



Lightyear accueille un nouveau directeur des opérations, le Dr Bernd Martens, au sein de l'équipe de direction.

Alors que la production de ses premiers véhicules électriques solaires a démarré, l'entreprise s'adjoit les services d'un expert pour ses activités opérationnelles.

Helmond, Pays-Bas, 8 décembre 2022 - Lightyear, l'entreprise de haute technologie qui produit la première voiture solaire au monde, a annoncé la nomination de Bernd Martens, ancien membre du conseil d'administration d'Audi AG, au poste de directeur de l'exploitation. Fort de trois décennies d'expérience dans l'industrie, M. Martens sera chargé de superviser les domaines essentiels des opérations, notamment la production, les achats et la qualité.

Plus d'informations sur la stratégie de nomination ci-dessous.

New strategic opportunities

Previously being involved with the company as a senior advisor, Martens aims to support Lightyear strategically in the transition from producing its first solar electric car model, Lightyear 0, to the design and production of its mass market model, Lightyear 2. He is preceded by Hans Heijmans who is now the Managing Director of Lightyear's team developing its patented solar panel technology. This further positions the company to achieve its mission of clean mobility for everyone, everywhere.

"I am thrilled to be joining Lightyear as COO and contribute to making the mobility sector more sustainable and convenient for consumers," says Dr. Bernd Martens. "My major goal is to implement Lightyear 2 in the framework of the business case, considering technology, cost, budgets, quality and time. I look forward to focusing on the steps towards production of our next model including a competitive supply base and a highly efficient contract manufacturer."

A wealth of automotive experience

Martens' career started over 30 years ago at Mercedes and continued through the years in higher executive levels at Volkswagen and Audi offices all over the world, including Germany, Brazil, Mexico, and Italy. His experience in funding, procurement and IT has made him a reliable advisor in the automotive industry.

Lex Hoefsloot, CEO and Co-Founder at Lightyear, says: "While our approach includes going back to the drawing board and thinking outside of the box to reinvision mobility technologies, obtaining more knowledge about the industry is incredibly important for us to be able to bring clean mobility to the broader market. We are very grateful to onboard Bernd as COO and look forward to further unpacking his extensive knowledge as we shape the operational processes of our company."

This announcement comes after Lightyear successfully commenced production of its first solar electric vehicle, Lightyear 0, at the end of November, with the first customer delivery being fulfilled this year.

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NOTE FOR EDITOR

About Lightyear

[Lightyear](#) is on a mission to bring clean mobility to everyone, everywhere. Through its energy-efficient design and integrated solar cells, Lightyear aims to eliminate the two biggest concerns for electric cars - charging and range. This allows motorists to drive up to eleven thousand kilometers per year with the power of the sun, depending on the climate. The fast-growing company was founded in 2016 and currently employs over 500 people. The team comprises a mix of young talent and experienced names from the automotive and technology industries. In 2019, Lightyear launched its first driving prototype, and, in June 2022, the company unveiled its production-intent vehicle, the Lightyear 0, which started limited production in November 2022. The subsequent, high-volume series, Lightyear 2, is slated to hit the roads in 2025.