



Louis-Marie CHEVALIER

Director PSA Retail France

Born in 1980

Studies

2000	IEP Aix-en-Provence
2004	ESCP

PROFESSIONAL EXPERIENCE

31/01/2020	PSA Retail France Director PSA Business Paris
01/2019 – 01/2020	PSA Retail France – Poissy Business Development Citroën & DS
06/2016 – 12/2018	PSA Retail France Director Citroën Saint-Etienne dealership group
05/2014 – 05/2016	PSA Groupe – Direction Europe - Danemark, Sweden, Island Area Area manager Peugeot-Citroën-DS
06/2013 – 04/2014	Automobiles Peugeot – Director Europe - Central & Northern Europe Trade coordinator Peugeot
06/2009 – 05/2013	Regional Direction Peugeot Nancy Zone Manager Bourgogne-Franche Comté
04/2006 – 05/2009	Regional Direction Peugeot Nancy Head of Marketing
09/2004 – 04/2006	Automobiles Peugeot Customers relations Manager



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31/01/2020	PSA Retail France Directeur PSA Business Paris
01/2019 – 01/2020	PSA Retail France – Poissy Business Development Citroën & DS
06/2016 – 12/2018	PSA Retail France Directeur Succursale Citroën Saint-Etienne
05/2014 – 05/2016	PSA Groupe – Direction Europe - Zone Danemark, Suède, Islande Responsable de Région Peugeot-Citroën-DS
06/2013 – 04/2014	Automobiles Peugeot – Direction Europe - Zone Europe Centre & Nord Coordination animation commerce Peugeot
06/2009 – 05/2013	Direction Régionale Peugeot Nancy Zone Manager Bourgogne-Franche Comté
04/2006 – 05/2009	Direction Régionale Peugeot Nancy Responsable Régional Marketing
09/2004 – 04/2006	Automobiles Peugeot Responsable clientèle