

All of BBB Industries' European brands will exhibit in Hall 3.0 at Frankfurt Automechanika



The 9 brands will share space to offer one of the widest product ranges in the aftermarket

Barcelona (Spain), July 17, 2024 – The European brands of [BBB Industries](#) (BBB), a leading sustainable manufacturer of spare parts for the automotive market, will showcase their innovations at [Automechanika](#), Europe's leading trade fair, in Hall 3.0 Stand E71. The event, which will be held in Frankfurt from September 10 to 14, will include 9 BBB Industries brands:

[Metalcaucho](#): a leading brand of high quality rubber and metal spare parts for the automotive sector, offers a catalog of more than 30,000 part numbers.

[Budweg](#): high quality remanufactured brake calipers, with a claims rate below 0.3% covers 96% of personal vehicles in operation across Europe.

[TERREPOWER](#): a leader in sustainable manufacturing that improves the longevity and performance of electric vehicle batteries, solar energy lifecycle solutions and energy storage systems.

[Mapco](#): a German manufacturer and distributor of more than 100 product families, specializes in European applications and with a high level of performance and quality.

[Red Line](#): an Italian brand that offers a complete range of more than 20,000 spare parts focused on Asian and American applications, and is also the market leader in engine parts.

[Inter-Turbo](#): remanufactured turbochargers that are high quality and precisely calibrated covers more than 80% of European passenger cars in operation.



[Alfa e-Parts](#): offers a wide range of electronic and electrical spare parts (sensors, switches, actuators, thermostats, valves...), combining in-depth knowledge with advanced technology.

[Cautex](#): for more than 65 years, this historic brand has been supplying high quality rubber and metal parts, guaranteeing reliability and long-lasting performance in every part.

[STC](#): specialist in the distribution of a wide range of rubber and metal spare parts, providing original equipment quality at competitive prices.

For more than 35 years, BBB has been a leader in sustainable manufacturing. Its commitment to innovation and quality has made it a trusted name in the automotive industry. With an extensive presence throughout North America, BBB entered the European market in 2020, incorporating several industry-leading brands. Today, with more than 10,000 employees worldwide and 8 distribution centers throughout Europe, they sustainably manufacture and supply an assortment of aftermarket parts in more than 90 countries.

Visitors to its stand at the Frankfurt Automechanika (Hall 3.0 Stand E71) will be able to discover the [wide range of solutions in BBB's diverse product portfolio](#).

About BBB Industries

BBB Industries, LLC is a leading sustainable manufacturer serving the automotive and industrial markets. With an extensive footprint and operations throughout North America, BBB entered the European market in 2020 and now sustainably manufactures and supplies an assortment of nondiscretionary repair parts across more than 90 countries. TERREPOWER is a division of BBB that services the electric vehicle, energy storage and solar markets across both North America and Europe. Founded in 1987, BBB Industries, LLC is a private company with corporate centers located in the greater Mobile, Alabama and Dallas, Texas areas. Please see www.bbbind.com for more information.

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