



MEDIA INFORMATION

Lotus Evija: stunning new film reveals driving characteristics of the world's first British electric hypercar

- **Gavan Kershaw, Director of Vehicle Attributes, delivers new insight into driving characteristics and why Evija is a true Lotus**
- **Shot on the Hethel test track, on-board cameras reveal new views of the Evija**
- **Film premieres as Evija wows the crowds at UK's Salon Prive car show**
- **View the film at <https://youtu.be/dDzc5zHiy6Q> or download it from www.media.lotuscars.com**

(Hethel, UK – 22 September 2020) – Lotus today reveals further details on the Evija all-electric hypercar in a stunning new film featuring an engineering development vehicle testing on the 2.2-mile track at Hethel.

At the wheel is Gavan Kershaw, Director of Vehicle Attributes for Lotus, who provides extensive new commentary on key elements of the Evija project. At almost five minutes long and using on-board cameras to reveal new views of the car, it's the most detailed insight yet into the dynamic excellence of Britain's first all-electric hypercar.

The film has been launched as the Evija takes centre stage at this week's Salon Prive Concours d'Elegance, the UK's most exclusive motor show. It's staged in the beautiful gardens of Blenheim Palace, a UNESCO World Heritage site in heart of the Oxfordshire countryside.

In the film, Kershaw reveals how from the earliest discussions about what the Evija should be, the goal was to create a hypercar with genuine everyday usability. He reveals new details on the progressive deployment of power and torque through the car's five drive modes:

- **Range** mode is limited to 1,000PS of power and 800Nm of torque, and intelligently switches the Evija from four-wheel drive to rear-wheel drive to maximise the distance available from the battery and its intelligent power management system.
- **City** provides greater power control and decreases the level of regenerative braking for urban environments.
- **Tour** provides automatically switchable four-wheel or rear-wheel drive, delivering over 1,400PS of power with torque-vectoring.
- **Sport** delivers performance figures of 1,700PS and 1,700Nm linked to stability control systems to increase traction levels.
- **Track** mode is the most extreme, boosting power delivery to the maximum 2,000PS. It delivers the highest level of torque-vectoring with the Evija's Drag Reduction System (DRS) available on request. The chassis setting is automatically switched to Track.

Also included in the film are exclusive dynamic views of the battery pack located immediately behind the two seats, echoing the classic mid-mounted powertrain layout of so many Lotus cars. As Kershaw explains, this creates an optimum weight distribution and makes the Evija exceptionally manoeuvrable as it races towards its top speed of more than 200mph.

As with all Lotus cars past, present and in the future, agile handling and exceptional steering are embedded in the brand's DNA. Kershaw explains they were among the top priorities in setting the performance characteristics of the Evija: "Lotus cars are very nimble, inspiring great confidence when being driven, and the Evija is no different to that," he states.

The Lotus Evija marks the start of an exciting new chapter in the history of an iconic and much-loved British sports car brand. With class-leading in-gear acceleration and an output of 2,000 PS – making it the most powerful series production road car ever built – it sets new standards in the global hypercar market.

Satisfying a brief to be the most powerful and dynamically accomplished road car in the history of the company, the Evija represents a thrilling new high water mark for Lotus driving performance. As well as signalling the beginning of a contemporary new Lotus design language, the Evija is a bold statement of intent about the brand's future ambition to be a truly global performance car company.

You can view the new Lotus Evija film at <https://youtu.be/dDzc5zHiy6Q> or download it from www.media.lotuscars.com

Ends

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About Lotus

Group Lotus is based in Hethel, Norfolk, UK. It is part of Geely Automotive, the fastest growing automotive group in the world. Geely has a 51% controlling stake, with 49% owned by Etika Automotive, a Malaysian conglomerate.

Lotus Cars builds world-class, high-performance sports cars including the Evora, Elise and Exige ranges. In July 2019 it launched the Evija, the world's first all-electric British hypercar. Production will start in 2020.

Lotus Engineering provides a comprehensive consultancy service which works with many of the world's OEMs and Tier 1 suppliers. It is internationally recognised for its long-standing contribution to ground-breaking automotive engineering and vehicle development.