

NEXUS Automotive International strengthens its position in South East Asia with key appointment



Geneva, May 24, 2022 – NEXUS Automotive International is delighted to welcome Napoleon Cristobal as Business Development Manager ASEAN. He joined N! on May 1st, 2022, and will be responsible for driving our business-development initiatives in South East Asia comprising: Brunei, Burma (Myanmar), Cambodia, Timor-Leste, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam. This appointment will enable NEXUS to continue strengthening its geographical reach and further develop the current Business Developer team of 15 people.

With 15 years of experience in automotive sales and aftersales activities on the vehicle OEM side, Napoleon has built-up a strong network within the automotive industry (Toyota, GM & Opel) and is fully committed to providing continuous and advanced support to the N! network.

Prior to joining NEXUS, Napoleon, (55), was Regional Manager in ASEAN for Toyota Motor Asia Pacific. Napoleon has also served in various other roles in the automotive industry after starting out in a service environment. Napoleon, who is Singaporean, has an MBA from Southern Illinois University; and a Bachelor of Science in Mechanical Engineering from Bulacan State University (Philippines).

Gaël Escribe, NEXUS' CEO said: *"The appointment of Napoleon, continues our commitment to support the building of the community's business. In his role, Napoleon will continue the good work that has already begun and further strengthen the existing relationships with our Asian community. His energy, experience and professionalism will push our core agenda to the next stage in this region."*

About NEXUS Automotive International

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the leading automotive aftermarket (AA) global community, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 150 members in 138 countries, allied with 78 global suppliers, by providing services to accelerate their growth.

N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy duty spare parts and services distributors and manufacturers, through 18 regional structures that connect them.

NEXUS' consolidated turnover was more than 34 billion euros in 2021.

[More information: NEXUS Automotive international](#)