







# A car with spare parts from BBB Industries' brands, Metalcaucho, Alfa e-Parts, and Mapco, wins a 24-hour endurance race



Big win in a challenge that serves to test parts in a real environment

**Barcelona (Spain), April 12, 2024 –** Metalcaucho, Alfa e-Parts and Mapco, all BBB Industries brands, recently collaborated with a team that won the endurance car race held on April 6th and 7th. It was a **big win,** finishing first in the final classification, **using parts from these brands.** BBB Industries, LLC is a leading sustainable manufacturer serving the automotive and industrial markets.

<u>Metalcaucho</u> is a leading European supplier of aftermarket rubber and metal parts; <u>Alfa e-Parts</u> is a new brand of electrical and electronic parts; and <u>Mapco</u> is a German distributor with high quality standards and more than 100 product families.

This **24-hour race**, which took place at the Andalucia Circuit (Almería, Spain), was organized by <u>Amazing Drives</u>. The company offers motoring events, and experiences for enthusiasts in a safe environment, such as a permanent speed circuit, with standard vehicles that have few modifications. The goal is to be a gateway to motor racing and **enjoy the experience**.

It was an ideal event to **test the endurance of Metalcaucho, Alfa e-Parts and Mapco spare parts in a real environment**. This type of 24-hour race, in which they <u>already participated last year</u> at the Castellolí Circuit (Barcelona), in addition to being a reliable test bench for their parts, also aims to promote teamwork and fellowship.









The car, a BMW 318ti Compact, was fitted with parts from both brands. Metalcaucho parts included boots, steering gears, engine mounts, hoses, wheel hubs, silentblocks and link bars. Alfa e-Parts included sensors, switches, thermostats and coolant flange. Mapco's suspension arms, one of the German brand's most recognized products, were included too. **All the parts passed the test without showing signs of fatigue**, which was a success and a further demonstration of the excellent quality of BBB Industries' brand spare parts.



The team of drivers was formed by Lluís Vial, Armando Asauca and Xavier Bosch, taking turns at the wheel during the 24 hours of the race. The mechanical team was led by Juan Mármol, a prominent mechanic with extensive experience in high competition and a member of <u>Metalcaucho's Quality</u> <u>Department</u>. He was assisted by several other mechanics, Jaume Caslas, Albert Casabona, Antonio Canela, and David Cobos, the latter also a member of the BBB Industries staff.

## About Metalcaucho

Founded in 1987, Metalcaucho is a leading European brand of rubber and metal spare parts for the automotive sector. With a catalogue of over 30,000 SKUs Metalcaucho offers industry-leading product development and supplies high-quality, reliable products to its customers. Metalcaucho is owned by BBB Industries, an industry leading sustainable manufacturer based in the United States

#### About Alfa e-Parts

Alfa e-Parts, a BBB Industries' brand, offers a new and modern concept of electrical and electronic spare parts for the global automotive sector. Focusing on quality, range and service, Alfa e-Parts is committed to providing 100% designed, manufactured and tested products to its customers. Alfa e-Parts is owned by BBB Industries, an industry leading sustainable manufacturer based in the United States.

#### About Mapco

Mapco is a German automotive parts distributor specialized in European applications. In addition to offering excellent quality with a high standard of performance at competitive prices, Mapco has more than 100 product









families, including repair kits, in a wide range of more than 30,000 part numbers for steering, suspension, brakes, transmission, air springs, engine environment, filters, electrical... Mapco is owned by BBB Industries, an industry leading sustainable manufacturer based in the United States.

### **About BBB Industries**

BBB Industries, LLC is a leading sustainable manufacturer serving the automotive and industrial markets. With an extensive footprint and operations throughout North America, BBB entered the European market in 2020 and now sustainably manufactures and supplies an assortment of nondiscretionary repair parts across more than 90 countries. TERREPOWER is a division of BBB that services the electric vehicle, energy storage and solar markets across both North America and Europe. Founded in 1987, BBB Industries, LLC is a private company with corporate centers located in the greater Mobile, Alabama and Dallas, Texas areas. Please see www.bbbind.com for more information.