

Albert Watson has made his mark as one of the world's most successful and prolific photographers since he began his career in 1970, blending art, fashion and commercial photography into some of the most iconic images ever seen. From portraits of Alfred Hitchcock and Steve Jobs, beauty shots of Kate Moss, to Las Vegas landscapes and still-life photographs of King Tutankhamen artifacts, Albert's diversity and body of work are unparalleled. His striking photographs and stunning hand-made prints are featured in galleries and museums around the globe. The photo industry bible, Photo District News, named Albert one of the 20 most influential photographers of all time, along with Irving Penn and Richard Avedon, among others.

Albert has won numerous honors, including a Lucie Award, a Grammy Award, three Andys, a Der Steiger Award, a Hasselblad Masters Award; and the Centenary Medal, a lifetime achievement award from the Royal Photographic Society. Queen Elizabeth II awarded the Scotsman an Order of the British Empire (OBE) in June 2015 for his lifetime contribution to the art of photography.

Over the years, Albert's photographs have appeared on more than 100 covers of Vogue worldwide and been featured in countless other publications, from Rolling Stone to Time to Harper's Bazaar _ many of the photos iconic fashion shots or portraits of rock stars, rappers, actors and other celebrities. Albert also has created the photography for hundreds of ad campaigns for major companies, such as Blumarine, Prada, the Gap, Levi's, Revlon and Chanel. He has shot dozens of Hollywood movie posters, such as "Kill Bill" and "Memoirs of a Geisha," and has also directed more than 100 television commercials.

All the while, Albert has spent much of his time working on art projects for museum and gallery exhibitions, which feature his well-known portraits and fashion photographs, along with powerful shots from his travels and interests, such as a snake charmer in Morocco, a dominatrix in Las Vegas or the dramatic mountains on the Isle of Skye in Scotland.

Albert has published five books: "Cyclops" (1994, Bullfinch); "Maroc" (Rizzoli, 1998); "Albert Watson" (Phaidon, 2007); "Strip Search" (PQ Blackwell/Chronicle 2010); and "UFO: Unified Fashion Objectives" (PQ Blackwell/Abrams 2010.) His latest book, "Kaos," was published by Taschen in the fall 2017. In addition, many catalogs of Albert's photographs have been published in conjunction with museum and gallery shows.

Since 2004, Albert has had solo shows at the Museum of Modern Art in Milan, Italy; the KunstHausWien in Vienna, Austria; the City Art Centre in Edinburgh; the FotoMuseum in Antwerp, Belgium; the NRW Forum in Dusseldorf, Germany; the Forma Galleria in Milan; Fotografiska in Stockholm, Sweden; and the Multimedia Art Museum in Moscow. A major retrospective, with a new body of work Albert shot in Benin, Africa, was shown at the Deichtorhallen in Hamburg, Germany, in 2013.

Albert's photographs have also been featured in many group museum shows, including at the National Portrait Gallery in London, the Metropolitan Museum of Art in

New York, the Pushkin Museum of Fine Arts in Moscow, the Lianzhou Museum of Photography in China, the International Center of Photography in New York, the Brooklyn Museum, and the Deichtorhallen. His photographs are included in the permanent collections at the National Portrait Gallery, the Metropolitan Museum of Art, the Smithsonian, the Scottish Parliament, the Deichtorhallen, the Multimedia Art Museum, and the Museum Folkwang in Essen, Germany, among others.

Born and raised in Edinburgh, Scotland, Albert studied graphic design at the Duncan of Jordanstone College of Art and Design in Dundee, and film and television at the Royal College of Art in London. Though blind in one eye since birth, Albert studied photography as part of his curriculum. In 1970, he moved to the United States with his wife, Elizabeth, who got a job as an elementary school teacher in Los Angeles, where Albert began shooting photos, mostly as a hobby.

Later that year, Albert met an art director at Max Factor, who offered him his first test session, from which the company bought two shots. Albert's distinctive style eventually caught the attention of American and European fashion magazines such as *Mademoiselle*, *GQ*, and *Harper's Bazaar*, which booked him for a shoot with Alfred Hitchcock, the first celebrity Albert ever photographed. Soon after, Albert began commuting between Los Angeles and New York, and in 1975, he won a Grammy for the photography on the cover of the Mason Proffitt album "Come and Gone." In 1976, Albert landed his first job for *Vogue*, and with his move to New York that same year, his career took off.

Albert has always been a workaholic. The archives at his studio in Manhattan are filled with millions of images and negatives, on which world-famous magazines and companies can be read. His studio, also used as a personal gallery, is filled with extraordinarily large-format photographs, many taken in Las Vegas. At first glance these landscapes, interiors and portraits take the viewer by surprise with their soft, filtered range of colors. But even in his new creations, Albert stays true to himself. The photographs create an aura that takes the viewer into the image but simultaneously demands a reverent distance.

Albert's visual language follows his own distinctive rules and concepts of quality. With their brilliance, urgency, even grandeur, his photographs stand out so clearly against the world of today's images. His way of lighting subjects, especially the fetish objects and portraits, creates a nearly meditative atmosphere in the photographs.

Without a doubt, Albert Watson is an artist who greatly enriches our perception with his unique photographic view. Though the wide variety of his images reflects an effortless versatility, they are nevertheless identifiable as Albert Watson photographs by their sheer power and technical virtuosity _ whether it's a shot of a forest in Scotland, a Yohji Yamamoto dress on a supermodel, a close-up of the spacesuit worn by Astronaut Alan Shepard on the moon, or the iconic black and white portrait of Steve Jobs. This single-minded commitment to perfection has made Albert one of the world's most sought-after photographers.

ALBERT WATSON

Bio

1942	Born in Edinburgh, Scotland
1960s	Studies graphic design at the Duncan Jordanstone College of Art and Design, Dundee, Scotland
	Studies film and television at the Royal College of Art, London
1970	Moves to the United States and opens his first studio in Los Angeles
1974	Opens studio in New York
1976	First job for Vogue; moves to New York full time

Solo Exhibitions

2018	Albert Watson: "Fashion Portraits and Landscapes," Museum di Palazzo dei Pio, Carpi, Italy
2017	Albert Watson: "Two Faces of Janus:" Lianzhou Museum of Photography, China
2017	"KAOS," by Albert Watson, Taschen Gallery, Los Angeles
2017:	"Albert Watson, Best of," Fotografiska, Stockholm, Sweden
2017	Albert Watson "Greatest Hits," Palm Beach Photographic Center, Palm Beach, Florida. Exhibition for FOTOFusion in conjunction with Lifetime Achievement Award from the center.
2016	Albert Watson: "KAOS," St. Moritz Art Masters, St. Moritz, Switzerland
2015	Albert Watson: "'ROIDS!" Christophe Guye Gallery, Zurich
2015	Albert Watson: Multimedia Art Museum, Moscow, Russia
2015	Albert Watson: "Silver Linings," Izzy Gallery, Toronto
2014	Albert Watson: "Silver Linings," Young Gallery, Brussels
2014	Albert Watson "Classics," Qvale Gallery, Oslo, Norway
2012-13	Albert Watson "Visions," Deichtorhallen, Hamburg, Germany
2012	Albert Watson, "Maroc," Flo Peters Gallery, Hamburg
2012	Albert Watson: Vintage Photographs, Hasted Kraeutler, New York
2012	Albert Watson: Archive, Izzy Gallery, Toronto
2011	Albert Watson: Exposed, Acte2 Galerie, Paris
2011	Albert Watson - I Observe, Kahmann Gallery, Amsterdam
2011	Albert Watson, Fotografiska, Stockholm
2010	Vintage Watson, Hamiltons, London
2010	Albert Watson, Flo Peters Gallery, Hamburg
2010	UFO: Unified Fashion Objectives Young Gallery, Bruxelles
2010	UFO: Unified Fashion Objectives, Hartmann Gallery, Barcelona
2009	Best of Albert Watson, NRW-Forum Kultur und Wirtschaft, Düsseldorf
2009	Albert Watson, Forma Galleria, Milan
2009	Albert Watson, Brucie Collections Gallery, Kiev
2008	Albert Watson, Camera Work, Berlin
2008	Miss Beehayving, Hamiltons, London
2007	Frozen, Museum voor Fotografie, Antwerp
2006	Frozen, City Art Centre of Edinburgh
2005	Frozen, KunstHausWien, Vienna
2004	Frozen, Rotonda di via Besana, Milan

Selection of Group Exhibitions

2018	Artist Complex: Photographic Portraits from Frida Kahlo to Pablo Picasso, Berlin Museum of Photography
2016	Who Shot Sports, Brooklyn Museum, Brooklyn, NY
2016	Vogue 100: A Century of Style, National Portrait Gallery, London
2014	Coming into Fashion, Palais Galliera, Paris
2013	High Art: A Decade of Collecting, the Smithsonian, Washington, D.C.
2013	Beauty in the 21 st Century, Multimedia Art Museum, Moscow
2012	Timeless Beauty, 100 Years of Fashion Photography, C/O Berlin
2011	Traummänner, Haus der Photographie/ Deichtorhallen Hamburg
2011	Beauty CULTure, Annenberg Space for Photography, Los Angeles
2010	Collezione 2010 La scena e il sogno delle fotografie - Forma - Centro
2009	Who Shot Rock, Brooklyn Museum
2009	Internazionale di Fotografia, Milan
2009	The Model as Muse, The Metropolitan Museum of Art, New York
2008	Traumfrauen, Haus der Photographie/ Deichtorhallen Hamburg
2008	Blind Date, National Portrait Gallery, London; International Center of Photography, New York; Pushkin Museum of Fine Arts, Moscow

Publications

2017	Kaos, Taschen
2010	Strip Search, PQ Blackwell/Chronicle
2010	UFO: Unified Fashion Objectives, PQ Blackwell/Abrams
2007	Albert Watson, Phaidon
2005	The Vienna Album, Schirmer/Mosel
1998	Maroc, Rizzoli
1996	Mad Dog, Schirmer/Mosel
1994	Cyclops, Bulfinch Press

Awards

2017	Lifetime Achievement Award, Palm Beach Photographic Center.
2016	Cartier Lifetime Achievement Award, St. Moritz Art Masters
2015	Order of the British Empire (OBE), Queen Elizabeth II
2012	Platinum Award, 100 Best in Photography, Graphis
2010	Centenary Medal, Lifetime Achievement Award, Royal Photographic Society
2008	Hasselblad Masters Award
2006	Lucie Award, Outstanding Achievement in Advertising Photography
2006	Scottish Fashion Awards Hall of Fame
2004	Named One of the 20 Most Influential Photographers of All Time, Photo District News
1989	ANDY Award, Best Editorial Photography
1983	ANDY Award, Best Advertising Photography
1980	ANDY Award, Best Editorial Photography
1975	Grammy Award for best album cover art, Mason Proffit, "Come and Gone"