



Second Point S campus to help workshops manage growth in a changing automotive industry

- *For the second consecutive year, Point S welcomes young automotive leaders from nine countries to France.*
- *Building on the success of the inaugural programme, the campus continues to prepare the next generation of family business leaders for a rapidly evolving automotive industry.*
- *This year's programme focuses on managing growth across people, teams, and business performance.*



Independent tyre dealers and mechanical workshops will descend upon France for an exclusive conference aimed at preparing future leaders to manage growth in an automotive aftermarket shaped by technological change, evolving customer expectations, and increasing market competition.

Following the success of its inaugural event in 2025, Point S International is bringing together the next generation of automotive entrepreneurs with the second Next Generation Campus, taking place from 31st August to 4th September in Provence, France.

This year, the campus is centred around the theme of growth management, helping participants develop across four key areas: My Growth, Team Growth, Business Growth, and Brand Growth. Through a series of interactive sessions, attendees will strengthen their leadership and managerial capabilities, learn how to motivate and develop high-performing teams, improve customer satisfaction, monitor commercial and financial performance, and enhance the local digital visibility of their businesses to complement wider national and international marketing initiatives.

Participants from Germany, Belgium, Bulgaria, France, Italy, Norway, Slovakia, South Africa, and the UK will come together to share experiences and learn from industry experts while building lasting international relationships

Fabien Bouquet, CEO of Point S International, commented: "The independent sector, like many others, is undergoing an age of rapid digital transformation. New technologies, digital tools, and AI are changing the way workshops operate and engage with customers, but sustainable success depends on much more than technology alone. Strong leadership, motivated teams, good commercial management, and an exceptional customer experience remain the foundations of every successful business. Our role is to help the next generation develop the skills to grow across all of these areas with confidence."

The campus is Point S International's bespoke response to one of the industry's most significant long-term challenges – preparing the next generation of family business leaders to succeed during a period of unprecedented technological and commercial transformation. While previous generations were able to build on relatively stable business models, today's emerging leaders must navigate workforce shortages, changing customer expectations, digitalisation, electrification, and rapidly evolving vehicle technologies, while continuing to grow profitable, resilient businesses.

Participants represent three stages of the leadership journey: students preparing to join the family business, employees developing towards future leadership roles, and recent successors who have already taken over day-to-day management. Building on the foundations established during the inaugural campus, this year's programme places greater emphasis on developing practical management skills that help leaders drive employee engagement, improve business performance, and support sustainable long-term growth.

The campus also continues to strengthen the growing community of young leaders across the Point S network. Alongside the formal programme, participants will build relationships through team activities, networking opportunities, and shared experiences, creating an international peer network that will continue long after the event concludes. Professional translation services will once again support collaboration across languages, ensuring participants can exchange ideas freely regardless of their country of origin.

Fabien Bouquet added: "Last year's historic inaugural campus demonstrated the value of bringing together the next generation of leaders from across our European network. The challenges facing our industry continue to evolve, making it more important than ever that young business leaders develop the skills, knowledge, and connections needed to lead with confidence. By investing in their development today, we are helping ensure that our members remain strong, innovative and successful for generations to come."

The second edition of the Next Generation Campus reinforces Point S's long-term commitment to supporting its members beyond day-to-day business operations. By equipping future leaders with the leadership, commercial, and operational skills needed to manage growth, alongside an international network of peers, Point S is helping to safeguard the continued success of its independent tyre dealers and automotive service providers while preserving the entrepreneurial values that have defined the network for generations.

About Point S

Founded in 1971, Point S is the world's largest independent network of vehicle maintenance specialists. Point S offers a diverse range of premium quality products, services and solutions for vehicle maintenance, boasting 55 years of history and a retail concept that has been implemented on five continents. With 3,150 members worldwide and over 7,244 points of sale, the company is present in 54 countries around the world and employs more than 33,500 people.

Website: www.point-s-group.com