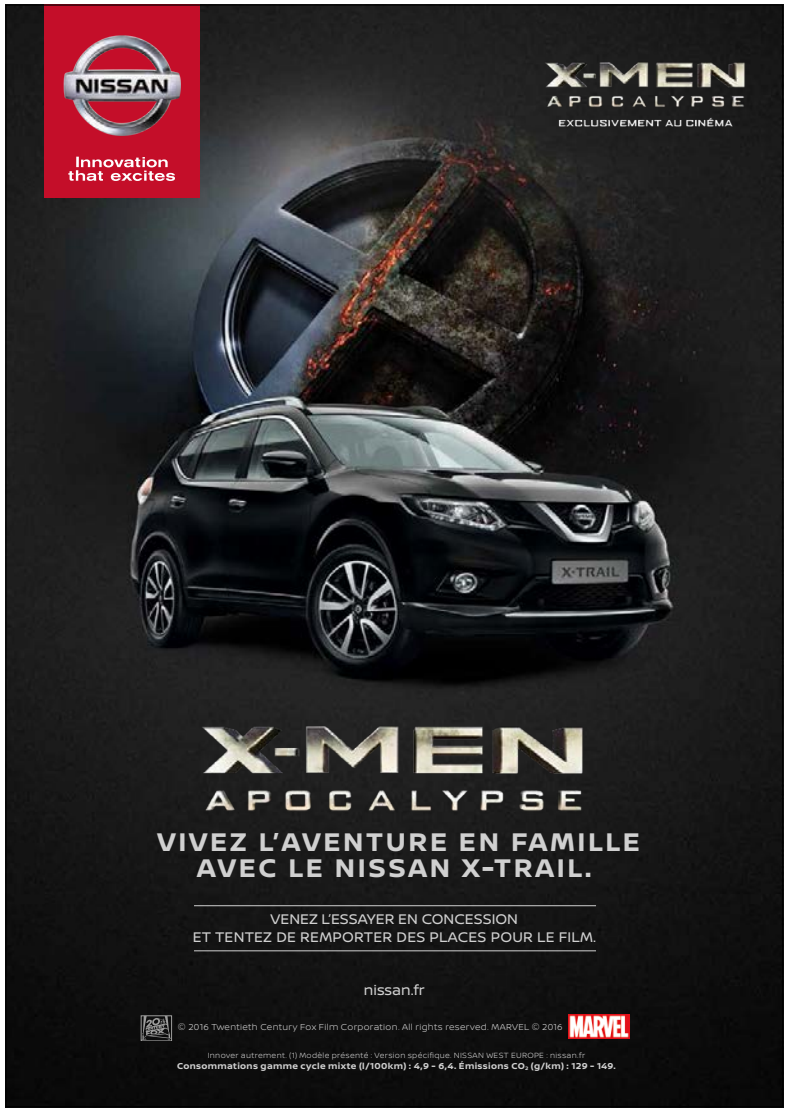
UN PARTENARIAT 360°



NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

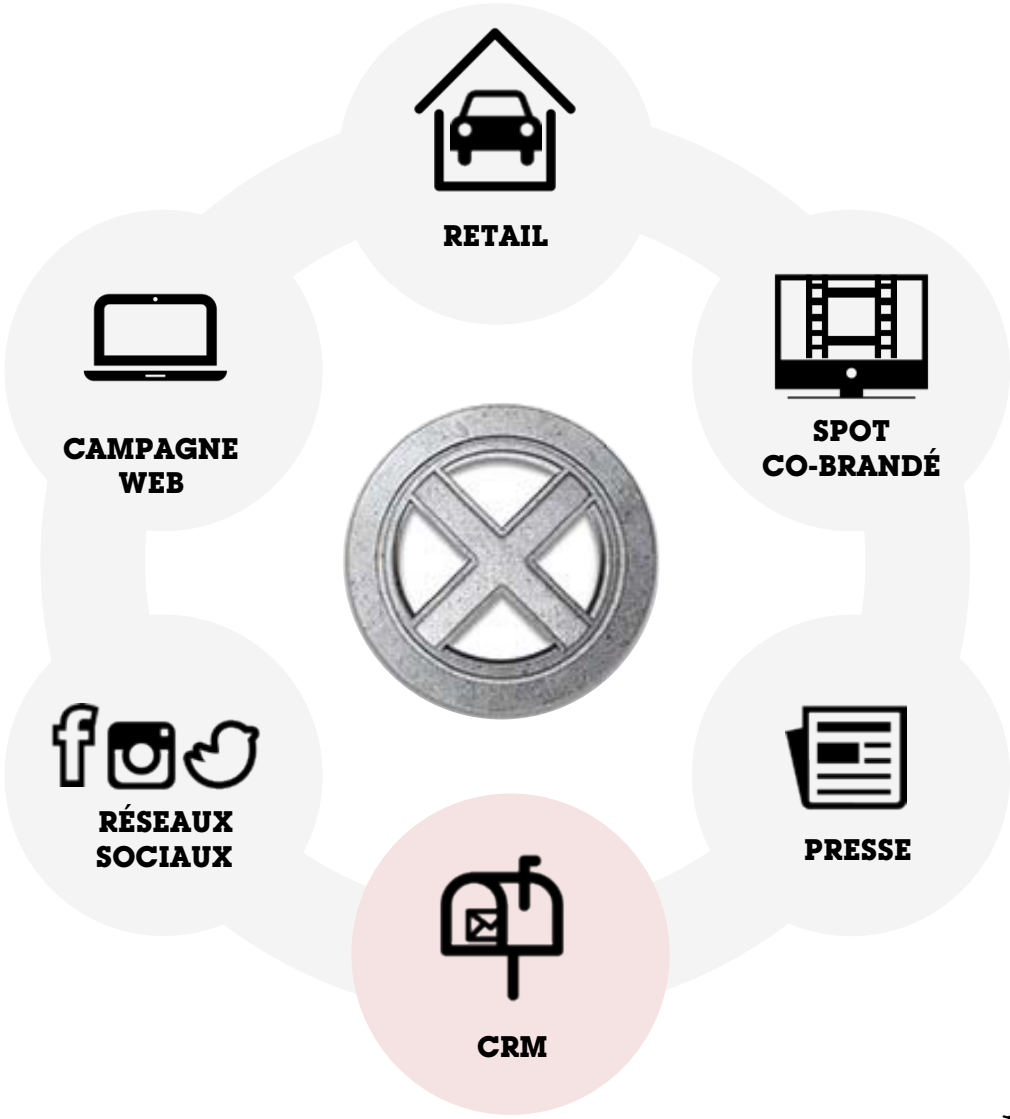
UN PARTENARIAT 360°

PRESSE



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EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°



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EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

CRM





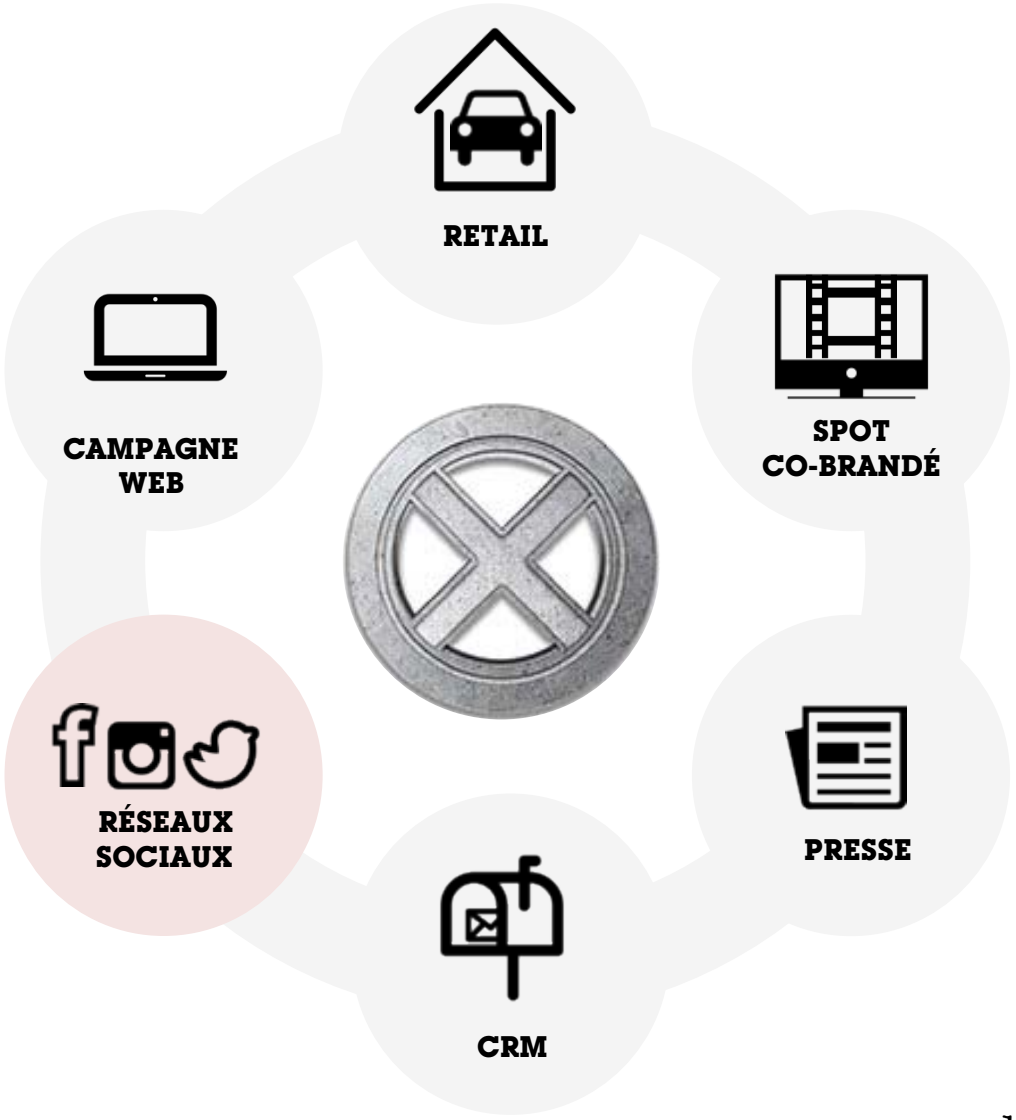
FLYER RECTO / VERSO



AFFICHE

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UN PARTENARIAT 360°



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UN PARTENARIAT 360°

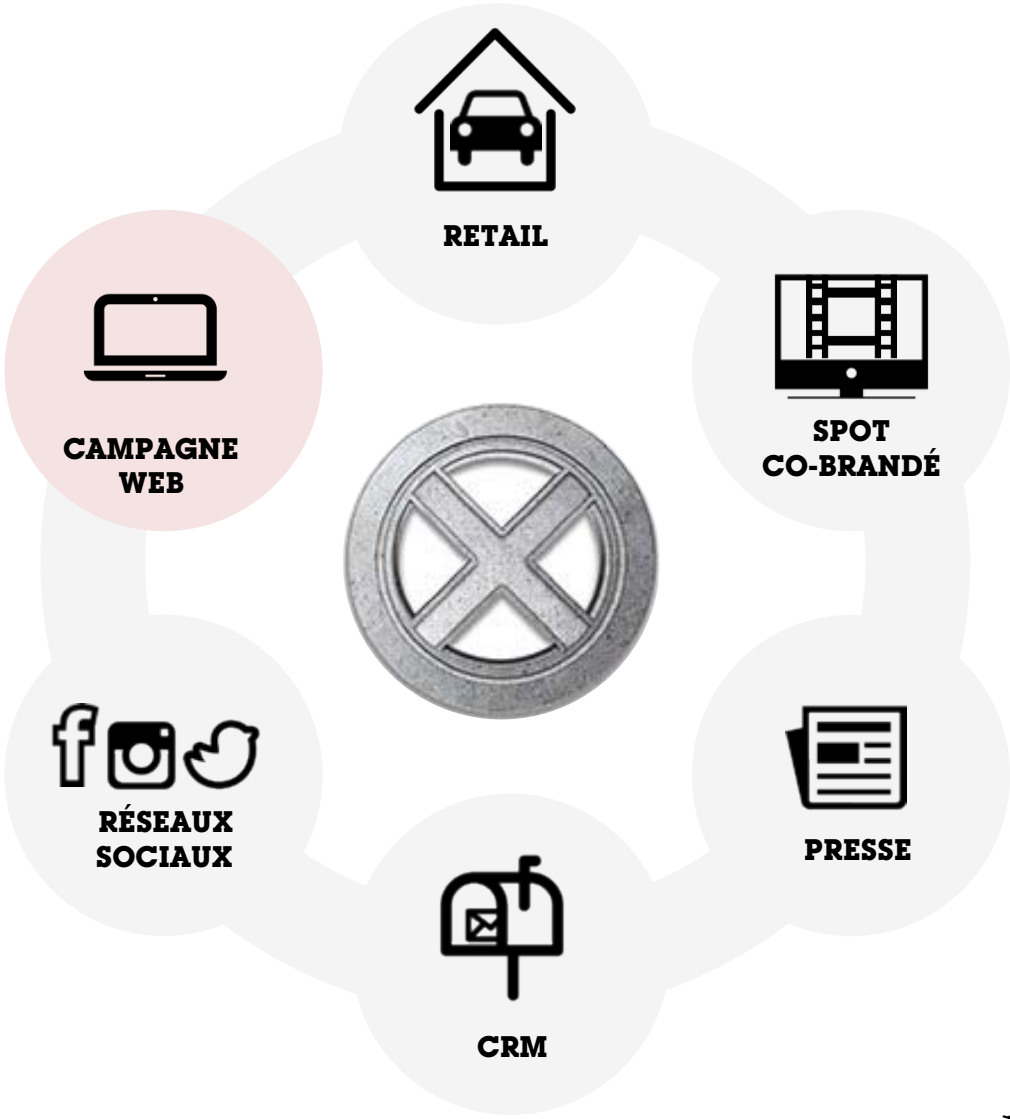
RÉSEAUX SOCIAUX



COVER TWITTER

NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

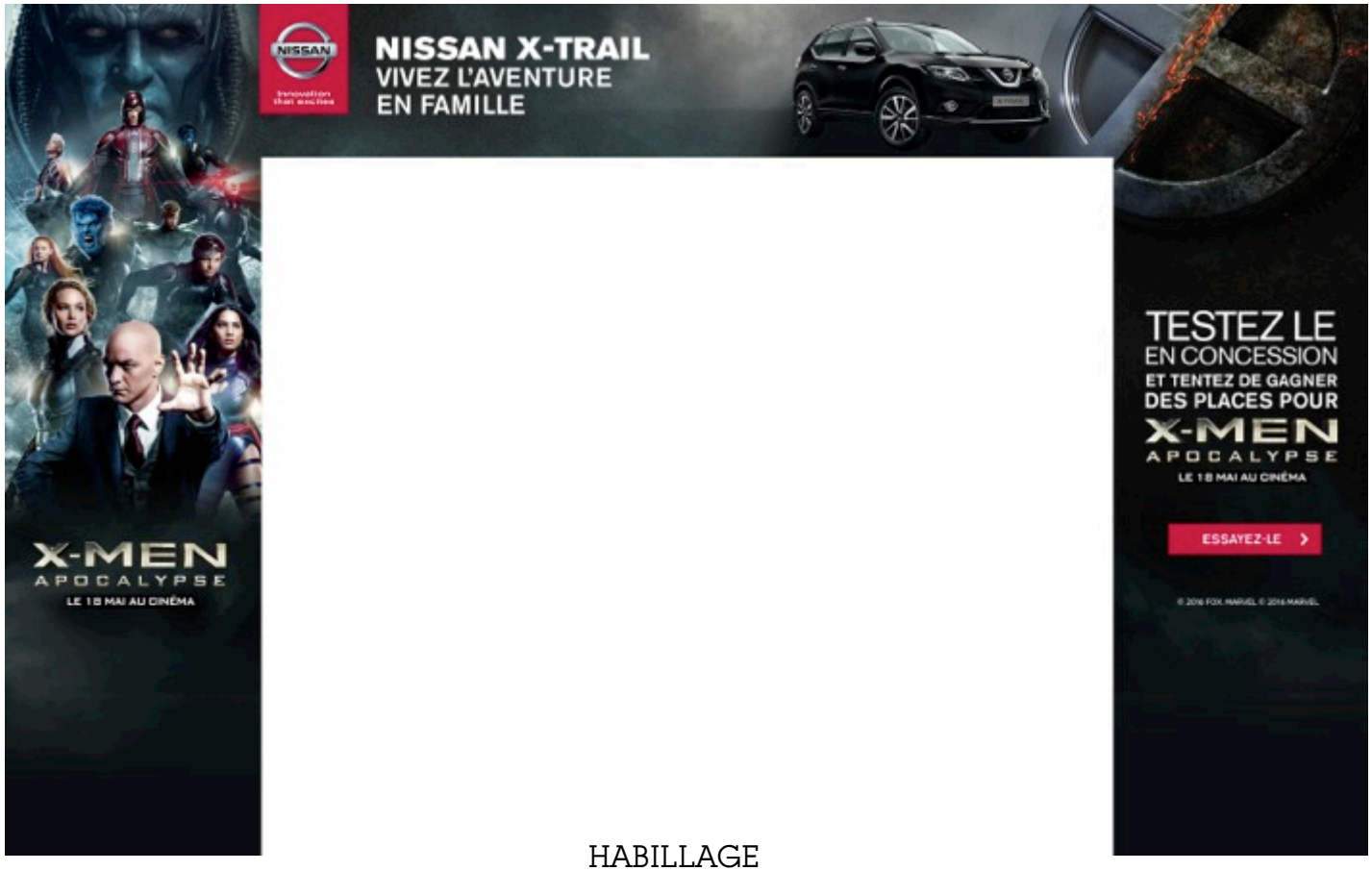
UN PARTENARIAT 360°



NISSAN + X-MEN APOCALYPSE
EXCLUSIVEMENT AU CINÉMA

UN PARTENARIAT 360°

CAMPAGNE WEB



HABILLAGE