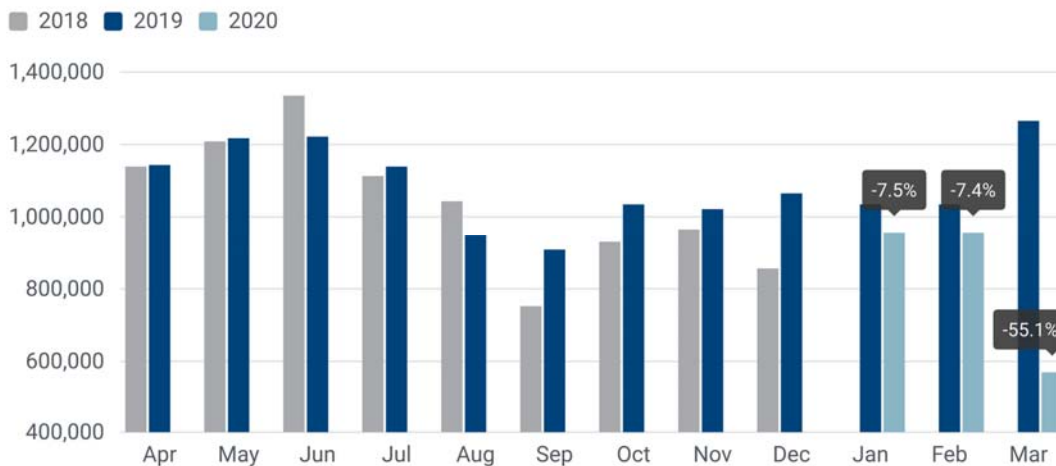


NEW PASSENGER CAR REGISTRATIONS EUROPEAN UNION¹



Passenger car registrations: -25.6% first quarter of 2020; -55.1% in March

In March 2020, the EU passenger car market recorded a dramatic drop (-55.1%) in registrations of new vehicles as a result of the COVID-19 outbreak. With containment/lockdown measures taking hold in most markets from around the middle of the month, the vast majority of European dealerships were closed during the second half of March. Consequently, demand across the region fell by more than half last month, dropping from 1,264,569 units registered in March 2019 to 567,308 units.

All 27 EU markets contracted in March, but Italy took the biggest hit, with registrations falling by 85.4% to 28,326 new cars (compared to 194,302 units in March 2019). Likewise, demand also collapsed in France (-72.2%) and Spain (-69.3%) last month. Germany recorded a less extreme drop than the other key markets, but registrations fell by 37.7% nevertheless.

From January to March 2020, demand for new cars in the European Union declined by 25.6%, with the impact of the corona crisis on March figures weighing heavily on the total. Each of the major EU markets posted significant losses so far in 2020: Italy -35.5%, France -34.1%, Spain -31% and Germany -20.3%.

¹ European Union refers to the new composition with 27 member states (excluding the United Kingdom). For year-on-year comparisons, historical data are recalculated to adjust to the new EU27 perimeter.

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPEAN UNION¹ + EFTA + UK

17/04/2020

	March 2020	March 2019	%Change 20/19	Jan-Mar 2020	Jan-Mar 2019	%Change 20/19
AUSTRIA	10,654	31,958	-66.7	54,680	80,855	-32.4
BELGIUM	28,801	54,872	-47.5	127,416	155,865	-18.3
BULGARIA	1,609	3,266	-50.7	5,927	8,419	-29.6
CROATIA	2,716	5,049	-46.2	10,001	12,173	-17.8
CYPRUS	742	888	-16.4	2,941	2,800	+5.0
CZECH REPUBLIC	13,685	21,491	-36.3	50,194	59,616	-15.8
DENMARK	15,183	26,316	-42.3	48,859	66,266	-26.3
ESTONIA	1,685	2,233	-24.5	5,647	6,174	-8.5
FINLAND	9,194	9,279	-0.9	28,266	29,102	-2.9
FRANCE	62,668	225,818	-72.2	364,679	553,335	-34.1
GERMANY	215,119	345,523	-37.7	701,362	880,092	-20.3
GREECE	3,743	9,518	-60.7	21,390	26,289	-18.6
HUNGARY	11,478	13,394	-14.3	32,670	34,338	-4.9
IRELAND	6,152	16,687	-63.1	50,700	64,126	-20.9
ITALY	28,326	194,302	-85.4	347,193	538,067	-35.5
LATVIA	1,067	1,618	-34.1	3,870	4,461	-13.2
LITHUANIA	2,236	3,957	-43.5	10,728	10,200	+5.2
LUXEMBOURG	2,798	5,621	-50.2	11,912	14,867	-19.9
NETHERLANDS	29,496	38,507	-23.4	103,203	115,451	-10.6
POLAND	29,657	50,118	-40.8	107,636	139,809	-23.0
PORTUGAL	10,596	24,900	-57.4	45,282	59,445	-23.8
ROMANIA	6,654	9,813	-32.2	27,979	35,836	-21.9
SLOVAKIA	5,013	9,222	-45.6	18,966	23,897	-20.6
SLOVENIA	2,743	7,304	-62.4	14,508	20,262	-28.4
SPAIN	37,644	122,659	-69.3	218,705	316,890	-31.0
SWEDEN	27,649	30,256	-8.6	66,141	73,880	-10.5
EUROPEAN UNION (EU)	567,308	1,264,569	-55.1	2,480,855	3,332,515	-25.6
EU14²	488,023	1,136,216	-57.0	2,189,788	2,974,530	-26.4
EU12³	79,285	128,353	-38.2	291,067	357,985	-18.7
ICELAND	1,078	1,074	+0.4	2,481	2,721	-8.8
NORWAY	12,451	18,375	-32.2	32,358	38,485	-15.9
SWITZERLAND	17,556	28,958	-39.4	55,452	72,065	-23.1
EFTA	31,085	48,407	-35.8	90,291	113,271	-20.3
UNITED KINGDOM	254,684	458,054	-44.4	483,557	701,036	-31.0
TOTAL (EU + EFTA + UK)	853,077	1,771,030	-51.8	3,054,703	4,146,822	-26.3
WESTERN EUROPE (EU14 + EFTA + UK)	773,792	1,642,677	-52.9	2,763,636	3,788,837	-27.1

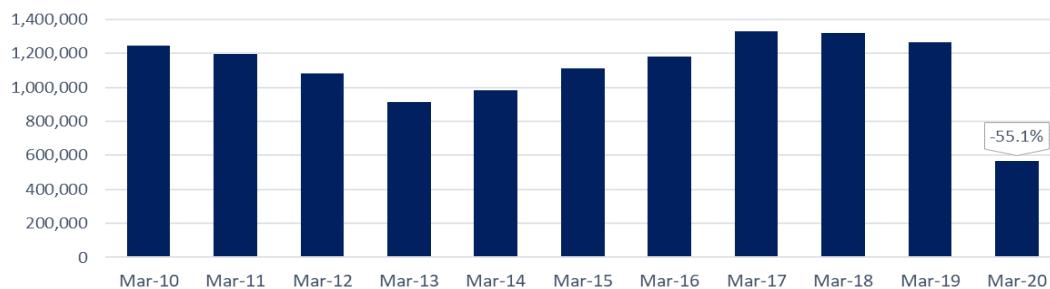
SOURCE: NATIONAL AUTOMOBILE MANUFACTURERS' ASSOCIATIONS

¹ Data for Malta n.a.

³ Member States having joined the EU since 2004

² Member States before the 2004 enlargement

New passenger car registrations in the EU - month trend | 2010 – 2020



Next press release: Tuesday 19 May 2020

This information is available on the ACEA website: <http://www.acea.be>

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER EUROPEAN UNION

17/04/2020

	March					Jan-Mar				
	%Share ¹		Units		%Change	%Share ¹		Units		%Change
	'20	'19	2020	2019	20/19	'20	'19	2020	2019	20/19
VW Group	29.0	24.2	164,653	306,023	-46.2	26.6	24.5	660,009	815,517	-19.1
VOLKSWAGEN	12.7	11.4	71,793	143,891	-50.1	11.9	11.7	295,680	389,112	-24.0
SKODA	6.4	4.7	36,257	59,258	-38.8	5.6	5.0	139,948	165,097	-15.2
AUDI	5.7	4.8	32,081	60,338	-46.8	5.0	4.5	123,098	151,575	-18.8
SEAT	3.6	3.0	20,696	37,391	-44.6	3.6	3.0	88,196	98,994	-10.9
PORSCHE	0.6	0.4	3,602	4,827	-25.4	0.5	0.3	12,260	9,883	+24.1
OTHERS ²	0.0	0.0	224	318	-29.6	0.0	0.0	827	856	-3.4
PSA Group	12.1	17.1	68,816	215,862	-68.1	16.0	17.5	396,301	583,371	-32.1
PEUGEOT	5.1	6.7	28,786	84,930	-66.1	6.8	7.0	168,746	234,861	-28.2
OPEL/VAUXHALL	3.6	5.4	20,269	68,062	-70.2	4.3	5.5	105,801	182,466	-42.0
CITROEN	3.1	4.7	17,716	59,393	-70.2	4.4	4.7	109,686	156,858	-30.1
DS	0.4	0.3	2,045	3,477	-41.2	0.5	0.3	12,068	9,186	+31.4
RENAULT Group	9.8	12.5	55,663	157,701	-64.7	10.0	11.5	247,838	384,539	-35.5
RENAULT	6.4	8.4	36,405	105,805	-65.6	6.9	7.5	170,378	249,999	-31.8
DACIA	3.3	4.0	19,001	51,047	-62.8	3.1	4.0	76,735	132,169	-41.9
LADA	0.0	0.0	164	412	-60.2	0.0	0.0	534	1,206	-55.7
ALPINE	0.0	0.0	93	437	-78.7	0.0	0.0	191	1,165	-83.6
HYUNDAI Group	7.9	6.2	44,989	78,210	-42.5	7.2	6.4	179,777	211,872	-15.1
HYUNDAI	3.6	3.2	20,421	39,892	-48.8	3.7	3.4	91,398	111,867	-18.3
KIA	4.3	3.0	24,568	38,318	-35.9	3.6	3.0	88,379	100,005	-11.6
BMW Group	7.6	5.8	43,423	73,267	-40.7	6.5	5.6	160,327	185,396	-13.5
BMW	6.2	4.7	35,108	59,040	-40.5	5.3	4.5	132,296	149,343	-11.4
MINI	1.5	1.1	8,315	14,227	-41.6	1.1	1.1	28,031	36,053	-22.3
FCA Group	3.9	7.4	22,070	94,291	-76.6	6.4	7.2	158,528	240,680	-34.1
FIAT	3.0	5.3	16,785	67,324	-75.1	4.6	4.9	113,911	164,736	-30.9
JEEP	0.7	1.2	3,788	15,821	-76.1	1.0	1.3	24,267	43,119	-43.7
LANCIA/CHRYSLER	0.1	0.5	516	6,096	-91.5	0.5	0.6	12,725	18,564	-31.5
ALFA ROMEO	0.2	0.4	890	4,627	-80.8	0.3	0.4	6,982	12,907	-45.9
OTHERS ³	0.0	0.0	91	423	-78.5	0.0	0.0	643	1,354	-52.5
TOYOTA Group	5.8	4.5	33,159	56,367	-41.2	5.9	4.7	147,046	157,766	-6.8
TOYOTA	5.5	4.2	31,362	52,942	-40.8	5.6	4.5	138,521	149,356	-7.3
LEXUS	0.3	0.3	1,797	3,425	-47.5	0.3	0.3	8,525	8,410	+1.4
DAIMLER	6.8	5.1	38,792	64,044	-39.4	5.8	5.5	143,186	182,034	-21.3
MERCEDES	6.7	4.6	37,812	57,623	-34.4	5.6	4.9	140,090	161,950	-13.5
SMART	0.2	0.5	980	6,421	-84.7	0.1	0.6	3,096	20,084	-84.6
FORD	4.3	5.6	24,572	70,432	-65.1	4.7	5.7	117,571	189,251	-37.9
NISSAN	2.4	2.7	13,495	33,957	-60.3	2.5	2.5	61,206	84,111	-27.2
VOLVO CAR CORP.	2.9	2.0	16,638	24,909	-33.2	2.2	2.0	54,123	65,868	-17.8
MAZDA	1.1	1.6	6,505	20,224	-67.8	1.1	1.5	27,509	50,356	-45.4
MITSUBISHI	1.2	1.2	7,064	14,740	-52.1	1.1	1.0	26,286	34,195	-23.1
JAGUAR LAND ROVER Group	1.0	1.2	5,845	15,099	-61.3	0.8	1.0	20,759	32,917	-36.9
LAND ROVER	0.7	0.8	3,977	9,746	-59.2	0.6	0.6	14,554	21,203	-31.4
JAGUAR	0.3	0.4	1,868	5,353	-65.1	0.2	0.4	6,205	11,714	-47.0
HONDA	0.5	0.7	2,815	8,662	-67.5	0.5	0.6	12,486	21,449	-41.8

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Bentley, Lamborghini and Bugatti

³ Includes Dodge and Maserati

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER EUROPEAN UNION + EFTA + UK

17/04/2020

	March					Jan-Mar				
	%Share ¹		Units		%Change	%Share ¹		Units		%Change
	'20	'19	2020	2019	20/19	'20	'19	2020	2019	20/19
VW Group	27.3	23.3	233,240	413,369	-43.6	26.2	23.9	800,482	993,044	-19.4
VOLKSWAGEN	11.5	10.6	98,219	187,027	-47.5	11.5	11.1	351,113	461,959	-24.0
SKODA	5.6	4.3	47,731	75,916	-37.1	5.4	4.7	163,616	194,734	-16.0
AUDI	6.0	5.2	51,398	91,502	-43.8	5.3	4.8	160,859	198,898	-19.1
SEAT	3.5	2.9	29,498	51,480	-42.7	3.5	3.0	107,269	123,086	-12.9
PORSCHE	0.7	0.4	5,863	6,737	-13.0	0.5	0.3	16,107	12,803	+25.8
OTHERS ²	0.1	0.0	531	707	-24.9	0.0	0.0	1,518	1,564	-2.9
PSA Group	11.0	16.1	94,175	284,701	-66.9	14.8	16.6	453,461	689,703	-34.3
PEUGEOT	4.3	5.8	36,582	102,422	-64.3	6.1	6.3	186,193	263,452	-29.3
OPEL/VAUXHALL	3.9	6.0	33,236	106,908	-68.9	4.4	5.8	134,330	239,999	-44.0
CITROEN	2.6	4.0	21,930	71,076	-69.1	3.9	4.2	119,857	175,819	-31.8
DS	0.3	0.2	2,427	4,295	-43.5	0.4	0.3	13,081	10,433	+25.4
RENAULT Group	7.7	10.2	65,846	181,234	-63.7	8.8	10.1	268,275	420,120	-36.1
RENAULT	5.1	6.8	43,097	121,064	-64.4	6.0	6.6	184,200	272,424	-32.4
DACIA	2.6	3.3	22,458	59,270	-62.1	2.7	3.5	83,286	145,221	-42.6
LADA	0.0	0.0	164	412	-60.2	0.0	0.0	534	1,206	-55.7
ALPINE	0.0	0.0	127	488	-74.0	0.0	0.0	255	1,269	-79.9
HYUNDAI Group	7.9	6.5	67,173	115,445	-41.8	7.3	6.6	221,889	273,104	-18.8
KIA	4.5	3.3	38,207	57,689	-33.8	3.7	3.2	113,026	132,174	-14.5
HYUNDAI	3.4	3.3	28,966	57,756	-49.8	3.6	3.4	108,863	140,930	-22.8
BMW Group	8.5	6.8	72,523	120,189	-39.7	7.1	6.3	216,724	260,100	-16.7
BMW	6.4	5.2	55,041	92,440	-40.5	5.7	4.9	174,326	204,553	-14.8
MINI	2.0	1.6	17,482	27,749	-37.0	1.4	1.3	42,398	55,547	-23.7
TOYOTA Group	6.2	4.7	52,760	82,750	-36.2	6.0	4.8	184,175	200,619	-8.2
TOYOTA	5.7	4.3	48,254	76,058	-36.6	5.6	4.5	170,827	187,483	-8.9
LEXUS	0.5	0.4	4,506	6,692	-32.7	0.4	0.3	13,348	13,136	+1.6
DAIMLER	6.6	5.4	56,619	95,307	-40.6	6.0	5.7	182,773	237,060	-22.9
MERCEDES	6.5	5.0	55,473	87,816	-36.8	5.9	5.2	179,268	214,875	-16.6
SMART	0.1	0.4	1,146	7,491	-84.7	0.1	0.5	3,505	22,185	-84.2
FCA Group	3.2	6.0	27,326	106,893	-74.4	5.6	6.3	170,327	260,016	-34.5
FIAT	2.4	4.4	20,869	77,347	-73.0	4.0	4.3	122,348	178,986	-31.6
JEEP	0.5	1.0	4,399	17,260	-74.5	0.9	1.1	26,216	45,925	-42.9
LANCIA/CHRYSLER	0.1	0.3	516	6,101	-91.5	0.4	0.4	12,726	18,575	-31.5
ALFA ROMEO	0.2	0.3	1,351	5,508	-75.5	0.3	0.4	8,156	14,731	-44.6
OTHERS ³	0.0	0.0	191	677	-71.8	0.0	0.0	881	1,799	-51.0
FORD	5.1	6.3	43,847	112,056	-60.9	5.3	6.3	162,528	259,773	-37.4
NISSAN	3.2	3.1	26,874	55,376	-51.5	2.9	2.8	87,260	117,209	-25.6
VOLVO CAR CORP.	2.8	2.1	24,005	37,172	-35.4	2.3	2.1	70,392	86,872	-19.0
JAGUAR LAND ROVER Group	2.7	2.4	23,434	41,904	-44.1	1.6	1.7	50,350	71,631	-29.7
LAND ROVER	2.0	1.6	16,719	27,478	-39.2	1.2	1.1	35,708	46,850	-23.8
JAGUAR	0.8	0.8	6,715	14,426	-53.5	0.5	0.6	14,642	24,781	-40.9
MAZDA	1.3	1.7	11,183	29,925	-62.6	1.2	1.6	36,088	65,518	-44.9
MITSUBISHI	1.2	1.1	10,228	19,971	-48.8	1.1	1.0	32,610	43,112	-24.4
HONDA	0.9	1.1	7,543	19,133	-60.6	0.7	0.9	22,414	38,250	-41.4

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Bentley, Lamborghini and Bugatti

³ Includes Dodge and Maserati

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU14 + EFTA + UK)

17/04/2020

	March					Jan-Mar				
	%Share ¹		Units		%Change	%Share ¹		Units		%Change
	'20	'19	2020	2019	20/19	'20	'19	2020	2019	20/19
VW Group	26.9	22.9	208,439	376,304	-44.6	25.6	23.4	707,379	887,688	-20.3
VOLKSWAGEN	11.7	10.6	90,864	174,927	-48.1	11.6	11.2	321,685	426,004	-24.5
AUDI	6.4	5.4	49,408	88,544	-44.2	5.6	5.1	154,282	192,077	-19.7
SKODA	4.4	3.5	34,132	56,912	-40.0	4.1	3.7	113,345	139,577	-18.8
SEAT	3.6	3.0	27,939	48,911	-42.9	3.7	3.1	101,401	116,405	-12.9
PORSCHE	0.7	0.4	5,605	6,353	-11.8	0.6	0.3	15,257	12,177	+25.3
OTHERS ²	0.1	0.0	491	657	-25.3	0.1	0.0	1,409	1,448	-2.7
PSA Group	11.3	16.5	87,297	270,514	-67.7	15.5	17.2	428,176	650,080	-34.1
PEUGEOT	4.4	6.0	33,785	98,244	-65.6	6.4	6.6	176,167	251,218	-29.9
OPEL/VAUXHALL	4.0	6.1	30,982	99,894	-69.0	4.6	5.8	126,244	220,933	-42.9
CITROEN	2.6	4.1	20,126	68,107	-70.4	4.1	4.4	112,832	167,596	-32.7
DS	0.3	0.3	2,404	4,269	-43.7	0.5	0.3	12,933	10,333	+25.2
RENAULT Group	6.9	9.9	53,742	163,178	-67.1	8.5	9.8	233,659	372,426	-37.3
RENAULT	5.0	6.9	39,011	113,921	-65.8	6.2	6.7	170,145	253,069	-32.8
DACIA	1.9	3.0	14,441	48,534	-70.2	2.3	3.1	62,742	117,450	-46.6
LADA	0.0	0.0	164	235	-30.2	0.0	0.0	522	643	-18.8
ALPINE	0.0	0.0	126	488	-74.2	0.0	0.0	250	1,264	-80.2
BMW Group	9.0	7.1	69,534	115,991	-40.1	7.5	6.6	206,672	249,433	-17.1
BMW	6.8	5.4	52,360	88,612	-40.9	6.0	5.1	165,226	194,860	-15.2
MINI	2.2	1.7	17,174	27,379	-37.3	1.5	1.4	41,446	54,573	-24.1
HYUNDAI Group	7.5	6.3	57,835	102,827	-43.8	6.9	6.3	189,566	238,818	-20.6
KIA	4.3	3.1	33,200	51,465	-35.5	3.5	3.1	97,774	116,257	-15.9
HYUNDAI	3.2	3.1	24,635	51,362	-52.0	3.3	3.2	91,792	122,561	-25.1
DAIMLER	6.9	5.6	53,173	91,285	-41.8	6.3	6.0	172,830	227,602	-24.1
MERCEDES	6.7	5.1	52,040	83,874	-38.0	6.1	5.4	169,399	205,604	-17.6
SMART	0.1	0.5	1,133	7,411	-84.7	0.1	0.6	3,431	21,998	-84.4
FCA Group	3.1	6.1	24,096	100,786	-76.1	5.6	6.4	155,330	244,352	-36.4
FIAT	2.4	4.4	18,455	72,736	-74.6	4.0	4.4	110,601	167,527	-34.0
JEEP	0.5	1.0	3,718	15,981	-76.7	0.9	1.1	23,492	42,399	-44.6
LANCIA/CHRYSLER	0.1	0.4	515	6,098	-91.6	0.5	0.5	12,723	18,566	-31.5
ALFA ROMEO	0.2	0.3	1,226	5,319	-77.0	0.3	0.4	7,667	14,143	-45.8
OTHERS ³	0.0	0.0	182	652	-72.1	0.0	0.0	847	1,717	-50.7
TOYOTA Group	5.7	4.4	44,210	72,737	-39.2	5.5	4.6	152,657	172,714	-11.6
TOYOTA	5.2	4.1	40,244	66,612	-39.6	5.1	4.3	141,142	161,208	-12.4
LEXUS	0.5	0.4	3,966	6,125	-35.2	0.4	0.3	11,515	11,506	+0.1
FORD	5.3	6.5	41,336	106,293	-61.1	5.5	6.4	152,645	243,076	-37.2
NISSAN	3.3	3.2	25,502	51,937	-50.9	2.9	2.9	81,471	109,146	-25.4
VOLVO CAR CORP.	2.9	2.1	22,256	34,932	-36.3	2.4	2.2	65,469	81,748	-19.9
JAGUAR LAND ROVER Group	3.0	2.5	22,946	40,796	-43.8	1.8	1.8	48,759	69,512	-29.9
LAND ROVER	2.1	1.6	16,348	26,780	-39.0	1.2	1.2	34,530	45,420	-24.0
JAGUAR	0.9	0.9	6,598	14,016	-52.9	0.5	0.6	14,229	24,092	-40.9
MAZDA	1.3	1.7	10,386	27,365	-62.0	1.2	1.5	32,798	58,509	-43.9
MITSUBISHI	1.3	1.1	9,811	18,835	-47.9	1.1	1.1	30,288	39,951	-24.2
HONDA	0.8	1.0	6,571	17,070	-61.5	0.7	0.9	19,092	33,284	-42.6

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Bentley, Lamborghini and Bugatti

³ Includes Dodge and Maserati