



Boulogne-Billancourt – May 31, 2022

BFGoodrich Advantage All Season and BFGoodrich Advantage SUV All Season: the range is expanding with two new All-Season tires

- A 4-season tire designed specifically to cover a very wide range of vehicles
- A 4-season tire also available for SUVs
- Better grip in all weather thanks to new technology used in both tires

On May 31, BFGoodrich is launching two new four-season tires: BFGoodrich Advantage All Season and BFGoodrich Advantage SUV All Season, an exclusive tire intended for SUVs.

These two tires that are renewing the BFGoodrich All Season range allow drivers to gain in simplicity, with no concerns about changing tires, and in safety during a sudden snowfall or unexpected drop in temperature. BFGoodrich Advantage All Season and BFGoodrich Advantage SUV All Season therefore prolong the driving pleasure.

They offer increased road holding on wet surfaces, thanks to an advanced pattern on a more rigid tread, grooves that offer better water evacuation and a chamfer that improves grip. The grip on snow has also been enhanced, thanks to latest-generation compounds. The tire shoulders have also been developed to increase grip and drivability in the snow.

BFGoodrich Advantage All Season and BFGoodrich Advantage SUV All Season give good overall performances all year round, whether on wet, dry, or snow-covered roads. The BFGoodrich Advantage All-Season offers improved¹ braking performances on wet and dry surfaces. The 3PMSF (3 Peak Mountain Snow Flake) certification allows it to be used all year round.

In 2022, the BFGoodrich Advantage All Season is available in 68 dimensions. 37 additional dimensions will complete the range as of 2023. The BFGoodrich Advantage SUV All Season is itself available in 13 dimensions this year. A further 16 will also follow next year.

¹ Simulations carried out internally. Simulation on wet ground performed in January 2021, simulation on dry ground performed in November 2020, using the dimension 205/55R16. The BFGoodrich Advantage All-Season tire braked 1 meter better on wet ground than the BFGoodrich g-Grip All-Season 2 tire at 80-20 Km/h. The BFGoodrich Advantage All-Season tire braked 1.6 meters better on dry ground than the BFGoodrich g-Grip All-Season 2 tire at 100-0 Km/h.

Dimensions available in 2022

15"	16"	17"	18"	19"	20"
165/60 R 15 77 H	205/55 R 16 91 H	205/40 R 17 84 W	225/55 R 18 98 V	235/35 R 19 91 Y	255/45 R 20 105 W
165/60 R 15 81 H	205/55 R 16 91 V	215/40 R 17 87 V	225/55 R 18 102 V	245/35 R 19 93 Y	255/45 R 20 101 V
175/55 R 15 77 H	205/55 R 16 94 V	225/45 R 17 94 V	235/55 R 18 100 V	255/35 R 19 96 Y	
175/55 R 15 77 T	205/60 R 16 92 H	225/45 R 17 94 W	235/55 R 18 104 V	205/55 R 19 97 V	
185/65 R 15 88 H	205/60 R 16 96 H	225/45 R 17 94 Y	245/45 R 18 100 V	235/40 R 19 96 Y	
185/65 R 15 88 T	205/60 R 16 96 V	205/45 R 17 88 V	245/45 R 18 100 W	245/40 R 19 98 Y	
185/65 R 15 92 T	215/55 R 16 97 H	205/50 R 17 89 V	245/45 R 18 100 Y		
195/60 R 15 88 H	215/55 R 16 97 V	205/50 R 17 93 V	225/45 R 18 95 V		
195/60 R 15 92 V	215/60 R 16 99 H	205/50 R 17 93 W	225/45 R 18 95 W		
195/65 R 15 91 H	215/60 R 16 99 V	215/55 R 17 98 V	225/45 R 18 95 Y		
195/65 R 15 91 T	225/55 R 16 99 H	215/55 R 17 98 W	235/45 R 18 98 W		
195/65 R 15 91 V	225/55 R 16 99 V	215/65 R 17 103 V	235/45 R 18 98 Y		
195/65 R 15 95 H	225/55 R 16 99 W	215/65 R 17 99 V	245/40 R 18 97 W		
195/65 R 15 95 V	195/55 R 16 87 H	225/55 R 17 101 W	245/40 R 18 97 Y		
185/60 R 15 84 T	195/55 R 16 87 V	225/60 R 17 99 V			
185/60 R 15 88 H	195/55 R 16 91 H	225/60 R 17 103 V			
185/60 R 15 88 V	195/55 R 16 91 V	215/50 R 17 95 V			
195/55 R 15 85 H	215/65 R 16 98 H	215/50 R 17 95 W			
195/55 R 15 89 V	215/65 R 16 102 V	215/60 R 17 100 V			
185/55 R 15 82 H	225/60 R 16 102 W	215/60 R 17 96 H			
185/55 R 15 86 H		225/50 R 17 98 V			
195/50 R 15 82 H		225/50 R 17 98 W			
195/50 R 15 82 V					

Dimensions available in 2023

15"	16"	17"	18"	19"	20"
175/65 R 15 84 H	195/60 R 16 89 H	205/55 R 17 95 V	225/40 R 18 92 V	225/45 R 19 96 V	195/55 R 20 95 H
175/65 R 15 84 T	215/70 R 16 100 H	225/65 R 17 102 H	225/40 R 18 92 W	225/55 R 19 99 V	255/40 R 20 101 V
175/65 R 15 88 H	195/50 R 16 88 V	235/55 R 17 99 V	225/40 R 18 92 Y	235/45 R 19 99 V	
205/65 R 15 94 H	195/45 R 16 84 H	235/55 R 17 103 Y	235/40 R 18 95 W	235/50 R 19 99 V	
205/65 R 15 99 V	195/45 R 16 84 V	235/55 R 17 103 V	215/50 R 18 92 V	245/45 R 19 102 Y	
165/65 R 15 81 T	205/45 R 16 83 H	235/60 R 17 102 H	225/50 R 18 99 W	255/40 R 19 100 Y	
175/60 R 15 81 H	185/50 R 16 81 H	215/45 R 17 91 W	195/60 R 18 96 T	225/40 R 19 93 Y	
205/60 R 15 95 H	185/55 R 16 83 V	235/45 R 17 97 V	215/45 R 18 93 Y	235/55 R 19 105 W	
205/70 R 15 96 H	205/70 R 16 97 H	235/45 R 17 97 Y	215/55 R 18 99 V		

	215/45 R 16 90 V	245/45 R 17 99 W	235/50 R 18 97 V		
			235/50 R 18 101 V		
			225/60 R 18 100 H		

Photos and/or attachments available at:

<https://contentcenter.michelin.com:443/portal/shared-board/1b77fcfb-8437-4499-b002-818c61f973f0>

About BFGoodrich® tires

With a history spanning 150 years, BFGoodrich® develops and produces tires for enthusiasts seeking driving pleasure in practically every environment. Thanks to a 45-year commitment to motor sports, BFGoodrich® also offers a full range of sports tires: whether you're driving an ultra-high-performance car on the track, on the road or off-road, the extreme performance from BFGoodrich® tires benefits the driver. All the information on BFGoodrich® tires is available on the website www.BFGoodrich.com.