

BRIDGESTONE EUROPE ACQUIRES TOMTOM TELEMATICS

Creating A Fleet Solutions Powerhouse



TOMTOM
TELEMATICS

ABOUT BRIDGESTONE EUROPE NV

The EMEA subsidiary of the
world's largest tyre and
rubber company



Strong global
brands including

BRIDGESTONE
Firestone



18,300+
skilled employees

2,600+
points of sale



Almost
€800 million
invested annually in
R&D globally

ABOUT TOMTOM TELEMATICS

TOMTOM
TELEMATICS

#1 in Europe
#3 Globally



Servicing
companies
in more than
60+
countries

Strong fleet
management
solutions including
WEBFLEET

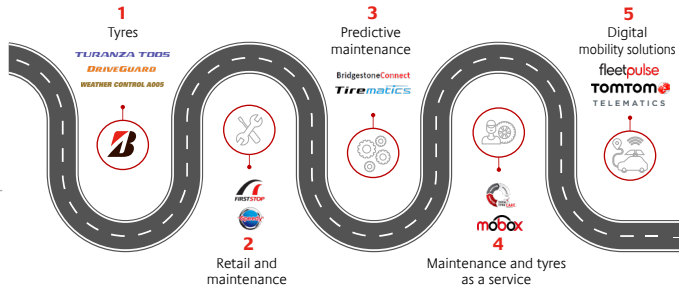


50,000
customers globally

670+
skilled employees



NEXT STEP IN BRIDGESTONE'S TRANSFORMATION JOURNEY



TOMTOM TELEMATICS PROVIDES A LEADING DATA PLATFORM FOR CONNECTED VEHICLES



850,000+
installed users



1 million
messages and GPS
positions processed
per day



3.2 million
hours of driving per
day

UNLOCKING NEW OPPORTUNITIES



Expand
our fleet customer
base



Cross-sell
tyres and solutions



Accelerate
new data-driven
business models



Enhance
virtual tyre development
and testing in R&D