



20 & 21 June - Lille - Hauts-de-France

MEET
SHARE
INNOVATE



Conferences, workshops, international speakers...

THINK THE FUTURE OF AUTOMOTIVE INDUSTRY

PRESENTATION AND PROGRAM



20 & 21 June 2018



Casino Barrière
Lille - Hauts-de-France

www.FealAutomotive.com

PARTICIPATE IN FEAL 2018, THE MEETING OF THE FUTURE AUTOMOTIVE INDUSTRY!



- **ELECTRIFICATION**
- **AUTONOMOUS AND INTUITIVE CARS,**
- **NEW USES AND MOBILITIES,**
- **GEOPOLITICAL CONFIGURATION...**



Our global companies are witnessing the **emergence of different tendencies** and, with them, it is necessary to reinvent a whole industry - addressing **new technological challenges** and creating **new partnership schemes** in an ecosystem that is more and more digitized.

By placing **innovation at the centre of its agenda** and by selecting high-profile speakers, who witnessed the current and upcoming events, FEAL2018 aims to become a **reference** in the field of European events linked to the **industry of the future**.

By promoting meetings in a state of mind that remains true to **the values of the automotive industry**, FEAL2018 is the place to go - and it involves the entire industry: **manufacturers, suppliers, startups, clusters, institutions, associations, research laboratories, academics, consultants...**

Face à un monde de plus en plus connecté et urbanisé, l'industrie automobile est engagée dans une profonde mutation de son rôle et de sa relation avec le consommateur et l'utilisateur final.

Electrification, véhicules plus autonomes et intuitifs, évolution des usages et de la mobilité...nos sociétés mondiales voient émerger de nouvelles tendances et avec elles, c'est toute une filière qui doit se réinventer en relevant de nouveaux défis technologiques et en créant de nouvelles logiques partenariales dans un écosystème plus que jamais digitalisé.

En mettant l'innovation au coeur de sa programmation et en sélectionnant des intervenants de haut niveau, grands témoins des mutations en cours et à venir, le FEAL2018 a l'ambition de devenir une référence en matière d'événements européens liés à l'industrie de demain.

En favorisant les rencontres dans un état d'esprit fidèle aux valeurs de l'industrie automobile, le FEAL2018 est le rendez-vous à ne pas manquer de toute une filière : constructeurs, équipementiers, start-ups, clusters, institutions, associations, laboratoires de recherche, universitaires, cabinets de consulting...



Online registration on www.fealautomotive.com



Program day 1 20 june 2018

14h

Official Opening *Ouverture officielle*

With the presence of:

- ▶ Michel **Lalande**, Prefect of the Hauts-de-France Region
- ▶ Patrice **Le Guyader**, President of the Pôle Automobile Hauts-de-France

14^{h15}

The Global Market by IHS Markit

Présentation du marché global par le cabinet d'études IHS Markit

- ▶ Denis **Schemoul**, Manager EMEA Light Vehicle Production Forecasting, IHS Markit

14^{h45}

New Mobilities and Smartcity:

The Challenges and Opportunities for The Automotive Industry

Nouvelles mobilités et smart city: les défis et opportunités pour l'industrie automobile

Roundtable speakers:

- ▶ Philippe **Belorgey**, CEO Free2Move Lease at PSA Group
- ▶ Mathieu **Bernasconi**, Business Development Manager at Car2go (Daimler)
- ▶ Loïc **Chouin**, Project Director Mission Grand Paris
- ▶ Jean-François **Dhinaux**, Head of Strategy & Partnership Via ID Mobivia Group
- ▶ Dean **Johnson**, Head of Innovation at Brandwidth (UK)

16h

Coffee Break *Pause Café*



Program day 1 20 june 2018

16^{h25}

Autonomus and Intuitive Vehicles: Uses and Issues

Véhicule autonome et intuitif: usages et enjeux

Roundtable speakers:

- ▶ Antoine **Doyon**, Vice-President Group Strategy at Faurecia
- ▶ Carla **Cohin**, Vice-President Research & Innovation at PSA Group
- ▶ Rahat **Iqbal**, Chief Executive Officer Interactive Coventry Limited
- ▶ Bernard **Jullien**, Economist, ENS Cachan
- ▶ Bertrand **Stelandre**, Designer and innovation consulting
- ▶ Laurent **Taupin**, Autonomous Driving Chief Engineer

17^{h35}

Vehicle Electrification: Technology, Vision and Impacts by 2030

Electrification du véhicule : technologies, vision et impacts à horizon 2030

Introduction:

- ▶ Cedric **Weiss**, PhD EV/Hybrid Cell Analysis at A2MAC1

Roundtable speakers:

- ▶ Julien **Etienne**, Senior Director New Energies at Plastic Omnium
- ▶ Eric **Feunteun**, Electric vehicle Global program director at Renault
- ▶ Michel **Forissier**, Product Marketing, Research and Development Director at Valeo Powertrain Systems
- ▶ Isbrand **Ho**, Managing Director BYD Auto Europe

18^{h45}

End of The First Day *Fin des échanges de la 1^{ère} journée*

19^{h30}

Cocktail and Gala Diner to Palais de la Bourse

Cocktail et Diner de Gala au Palais de la Bourse de la CCI Grand Lille



Online registration on www.fealautomotive.com



Program day 2 21 june 2018

8^{h45}

The Future of Automotive Brands by 2030:

From Car Manufacturer To Mobility Provider?

Le futur des grandes marques automobiles à horizon 2030 : du métier de constructeur de véhicules à celui de fournisseur de mobilités ?

- ▶ Luciano **Biondo**, President Toyota Motor Manufacturing France

9^{h30}

SPECIAL CONFERENCE

The Automotive Industry before and after Brexit

L'industrie automobile avant et après le Brexit

- ▶ Xavier **Bertrand**, President of the Hauts-de-France Region, former minister
- ▶ Luc **Chatel**, President of the PFA, former minister
- ▶ Tommaso **Pardi** (Gerpisa - CNRS IDHES)

with the participation of:

- ▶ Philippe **Baudon**, Head of Business Development of Liberty House

10^{h30}

Coffee Break *Pause Café*

11h

CONFERENCE OF OUR GUEST OF HONOR

International Strategy and Geopolitical Context:

Automobile wants to defense the free trade

Stratégie internationale et contexte géopolitique

- ▶ Louis **Schweitzer**, President of Honour, Former Chairman of Renault and President of Initiative France



Program day 2 21 june 2018

11^{h45}

Concluding Conference

Conférence de clôture

- ▶ Fabien **Derville**, CEO Mobivia Group

12^{h30}

Conclusion

- ▶ Bertrand **Delzenne**, Member of Suppliers Board in ARIA Hauts-de-France and President of Delzen SA
- ▶ Philippe **Nottez**, President of ARIA Hauts-de-France

12^{h45}

Closing Cocktail

13^{h30}

Special Tour To Visit Manufacturers and Suppliers Sites

Visites au choix de différents sites industriels et d'innovation de la Région Hauts-de-France

- ▶ **Tour 1:** Toyota Motor Manufacturing France and Toyota Boshoku (Valenciennes et Somain)
- ▶ **Tour 2:** AlphaTech Plastic Omnium and Laboratoire Heudyasic (Compiègne)



Online registration on www.fealautomotive.com

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Over **40**
high level speakers to
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topics



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roundtables,
workshops, networking
and convivial moments
to speed up innovation



More than **220**
participants to meet
with, discuss and share



Testimonials from previous editions:

*«A special event that brings
together car industry players
from all over the world»*

*«A friendly, hard-working and
forward-looking forum!»*

*«A unique opportunity to share
good practices and guiding
principles for the future of car
industry»*



New highlights to learn more about our ecosystem :

Meetings with start-ups,
special edition on
international design...

More information on www.fealautomotive.com

OUR PARTNERS FEAL2018



THEY SUPPORT THE EVENT



GROUPE RENAULT



THEY HELP US TO ORGANIZE THE EVENT



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