

news +++ Automechanika Shanghai

National Exhibition and Convention Center (Shanghai), 26 – 29 November 2025



Automechanika Shanghai 2025 opens tomorrow welcoming 7,465 exhibitors, strongest participation to date

Shanghai, 25 November 2025. Automechanika Shanghai 2025 opens tomorrow with a record 7,465 exhibitors (10 percent increase), from 44 countries and regions reflecting a strong commitment to innovation and sustainability in the automotive industry. The exhibition spans 383,000 sqm (nine percent increase); it marks the first time all 15 halls of the National Exhibition and Convention Center (Shanghai) are utilised. With 15 country and region pavilions and a presence from key manufacturing hubs across China, the show delivers a global platform for marketing, trade, information exchange, and education. Activities begin today with the International Automotive Industry Conference 2025 Presented by Automechanika Shanghai – CEO Summit, bringing together executives from around the world to discuss the current and future automotive industry, a reflection of what to expect across the next four days.

Ms Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd, said: "The expanded scale and increased number of exhibitors this year exemplify the strength of the Chinese automotive industry and the effective platform for global access at Automechanika Shanghai. This year's fringe programme, featuring 94 events and over 450 distinguished speakers, will also explore advancements both in China and global markets. These events maintain a global perspective and stay attuned to industry trends, fostering collaboration that advances the international supply chain and drives innovation for a more efficient global network."

Ms Li Zhang, Chairperson of China National Machinery Industry International Co Ltd, stated: "China is now a key player in automotive sales, production, and new energy vehicle development, with growing interest in its industry from players around the world looking to capitalise on opportunities each year. This is evident in the increase of automakers participating as they seek to expand their global presence and enhance supply chains. The shift from being just visitors to active participants demonstrates Automechanika Shanghai's influence as a platform for strategic collaboration between sectors and countries."

This year, the exhibition brings together leading car brands such as Chery Holding, GAC Aion, Li Auto, Qingling Motors, and Tesla, as well as a number of the carmakers' supply chain subsidiaries, including CZAG, DDAC, Dongfeng Wheel, FAW Foundry & Forging, FAWAY, FAWER, HPT, Qingshan Industry, SAIC, Stellantis, WeiChai's TSINTEL Technology, Wuling Industry and Yuchai Parts. The collection will showcase diversified products and advancements for both fuel-powered and new energy vehicles converging research and development, manufacturing, sales, and after-sales service at the fair.

Specialised zones highlight innovations from cutting-edge exhibitors

The **New Energy & Connectivity** sector has expanded for 50 percent including now some 30 debuting companies, such as ATTC, C*Core, CalmCar, EVPT, Hella Bhap, HICI, HighStar Na+, KYLIN SOFT, Mycar, Quectel, Reavis, Siemens Xcelerator, Stardusts Robot, TIANNENG, Trinova, VERTAXI and Yura. BAOLONG, Carlinx Tech, Deco, Dehong, EVEN, FARET, Hansong, Raytron, Rsemi, Sanhua Automotive, SemiDrive, Tuopu, YINLUN and Youkong Zhixing will also return with semiconductor chips, assisted driving systems, intelligent chassis, powertrain controllers, intelligent robots and a low-altitude aircraft. New energy vehicle components and supply chain manufacturing can be found at the Changzhou, Hubei, Longquan, and Tianjin pavilions. In fact, around 40 percent of all exhibitors will offer new energy and connectivity solutions.

Elsewhere, **Parts & Components** has expanded by 10 percent, while the **Tyres & Wheels** section has grown by nearly 50 percent, attracting new exhibitors with broader product displays. Other product sectors include **Electrics & Electronics, Diagnostics & Repair / Body & Paint, Accessories, Customising, and Digital Solutions / Services**.

The show welcomes new exhibitors such as 3M, BMTS Technology, Castrol, ENOC, FFT, Garrett, GPC, Huntsman, Jingu, Karbel, Miba, MLMH, REFLEK, Shunfuchang, Tanfei, Wheellegend, Winsen, and Yuchai Petronas. Other leading brands include ABT, Aisin, Astemo, Autel, AUTOBACS, Bilstein, BOP, Borgwarner, Bosch, Bright, Continental, Dali, EAE, Gold, Henkel, Horizon, Jingwei Hirain, Launch, Lopal, MAHLE, MP Concepts, New SORL, SDS, Sensata, Shedrive, TOYOTA BOSHOKU (CHINA), VIE, Weifu, Winda BOTO, YAKIMA, ZF and Zhongding Group Perfusion.

Furthermore, 15 country and region pavilions will house exhibitors from Germany, India, Italy, Korea, Malaysia, Singapore, Spain, Thailand, Türkiye, and more. This participation spans five halls and represents a 20 percent increase in scale compared to the last year.

On a similar note, visitors from nearly 160 countries and regions have registered for Automechanika Shanghai, an increase of 25 percent in the same period of last year. It includes 261 buyer delegations representing 24,000 visitors, from 50 countries and regions. Groups from 10 overseas countries and regions, from Argentina, Denmark, Switzerland, and the UK, to name a few, are participating for the first time.

Largest fringe programme to date kick starts today

The 2025 edition opens with the **International Automotive Industry Conference 2025 Presented by Automechanika Shanghai – CEO Summit** setting the tone for a robust fringe programme featuring over 94 events designed to inspire collaboration, networking, knowledge exchange, and talent development.

A prime example is the new **Technical Seminar Series** featuring seven conferences on thermal management for new energy vehicles, ADAS, intelligent chassis technology, and more. Under the **Talent Development Series** is the **Elite Pathway Programme** focusing on nurturing young talent. Moreover, the **Automotive Supply-Demand Matching Series** promotes resource integration by connecting carmakers and component suppliers.

Other prominent events include the **Automotive Aftermarket Summit, International Summit on Connected Vehicles Development 2025 Presented Automechanika Shanghai, Used Car Strategy and Development Forum 2025** and **China International Tyre Industry Conference 2025**.

In addition, **Innovation4Mobility** will feature over 30 presentations focused on automotive innovation and a Start-up Zone for new brands to connect and showcase soon-to-be commercialised products. The **Green Repair Area** adopts a training workshop model by combining product showcases, live demonstrations, skills training, networking, and education to enhance the capabilities of industry professionals while promoting sustainable practices. In addition, the **Customising X Tech Area** brings automotive culture and lifestyle to the forefront. This section showcases trends in customised vehicles, advanced accessories, and new energy vehicle modifications through seminars. Experiences such as the **Red Bull Pit Stop Challenge** and **Quest for a Racing Master 2.0** will further captivate participants. The show's mascot panda, affectionately named AutoHu will be introduced at the #AMS Merchandise Shop portraying roles such as a mechanic and race car driver.

The Automechanika Shanghai 2025 Live Broadcast will take place from 25 to 28 November in partnership with trade and mass media. Sessions will feature expert interviews and booth visits to reveal highlights and industry trends. Visitors can also tune into fringe event to stay connected remotely.

Automechanika Shanghai is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on +852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries.

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Press information and photographic material:

www.automechanika-shanghai.com/press

Automechanika Shanghai@Social Media

www.facebook.com/AutomechanikaShanghai

www.linkedin.com/in/automechanika-shanghai-ams-a240a851

www.instagram.com/automechanika_sh

#AMS #innovation #technology



Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
www.messefrankfurt.com.hk
www.automechanika-shanghai.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com