

## STC touring France with its customer AutoDistribution



### In October, STC has been at two French customer fairs with positive feedback on the brand's new products

October 24, 2023 – [STC](#), [BBB Industries](#) (BBB) brand of leading rubber and metal spare parts, STC was an exhibitor this October at two exhibitions of its French customer AutoDistribution. Both were well attended and gained positive product feedback.

First, on October 12 with [AD Armorique](#) and, a week later, on October 19 with [AD Farsy](#). This is the third consecutive year that STC has made this autumn tour in France. In November, there will be two more customer events.

At AD Armorique (in the French region of Brittany) there was an entertaining event with board games and prizes, which served to meet AD teams and their customers. As for the event organized by AD Farsy (a customer covering the Marseille area), it was a car show that attracted many people and raised the STC brand profile.

Those who visited the STC booth were surprised by the large number of products available, almost 30-thousand-part numbers.

**In the last two years, the STC catalog has grown exponentially, being the most extensive in the market in its category.** Some of the new families showcased in France were air suspension, CV joints kits, additional water pumps, gear shift knobs and boots,



Spain

hydraulic pumps, throttle valves, air springs, and steering gears. **STC aims to offer more and more solutions to its customers.**

STC has grown together with its distributors, working incessantly to be **at the forefront of development and quality**. They are very attentive to the needs demanded by the sector, such as a high standard of quality, immediate availability, and an enormous creation of new spare parts. **STC doesn't stop growing and, as slogan says, wants to continue being "the best way"**.

#### **About STC**

Founded in 2000, STC is a leading brand of rubber and metal spare parts for the automotive sector. STC offers more than 30,000-part numbers, adaptable to most vehicles in the international automobile fleet. STC is owned by BBB Industries, an industry leading sustainable manufacturer based in the United States.

#### **About BBB Industries**

BBB Industries, LLC is a leading sustainable manufacturer serving the automotive, industrial, and renewable energy markets. With an extensive footprint and operations throughout North America, BBB entered the European market in 2020 and now sustainably manufactures and supplies an assortment of nondiscretionary repair parts across more than 90 countries. TerrePower is a division of BBB that services the electric vehicle, energy storage and solar markets across both North America and Europe. Founded in 1987, BBB Industries, LLC is a private company with corporate centers located in the greater Mobile, Alabama and Dallas, Texas areas. Please see [www.bbbind.com](http://www.bbbind.com) for more information.