

Media Information
6 March 2026

BMW Group remains largest automotive exporter by value in the United States

+++ 2025 export value of nine billion US dollars +++ Nearly 200,000 BMWs exported to approx. 120 countries +++ Total export value of more than 100 billion US dollars since 2014 +++ Board Member Nedeljković: "Free trade and open markets enable growth and prosperity" +++

Spartanburg, South Carolina – The BMW Group remained the largest automotive exporter by value in the United States in 2025, according to data released by the US Department of Commerce. Last year, the South Carolina plant exported nearly 200,000 BMW X models with a total export value of nine billion US dollars. Since 2014, the BMW Group has exported nearly three million vehicles with a total export value of 113 billion US dollars.

"Free trade and open markets enable growth and prosperity. Our plants – and, above all, the strong supplier networks in each region – benefit from this," said Milan Nedeljković, member of the Board of Management of BMW AG responsible for Production.

"Plant Spartanburg is proud to be the largest automotive exporter by value in the United States, a distinction that underscores our commitment to both the state of South Carolina and the nation's economic strength," said Robert Engelhorn, president and CEO of BMW Manufacturing in Spartanburg. "Our exports play a crucial role in supporting a favourable balance of trade, which is essential for sustained economic growth."

The BMWs assembled at Plant Spartanburg were primarily exported through the Port of Charleston, South Carolina, as well as through additional ports on the East coast. More than 14,000 BMWs were also exported via rail.

Media Information

Date 6 March 2026

Subject BMW Group remains largest automotive exporter by value in the United States

Page 2

In 2025, employees assembled 412,799 BMW X models at the BMW Group's US plant. This marks the third-highest production volume in the plant's 32-year history.

Since 1992, the BMW Group has invested just under 16 billion US dollars in its South Carolina operations. Plant Spartanburg is the largest BMW Group plant in the world, assembling more than 1,500 vehicles each day. It is also an important part of the company's global production network and plays a critical role in meeting demand for BMW vehicles in the US and around the world. About 50 percent of its vehicles are shipped to nearly 120 global markets, making the BMW Group the largest automotive exporter by value in the United States for more than a decade. The plant creates more than 11,000 jobs on site.

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

Date 6 March 2026

Subject BMW Group remains largest automotive exporter by value in the United States

Page 3



The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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