

AFTERMARKET'S CLEVER CHOICE

Tilburg, June 2026

Meet AVA and the entire Nissens Group at Automechanika Frankfurt 2026 and discover how to turn aftermarket change into your advantage.

In a rapidly evolving aftermarket, AVA stands for clever, reliable, and efficient thermal solutions. Combining decades of expertise with a strong European presence, AVA delivers competitively positioned products that address real market needs.

Visit us at Automechanika Frankfurt 2026 and discover how our optimized product range, Clever Fit concept, and expanding portfolio can help you improve availability, simplify operations, and drive profitable growth.

STRONG COVERAGE, BUILT FOR REAL DEMAND

Our optimized thermal management range is designed to cover a large share of the European car parc. By focusing on applications that truly matter, AVA enables customers to maximize availability, reduce complexity, and maintain a lean and efficient inventory. It is thermal range optimization at its smartest - delivering exactly what the market needs.

CLEVER FIT, QUICK & EASY INSTALLATION

Every AVA product is developed with the installer in mind. Through our Clever Fit concept, we ensure precise fitment, hassle-free installation, and reduced fitting issues. By simplifying the installation process, AVA helps workshops save time, improve productivity, and increase efficiency.

DESIGNED FOR PERFORMANCE, DELIVERED WITH RELIABILITY

Every AVA product is engineered to perform and built to last. Supported by strong European logistics and high-quality product data, we ensure reliable availability, accurate part identification, and efficient installation. This enables our customers to operate more effectively and consistently deliver value to the market.

EXPANDING OPPORTUNITIES

To support the changing needs of the aftermarket, AVA is introducing three new product lines, further strengthening its thermal portfolio and creating new business opportunities. Together with several key product highlights, these additions are designed to unlock new revenue streams and strengthen our customers' competitiveness across the aftermarket.

STRENGTH IN EVERY SEGMENT

The Nissens Group consists of three strong brands delivering a complete, segment-focused aftermarket solution. Nissens offers a versatile range of complete solutions with a focus on rapid time-to-market performance and broad vehicle coverage, while Highway Automotive adds remanufacturing expertise for truck, off-road, and agricultural applications. All brands are supported by strong data, a global presence, logistics excellence, and the Nissens and SMP ecosystem.

Quotes:

"The aftermarket is on the move. Together, we explore how AVA helps you turn that change into opportunities."

Tim Smits, Global Product Director, AVA

"AVA is not just a product, it's a concept. Come and discover what The Clever Choice really means."

Alessandro Canetoli, Global Sales Director, AVA

VISIT US AT AUTOMECHANIKA 2026 AND **DISCOVER THE CLEVER CHOICE**

8-12 September, Frankfurt, Germany.

Hall **3.0**, Stands **D91/E90/E88**

PRESS CONFERENCE – SAVE THE DATE

Exclusive first look at our latest innovations & networking with key experts.

Register for free admission tickets: 9 September, 10:00-10:45 AM