



## Press Information

### BILSTEIN publishes training calendar: The offer ranges from air suspension to tuning **Virtual trainings offer better prospects for workshops**

By offering virtual training rooms, the BILSTEIN Academy was initially only responding to the social distancing rules of the coronavirus crisis. However, institute director Rainer Popiol has taken a liking to the attractive format, which went into regular operation at the beginning of January: "As a supplement to the live training sessions, which I hope will soon be resumed, I would like to establish the offer for workshops and wholesalers on a permanent basis. We have put our heart and soul and a lot of money in the design of the training courses, which are so much more than a simple video conference." In total, BILSTEIN set up three virtual training rooms, which, thanks to the latest software, enable interactive distance learning at the cutting edge in English and German language. "At the beginning, the participants were still a little reserved. After all, for many it is a completely new medium, but then the scepticism quickly disappeared and turned into good learning flow," explains Mr. Popiol.

What are the advantages of this form of training? The free online courses are ideal for companies with little time and a tight budget as they also eliminate travel time and expenses. As a matter of course, participants always receive a certificate for successful completion of the training sessions. The duration of the course is usually around one hour. However, depending on the legal requirements and the learning material, significantly longer training courses are also possible. However, online training offers another major advantage that pays off not only during the coronavirus pandemic: The participants no longer have to meet at one location, but can log on locally from home or at work. This is ideal, especially for companies with several locations.

Rainer Popiol recommends that workshops use the time during the pandemic specifically for the virtual training of employees. "Right now, many businesses need additional sources of income. Training is the best way to get fit for new fields of work: Active shock absorbers or air suspension systems are being installed more and more frequently in modern vehicles and this technology requires particularly qualified repair shops. Another lucrative field of activity is tuning, for which BILSTEIN also offers online training". The German suspension specialists have just published their training dates in English language for March.

To get a realistic idea of the new online courses, a change of scene follows directly into a virtual classroom. The variant with 26 seats was booked for the example. Just like in a real classroom, the seats are limited. The other two rooms offer space for 16 and 46 "avatars". After a short video and some practical slides, Rainer Popiol releases the microphone to one of the participants who wants to ask a question about air springs. Afterwards, the head of the BILSTEIN Academy distributes adhesive dots from his virtual presenter case which are to be used to mark specific components of a damper leg. Finally, he activates a survey for the participants to evaluate BILSTEIN products. The graphical evaluation is displayed and discussed via the system immediately afterwards.



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### BILSTEIN virtual e-training - "The next dates"

All current dates can be found in the table at the end of the document or under the following link <https://workshop.bilstein.com/en/trainings-and-courses/>, including the option for registration. As an alternative, the e-mail address [training@bilstein.de](mailto:training@bilstein.de) can be used for this purpose and for questions.

03 March 2021, 05:00 p.m. 04 March 2021, 10:00 a.m.	Passive suspension systems / Shock absorber design and function, installation
08 March 2021, 09:00 a.m.	Active suspension systems / Shock absorber design and function, installation
09 March 2021, 11:00 a.m.	Air spring systems in passenger cars, design and function, installation
09 March 2021, 05:00 p.m.	Active suspension systems / Shock absorber design and function, installation
11 March 2021, 08:00 a.m.	The suspension diagnosis, installation information, avoidance of installation errors
16 March 2021, 09:00 a.m.	Product training: Additional business with the full BILSTEIN product range
17 March 2021, 08:00 a.m.	The suspension specialist for suspension tuning
22 March 2021, 05:00 p.m.	Air spring systems in passenger cars, design and function, installation

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