



NEXUS Automotive International launches Partivia, a new procurement powerhouse for the Automotive Aftermarket

# PARTIVIA

Geneva, January 13th, 2026 – **NEXUS Automotive International today announces the launch of Partivia, a NEXUS company that will transform aftermarket procurement for NEXUS members.**

Scalable by nature, Partivia is built with a long-term roadmap that enables the progressive expansion of its scope and capabilities in line with Supplier satisfaction, member needs, and evolving market dynamics. Founded by 13 shareholders from across the NEXUS ecosystem, the company is open by design. Prospective members are already expressing strong interest in joining, reinforcing the entity's momentum and long-term growth potential.

Partivia reinforces the 2nd pillar of NEXUS's strategy, which is dedicated to Transactional activities, including SmartParts. Partivia's addition is thus a key milestone in the journey to create a NEXUS Group by 2028.

Partivia will improve alignment and increase the compliance ratio with NEXUS' Industrial Partners, deliver stronger purchasing conditions, more harmonised category management, and a collaborative, future-oriented procurement model that responds to the evolving needs of aftermarket distributors and suppliers.

A phased rollout of Partivia's activities will begin with an initial operational phase involving its founding shareholders and first members. This will allow the company to refine its procurement model and align category management strategies, while ensuring that value creation is fully validated before expanding to a broader member base.



Partivia is led by Roberto Roggeband, who has 20 years' experience in the automotive aftermarket and a strong track record in international product management and procurement. Roberto's career spans both the supplier and distribution sides of the industry, with roles at companies including ZF Group, CWS-boco Group, and Magneti Marelli Aftermarket. His strategic, operational, and cross-market experience will drive Partivia's development and long-term success.

*"Partivia is about creating a new procurement reality for the aftermarket – one that is stronger, more structured, and more aligned with today's market dynamics,"* said Roberto Roggeband, Chief Operating Officer of Partivia. *"By bringing together committed shareholders with significant scale, we are building an operation that delivers tangible value while remaining open, agile, and future-focused."*

*"With its solid shareholder base, clear strategic vision, and growing interest from potential members, Partivia marks an important step in NEXUS Automotive International's ongoing commitment to consolidation, collaboration, and value*

*creation within the global automotive aftermarket," said Gaël Escribe, CEO, NEXUS Automotive International.*

#### **About NEXUS Automotive International**

*Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the leading automotive aftermarket (AA) global community, is shaping the future of the AA.*

*Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 605 members in 146 countries, allied with more than 90 global suppliers, by providing services to accelerate their growth.*

*N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.*

*NEXUS' consolidated turnover was more than 53 billion euros in 2025.*

*More information: NEXUS Automotive international*

*N! podcasts available [here](#).*