Silkeborg, 30 June 2025

Jesper Møberg Appointed President and CEO of BORG Automotive Group – Ernst Kildegaard Promoted to Executive Vice President

BORG Automotive Group appoints a new senior leadership team to drive the next phase of growth and launches a new strategic direction, Refine4Future. As part of this development, Jesper Møberg will replace Kim Kruse Andersen as Chief Executive Officer, while Ernst Kildegaard has been promoted to Executive Vice President.

BORG Automotive Group is pleased to announce the appointment of Jesper Møberg as Chief Executive Officer (CEO), effective immediately. Jesper brings a strong strategic profile, deep industry knowledge, and 15 years of experience within BORG Automotive Group.

In his new role, Jesper will lead the Group's strategic journey under Refine4Future—a new strategic direction focusing on driving sustainable growth and ensuring competitiveness in a rapidly changing market with the goal of strengthening BORG Automotive Group's position as a leading supplier of remanufactured and newly produced automotive parts.

A Heartfelt Thank You to Kim Kruse Andersen

The Board of Directors would like to extend its sincere gratitude to Kim Kruse Andersen, who has been part of BORG Automotive Group since 2009 and has served as CEO since 2014: "I would like to thank Kim for his outstanding commitment, vision, and leadership over the years. Kim has been an indispensable part of BORG Automotive Group's journey and has played a central role in transforming the company into what it is today." says Jesper Møberg, CEO. "It has been a fantastic journey since I first joined the company in 2009," says Kim Kruse Andersen. "It was a very different company back then—in footprint, in the number of employees, in processes, and in organisation. But BORG Automotive Group's values remain unchanged and have facilitated a strong development process built on mutual respect, responsibility, and interdependency."

Experienced Leadership for a New Era

In connection with this transition, Ernst Kildegaard, Chief Supply Chain Officer has been promoted to Executive Vice President. Ernst has made a substantial impact during his time at BORG Automotive Group and has played a key role in driving operational excellence.

After a total of 15 years with BORG Automotive Group across finance, business development, and leadership, Jesper Møberg has most recently served as Chief Financial Officer since 2023, contributing significantly to BORG Automotive Group's growth and transformation.

Jesper Møberg comments: "I am incredibly proud to step into the role as CEO of BORG Automotive Group. I would like to thank all employees for their dedication and hard work. I look forward to building on our achievements and shaping an even stronger BORG Automotive Group."

About BORG Automotive Group

Since its founding in 1975 in Denmark, BORG Automotive Group has grown into one of Europe's leading remanufacturers and suppliers of automotive spare parts. The Group comprises three specialised business units: BORG Automotive Reman, CPI, and BORG Automotive Newman. While BORG Automotive Reman and CPI remanufacture OE-matching parts for both the aftermarket and OE clients, BORG Automotive Newman expands the portfolio with a broad range of newly produced spare parts. Headquartered in Silkeborg, Denmark, BORG Automotive Group employs over 2,000 people across eight countries. United by expertise and innovation, the Group remains committed to delivering high-quality, responsible products for the automotive aftermarket.

Photos:



Jesper Møberg, new CEO at BORG Automotive Group



Ernst Kildegaard, new Executive Vice President

