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BORG Automotive wins Automechanika Innovation Award 2026 in Sustainable Drive Solutions

BORG Automotive has won the Automechanika Innovation Award 2026 in the Sustainable Drive Solutions category for its remanufactured eDrive Motor. The award recognises the expertise and innovation behind the development of a remanufacturing process for one of the most complex components in hybrid and electric vehicles.

The award was presented at Automechanika Frankfurt, where BORG Automotive's eDrive Motor was selected as the winner in the Sustainable Drive Solutions category following its nomination by an international jury of automotive experts.

The eDrive Motor is a central component in hybrid and electric vehicles, responsible for propulsion and energy recovery while driving. With valuable materials, advanced electronics and high-voltage technology involved, remanufacturing the component requires extensive expertise and dedicated processes.

BORG Automotive has developed a remanufacturing process for used eDrive Motors, including dedicated inspection, diagnostics and functional testing. The solution has already been successfully prototyped for motors from two vehicle manufacturers and has the potential to provide the independent aftermarket with a high-quality alternative to a new OE component or an untested second-hand unit.

Receiving the Innovation Award in the Sustainable Drive Solutions category is an important recognition of the competence, dedication and continuous improvement behind the development.

"We are extremely proud to receive this award. Electrification is changing the vehicle parc, and our customers need access to the right replacement parts. With the eDrive motors we want to bring our long-lasting rotating electrics remanufacturing expertise into a strategically future-proofed product. This recognition belongs to the teams who have worked hard to turn a highly complex challenge into a solution for the automotive aftermarket," says Lorenzo Gaspari, Group Product Director.

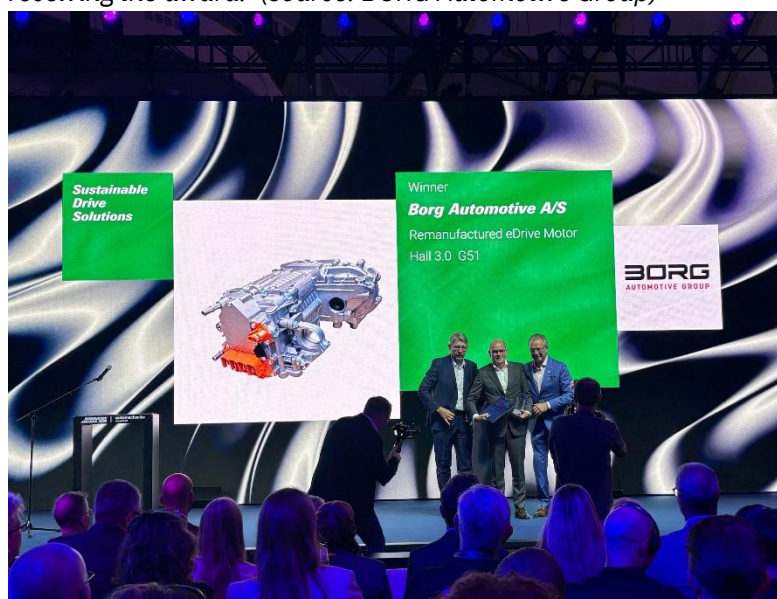
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The award reinforces BORG Automotive's ambition to continuously develop its remanufacturing capabilities in response to a rapidly evolving vehicle parc.

Visitors to Automechanika Frankfurt can experience the award-winning eDrive Motor and meet the BORG Automotive team in Hall 3.0, stand G51 until 12th September 2026.

Press photo, Jesper Møberg, CEO at BORG Automotive Group on stage receiving the award. (source: BORG Automotive Group)



Press photo, Lorenzo Gaspari, Group Product Director at BORG Automotive Group, with the prize at our booth in hall 3.0, stand G51. (source: BORG Automotive Group)

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Press photo, The remanufactured eDrive motor from BORG Automotive Group. (source: BORG Automotive Group)



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