

McMurtry Automotive opens new factory for record-breaking Spéirling and launches applied technology arm McMurtry Technology

- **McMurtry Automotive unveils new factory as Spéirling production commences.**
- **Ben and Richard McMurtry set to carry on Sir David's legacy and realise his vision.**
- **New innovation arm established, McMurtry Technology, to capitalise on intellectual property.**
- **Spéirling PURE retails for £995k + taxes, shipping & options.**
- **First customer Spéirling to be handed over in 2026.**

9th February 2026, Gloucestershire, UK

As it celebrates its tenth anniversary, McMurtry Automotive is preparing to commence production of its internationally acclaimed hyper track car, the McMurtry Spéirling PURE. Envisioned by one of Britain's most successful businessmen, billionaire, and prolific inventor Sir David McMurtry, Spéirling is an electric single-seater fan car with unrivalled performance and capabilities, best known for smashing the Goodwood Hill Climb record and becoming the first car to drive upside down.

Inspired by Sir David's philosophy of innovating where others cannot. McMurtry Automotive continues to leverage engineering creativity and work outside of convention and "industry norms". The approach has seen it generate more than 22 patents while meeting all technical and commercial targets to date, with the business now preparing for growth. David's sons Richard and Ben – both existing members of the board and day-zero investors are committed to continuing their father's legacy to realise his vision for McMurtry Automotive.

New production facility

Having already accumulated over 5000km of test mileage with record setting prototypes, McMurtry is now preparing for Spéirling PURE production. The first customer car is expected to be handed over in Summer 2026. To facilitate this, the company has invested in a new 2700m² facility in Wotton-under-Edge, England. This expansion, alongside McMurtry's existing HQ, will provide the required facilities for production while also enabling McMurtry Automotive to expand its model range in future years.

McMurtry Technology

Given the scale of innovations developed through the Spéirling programme, the decision was made to establish McMurtry Technology. The new division will be located in the original Swinhay House estate, which will also be expanded. McMurtry Technology will be focused on commercialising the intellectual property, technology, processes, expertise, and approach that have made McMurtry Automotive successful as a hypercar manufacturer – enabling other OEMs to benefit.

McMurtry Technology will offer a combination of innovative products and creative engineering services through five areas of specialisation: Downforce on Demand™, Performance Battery Technology, Electric Powertrains, Vehicle Lightweighting and Vehicle Software.

McMurtry Technology currently has a number of high-profile clients and is already generating revenues in 7 figures, highlighting the worldwide requirement for McMurtry's technology.

Richard McMurtry, Joint Owner at McMurtry Automotive, commented: “Our father’s philosophy was to seek solutions beyond the known limits, to engineer creatively and freely. That remains our guiding principle today. With Spéirling entering production and McMurtry Technology established to commercialise our innovations, this is an exciting new phase of strategic growth. We have an exceptional team that is dedicated to building a future worthy of his legacy, focused on unparalleled vehicles and technologies that conclusively demonstrate the pinnacle of British engineering.”

Thomas Yates, Managing Director and Co-Founder, McMurtry Automotive: “Our tenth anniversary is a pivotal milestone. Every day since our inception in 2016, has been exciting and challenging, but mainly exciting. We are carving out a new category for extremely engaging electric track vehicles. This has required inventing new technology, plus building a team and facility to realise the dreams of our customers from around the world. We are really proud we are contributing to the advancement of the industry in a small way and are attracting work from other OEMs to be able to widen the impact of our work via our Technology division too. We cannot wait for the customer cars to be spotted at race tracks around the world.”

Spéirling PURE is available from £995,000 + taxes, shipping, and options.

Ends

Images are available here: <https://we.tl/t-ZsLiRfcwKh>

About McMurtry

McMurtry is a UK-based electric hypercar manufacturer founded in 2016 by engineering pioneer Sir David McMurtry. Our vision is bold but simple: to build vehicles focused purely on driving exhilaration. Not just for professional racers, but for anyone passionate about pushing limits.

The elite team created the record-breaking Spéirling - a revolutionary fan car delivering 3G cornering via 2000kg of confidence-inspiring downforce available from 0mph. It has shattered outright records at the Goodwood Festival of Speed Hillclimb and the Top Gear Test Track against F1 cars.

It isn't just fast - it's empowering. Lightweight, agile, and shockingly quick in corners, it puts pro-level performance in the hands of any passionate driver.

Testing continues on iconic circuits as worldwide customer deliveries approach in 2026.