

**INTRODUCING DEFENDER OCTA**  
**THE NEW MASTER OF EXTREME PERFORMANCE ON- AND OFF-ROAD**



*The toughest and most durable model in the unstoppable Defender family  
takes luxurious, high-performance capability to another level*

- **High-performance hero:** New Defender OCTA is the most dynamically accomplished Defender ever created, with unmatched breadth of capability and performance both on- and off-road
- **Tough luxury:** Like a diamond, New Defender OCTA is a rare combination of extreme toughness and luxury – its name is inspired by the hardest and most desirable mineral on earth
- **Unparalleled presence:** Imposing stance and bold new design set New Defender OCTA apart, while new signature graphic pays homage to its diamond-like credentials
- **Decisive performance:** Most powerful ever Defender features a 4.4-litre Twin Turbo mild-hybrid V8 producing 635PS and up to 750Nm<sup>1</sup> of torque, with 0-60mph acceleration in just 3.8 seconds
- **Intelligent suspension:** 6D Dynamics with pitch and roll control, plus heavily reworked chassis components, enables game-changing performance on a wide range of surfaces and conditions.
- **Dedicated modes:** All-new OCTA Mode – the first performance-focused off-road mode on a Defender – unlocks full off-road prowess, plus dedicated anti-lock braking and launch control
- **Defender debuts:** New Performance Seats feature Body and Soul Seat technology to immerse the front-seat occupants in every drive, finished in new highly durable materials and colourways
- **Exclusive specification:** New Defender OCTA Edition One features curated specification for first year of production, with exclusive new paint options and Chopped Carbon Fibre detailing

- **Dynamic debut:** New Defender OCTA will make its public world premiere and dynamic debut at the Goodwood Festival of Speed (11-14 July).
- **Coming soon:** Orders open soon, following the completion of global Defender Elements preview events. Find out more at [www.landrover.com/defender](http://www.landrover.com/defender)

**Gaydon, UK – Wednesday 3 July 2024:** Introducing a new hero for the original British adventure brand Defender: New Defender OCTA. The toughest, most capable and most luxurious model in the unstoppable 4x4 family, taking the capability of Defender 110 to an unparalleled level.

Powered by a 4.4-litre Twin Turbo mild-hybrid V8 engine, the OCTA model is the most extreme and most powerful Defender ever, with 635PS and up to 750Nm<sup>1</sup> of torque enabling 0-60mph in 3.8 seconds (0-100km/h in 4.0 seconds). Heavily revised chassis components with innovative technologies, including 6D Dynamics suspension, ensure its dynamic capabilities are taken to new heights.

The exterior is bolder and tougher than ever, with a distinct character. The ride height is raised, its stance widened, and wheel arches extended for incredible presence. Redesigned bumpers give improved approach and departure angles, while tough underbody protection gives drivers the confidence to explore further over rough terrain. And, it will wade deeper than any production Defender before it too – through up to one metre of water.

**Mark Cameron, Managing Director, Defender, said:** *“With New Defender OCTA we have been able to unlock the full potential of Defender. It is the very definition of breadth of capability, and a testament to what we can achieve utilising the very best technologies and talents within our engineering division. With its powerful V8 engine, ground-breaking 6D Dynamics suspension technology, exquisite finishes and unique detailing, it is rare, incredibly tough and inherently desirable.”*

New Defender OCTA’s name is derived from the toughest and most desirable mineral on earth – a diamond – and the octahedral shape that gives their distinctive appearance and durability. This shape also inspired the new signature graphic, which denotes it as the flagship Defender – strong and resilient, yet striking, rare and desirable.

Every Defender OCTA wears a new encircled diamond graphic, including a gloss black diamond within a machined and sandblasted titanium disc on each Signature Graphic panel.

The tough luxury of Defender OCTA is epitomised by Defender OCTA Edition One, which is available in the first year of production. It features a curated specification, finished in an exclusive new Faroe Green paint colour with a Khaki and Ebony Ultrafabrics™ PU and seam-less Knit interior, new Chopped Carbon Fibre detailing, and 20-inch forged alloy wheels with a choice of all-terrain or optional specially developed Advanced All-Terrain Tyres.<sup>2</sup>

### **Unparalleled performance**

New Defender OCTA brings unheard of performance to Defender. Powered by a 635PS 4.4-litre Twin Turbo mild-hybrid V8 engine mated to an eight-speed automatic transmission with high and low range gears, it is the most powerful and most extreme Defender ever. New Defender OCTA will reach up to 155mph when fitted with 22-inch lightweight alloy wheels and all-season tyres.

With 750Nm<sup>1</sup> of torque (up to 800Nm with Dynamic Launch Mode selected) and tuned to suit the vehicle's outstanding all-terrain performance, New Defender OCTA is capable of accelerating from 0-60mph in 3.8 seconds (0-100km/h in 4.0 seconds), while peak torque is available from just 1,800rpm through to almost 6,000rpm, for exceptional driveability.

### **Incredible capability and durability**

New Defender OCTA's dynamic capabilities go beyond what any Defender has achieved before, with the introduction of hydraulically-interlinked 6D Dynamics suspension technology for the first time on a Defender, alongside extensive hardware and geometry changes. Uniquely, it's designed to be as fun to drive on-road as off-road, with no compromises.

Defender OCTA sits 28mm higher and has a stance widened by 68mm, for superior ground clearance and stability. To ensure unparalleled confidence and control on any terrain, with both maximum wheel articulation off-road and reduced roll on-road, revised suspension components include longer and tougher wishbones, and unique active dampers with separate accumulators. It also features uprated 400mm front brake discs with Brembo calipers and the fastest steering ratio of any Defender to date, for immediate, precise, responses.

A bespoke testing and development programme with more than 13,960 additional tests, including high-speed off-road durability, as well as high-speed on-road durability, had to be created for Defender OCTA, as the team entered realms of capability and robustness that have never been explored before.

**Jamal Hameedi, Director of SVO, JLR, said:** *“Our high-performance experts have achieved the impossible with Defender OCTA, working tirelessly over the past three years to create the most capable Defender ever made – regardless of which surface it is enjoyed on. They have re-engineered components throughout the vehicle to ensure Defender OCTA is the perfect companion for epic adventures anywhere on the planet.”*

An advanced network of hydraulically-interlinked continuously variable semi-active dampers virtually eliminates pitch and body roll on-road, the 6D Dynamics system also contributing to unprecedented comfort and refinement for Defender. On rough terrain, 6D Dynamics enables greater wheel articulation and will tackle even more extreme obstacles, meaning clients can take their adventures even further and in superior comfort.

The full capabilities of New Defender OCTA – which can automatically detect which surface it is being driven on and optimise its dynamic settings accordingly – are unlocked via its enhanced drive modes. In addition to the default Comfort Mode, Dynamic Mode provides the ultimate performance-focused on-road experience, tuning the vehicle’s steering, throttle and suspension settings with one press of the transparent signature logo button on the steering wheel.

A long press of the same button accesses OCTA Mode, the first ever dedicated Defender off-road driving mode with a performance focus. This has been specially developed to ensure ultimate control and driver confidence. OCTA Mode also enables an Off-Road Launch mode for optimum acceleration on loose surfaces. And, when combined with the lowest traction control settings (TracDSC or DSC off) it also engages a unique Off-Road ABS calibration for optimum braking performance on loose surfaces too.

For more technical off-road manoeuvres, Defender’s suite of familiar Terrain Response modes remain at the driver’s fingertips, with specific calibrations for Sand, Mud and Ruts, Grass Gravel Snow, and Rock Crawl – assisted by off-road driver aids such as ClearSight Ground View<sup>3</sup>, which effectively makes the bonnet transparent for improved visibility and reassurance off the beaten track.

### **Confident exterior**

Defender’s imposing presence and all-terrain focus is given a bold new attitude for Defender OCTA. It features 33-inch diameter tyres, the largest ever fitted to a production Defender, including a Goodyear Advanced All-Terrain Tyre<sup>1</sup> developed specifically for the OCTA model. This has required extended wheel arches, which complement off-road-optimised front bodywork with unique grille designs allowing

greater under-bonnet airflow, a new rear bumper incorporating a four-exit active exhaust system, tough underbody protection including an aluminium alloy front under shield with graphite finish and exposed Phosphor Bronze-finished front and rear recovery points.

Defender OCTA's colour palette includes two exclusive new premium metallic finishes: Petra Copper and Faroe Green, alongside Carpathian Grey and Charente Grey, while all Defender OCTA models feature a contrast roof and tailgate in gloss Narvik Black. Clients can further personalise their vehicle with optional Matte Protective Film for added body protection in harsh environments, also adding a sophisticated appearance that showcases its distinctive silhouette and sophisticated surfacing.

Faroe Green is exclusively available on Defender OCTA Edition One, as is Chopped Carbon Fibre detailing. This highly distinctive finish, which includes recycled raw materials, features on the Defender bonnet script, fender vent surrounds and bonnet vent surrounds, plus the front seatbacks and centre console trim inside.

### **Engaging, immersive interior**

Inside, curated selections set New Defender OCTA apart. Two highly durable Ultrafabrics™ PU options – 30 per cent lighter than traditional leather – are available. This seat finish is standard on Defender OCTA Edition One, in duo-tone Khaki and Ebony, with a knit textile and reductive, seamless finish.

For Defender OCTA, the standard interior is a new Burnt Sienna semi-aniline leather, with Kvadrat™ textile trim in Ebony. Alternatively, any Defender OCTA can be specified with Ultrafabrics™ PU in Light Cloud and Lunar, or semi-aniline leather in Ebony.

The front row of Defender OCTA features all-new Performance Seats with more supportive bolsters and integrated headrests. Defender's close association with music is brought to the fore with immersive Body and Soul Seat audio technology – available for the first time in Defender.

The Body and Soul Seat has been developed in collaboration with music industry experts SUBPAC and Coventry University, allowing the driver and front passenger to feel, as well as hear, the music. Six wellness programmes are also available to help relax occupants or help improve cognitive responses on the move, depending on their preference.

New Defender OCTA order books will officially open soon, indicative price from £145,300 (OTR) in the UK. The New Defender OCTA Edition One, available through the first year of production, indicative price from £160,800 (OTR) in the UK. The new high-performance, all-terrain hero will make its public and dynamic debut at the 2024 Goodwood Festival of Speed from 11–14 July.

## ENDS

### Notes to Editors

<sup>1</sup>800Nm combined engine/MHEV output when using Dynamic Launch Mode. 750Nm certified.

<sup>2</sup>Advanced All-Terrain tyre is market dependent

<sup>3</sup> ClearSight GroundView dependent on 360 Surround Camera. Image is not live. Check surroundings for safety. Optional feature. Subject to local regulations. ClearSight Interior Rear View Mirror - If Bifocal or Varifocal users cannot easily adjust focus on the ClearSight digital rear view image, they may revert to rear view mirror mode at any time.

### About Defender

Defender embraces the impossible. Each member of the Defender family is purposefully designed, highly desirable and seriously durable. A modern-day hero that respects the past but at the same time anticipates the future.

Available in 90, 110 and 130 body styles, with up to eight seats, each has a charisma of its own.

As part of our vision of modern luxury by design, Defender 110 is available as an electric hybrid.

Defender Hard Top means business, with 90 and 110 body styles for professional capability.

A beacon of liberty since 1948, Defender supports humanitarian and conservation work with the International Federation of Red Cross and Red Crescent Societies and the Tusk Trust.

The Defender brand is underpinned by Land Rover – a mark of trust built on 75 years of expertise in technology and world-leading off-road capability.

Defender is designed and engineered in the UK and sold in 121 countries. It belongs to the JLR house of brands alongside Range Rover, Discovery and Jaguar.

### Important notice

JLR is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to current specifications or

availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer's estimates.

**Further Information**

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