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NEW DEFENDER HONOURS ITS LINEAGE WITH 75TH LIMITED EDITION



New limited-edition Defender celebrates landmark for Land Rover with exclusive exterior colour and unique detailing

- **Exclusive addition:** Defender is marking 75 years of Land Rover with the new Defender 75th Limited Edition
- **Heritage detailing:** Grasmere Green introduced to the exterior and interior with unique 75 Years graphic – available in 90 and 110 body designs
- **Still innovating:** Equipped with the latest technology including 3D Surround Camera, Matrix LED headlights and Configurable Terrain Response
- **Electric performance:** 75th Limited Edition available as P400e Electric Hybrid, in addition to P400 and D300 with advanced mild hybrid technology
- **Exclusively yours:** New Defender 75th Limited Edition is available to configure now at www.landrover.com or visit your local retailer to secure your order

NEWS RELEASE



September 14, 2022, Gaydon, UK – In 1948 the Series I was introduced at the Amsterdam Motor Show. Land Rover is marking the anniversary with the Defender 75th Limited Edition.

Available in 90 or 110 body designs, the Defender 75th Limited Edition has an exclusive exterior design theme with unique detailing, finished in iconic Grasmere Green paint with complementing wheels and interior finishes.

The exterior finish introduces Grasmere Green to the Defender line-up for the first time – a hue reserved exclusively for the 75th Limited Edition – with 20-inch alloy wheels also in Grasmere Green with matching centre caps. Completing the exterior enhancements are a unique 75 Years graphic, Ceres Silver bumpers and Privacy Glass.

Defender's durable and versatile interior has received similar treatment, with the Cross Car Beam finished in brushed Grasmere Green Powder Coat and laser-etched detailing on Cross Car Beam end caps. The seats are finished in Resist Ebony, with the hockey stick on the centre console featuring Robustec material – the most robust fabric available on Defender.

Stuart Frith, Lifecycle Chief Engineer Defender, said: *"Since revealing the new Defender, customers around the globe have fallen in love with it and demand remains extremely strong. This new Limited Edition captures the spirit of the past 75 years, with its colour and detailing, and fuses it with innovative new technology such as Hybrid Electric power, Configurable Terrain Response, software over the air updates and unrivalled all-terrain capability."*

The Limited Edition is based on the high-specification HSE, with comprehensive standard equipment. Innovative technology includes 3D Surround Camera, Configurable Terrain Response, Meridian Sound System, Matrix LED front lighting, 11.4-inch Pivi Pro infotainment system, Head-Up Display and Wireless Device Charger.

All 75th Limited Edition models also feature a Folding Fabric Roof or the option of a Sliding Panoramic Roof, while superior comfort is provided by 14-way driver and passenger heated electric memory seats, heated steering wheel and Three Zone Climate Control. An Electrically Deployable Tow Bar and All-Season tyres can be added as options for enhanced capability.

Powertrain choices include the powerful and efficient P400e plug-in electric hybrid (PHEV) on 110 models, in addition to P400 and D300 Ingenium petrol and diesel options*, both utilising Mild Hybrid Electric Vehicle (MHEV) technology to optimise power delivery and fuel economy by harnessing energy normally lost under deceleration and braking.

The uniqueness of the Limited Edition ensures its place as a highly collectible Defender, revealed alongside a new range of Land Rover lifestyle goods celebrating this historic moment.

The Lifestyle Collection shares the Grasmere Green colour theme and features a comprehensive range of goods including a minimalist unique watch featuring two straps, a functional backpack and clothing with unique 75 Years graphics and detail.

Defender has won more than 50 global awards, including Top Gear's 2020 Car of the Year, MotorTrend's 2021 SUV of the Year and Autocar's Best SUV 2020 as well as a 5 Star Euro NCAP Safety Rating.

NEWS RELEASE



Land Rover was born with the launch of a single vehicle. Today our family of SUVs is testament to the pioneering spirit of innovation that has characterised Land Rover for more than seven decades. Our Defender, Discovery and Range Rover brand families provide unrivalled capability, versatility and luxury – the perfect foundation for another 75 years of success.

New Defender 75th Limited Edition starts at £85,995 for the 90, and £89,995 for the 110. Available to configure at www.landrover.com or order now at your local retailer.

ENDS

**P300 only for EU Importers and Japan.*

Further Information

Media website: www.media.landrover.com

Land Rover Channels:

Facebook: <http://www.facebook.com/LandRover>

Twitter: <http://twitter.com/LandRover>

Instagram: <http://instagram.com/LandRover>

YouTube: <http://www.youtube.com/LandRover>

Notes to Editors

About Land Rover

Since 1948 Land Rover has been manufacturing authentic 4x4s that represent true 'breadth of capability' across the model range. Defender, Discovery, Discovery Sport, Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque each define the world's SUV sectors, with 80 per cent of this model range exported to over 100 countries.

Important notice

Jaguar Land Rover is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer's estimates.