

BREMBO AT AUTOMECHANIKA FRANKFURT 2026: AN INTEGRATED APPROACH TO MOBILITY SOLUTIONS

Innovation, sustainability and global coverage come together in a full aftermarket & upgrade offering designed for every vehicle

Bergamo (Italy), 22nd June 2026 - At Automechanika Frankfurt 2026, Brembo returns with a clear message: the future of the aftermarket lies in a broader, more integrated vision of mobility.

Across the exhibition, the company will present a complete aftermarket & upgrade offering that reflects the evolving complexity of mobility today. From passenger cars to commercial vehicles, from motorcycles to bicycles, from light commercial vehicles to the latest electrified platforms, the Brembo Group's range is designed to respond to a wide spectrum of applications and markets, supported by a strong global presence across Europe, the Americas and Asia & Pacific.

What defines this approach is the combination of breadth and depth. Alongside a renewed caliper range, Brembo continues to expand its portfolio of discs, pads and brake fluid, most of which are developed and manufactured in-house. This industrial integration allows the company to maintain consistency in quality, performance and reliability across different product lines and vehicle segments.

Innovation remains a constant thread throughout the range. Brembo discs benefit from advanced high-carbon materials, UV coating and the company's patented Pillar Venting Technology (PVT); while the entire pad offering is copper-free, reflecting both performance needs and regulatory evolution. These technological choices are progressively extended across the aftermarket portfolio.

Environmental consciousness also plays an increasingly central role. Brembo continues to anticipate the direction of upcoming Euro 7 requirements, working to reduce brake emissions while preserving performance. With the Greenance family, now expanded to include brake fluid and at same time dedicated solutions such as the EV KIT address the specific characteristics of electric and plug-in hybrid vehicles, from corrosion resistance to noise reduction.

Rather than focusing on a single product or innovation, Brembo's presence at Automechanika highlights a broader transition: from component supplier to solutions provider, capable of supporting a diverse and rapidly changing mobility landscape with a coherent, forward-looking aftermarket & upgrade strategy at a global level.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, "Shaping a Zero-Accident Future", Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo is listed on the Milan Stock Exchange since 1995. The Group employs 16,000



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people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totaled €3.7 billion.

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