





2016: moderate increase of European tyre market coupled with continued growth in imports

Brussels, 23rd January 2016 – The European Tyre and Rubber Manufacturers' Association published today its members' sales for the year 2016 and the last quarter of 2016 (table 1). ETRMA also published the [2016 statistics booklet](#), which contains full data on the European rubber and tyre industry, including employment, production, trade and natural rubber consumption.

Table 1 – Sales of tyres

In '000 units*	Year 2015	Year 2016	Variation %	4 th Q 2015	4 th Q 2016	Variation %
Replacement Consumer¹ tyres	202.763	206.672	+2%	44.881	46.763	+4%
 OE² Consumer tyre	83.609	86.125	+3%			
Car Summer tyres	115.297	116.280	+1%			
Car Winter tyres	55.378	56.165	+1%			
 Replacement Truck Tyres	9.506	9.765	+3%	2.360	2.533	+7%
OE² Truck Tyres	5.601	5.662	+1%			
 Replacement Agricultural Tyres	1.502	1.409	-6%	283	267	-6%
 Replacement Moto and scooter tyres	8.589	8.968	+4%	1.063	1.054	-1%

*Discrepancies with data previously published is due to periodic data corrections

(source: europool ETRMA)

Consumer tyres - despite minor fluctuations during the third quarter and with a strong performance in the last quarter (+4%) - showed positive year-end results (*table 1*), confirming the increase of 2015.

OE consumer tyres sales followed the good performance of new car registrations (+6.8%³), although the growth was more contained than last year.

For the **truck tyre** segment, the total 2016 sales were positive (+3%) for the fourth year in a row and sales were particularly good in the fourth quarter (+7%). The OE truck tyre market also grew, in line with sales of commercial vehicles (+11.7% for first 11 months³).

Sales of **motorcycle and scooter tyres**, despite a negative second half of the year, also showed a good performance, which resulted - at year-end - in a growth of 4% .

Agricultural tyres sales continued to experience, a consistently negative trend (-6%).



"All in all, the outcome of 2016 is in line with the expectations and normal for a mature market" said Mrs Cinaralp, Secretary General of ETRMA "for 2017, it is difficult to hope for a greater growth, especially given the continuous growth of imports, which will be confirmed also for 2016".

¹ Consumer tyres include passenger car, SUVs and light commercial vehicles

² OE sales also include Turkey

³ Source of vehicle registration data: ACEA

Table 2 – Trade of tyres - main segments

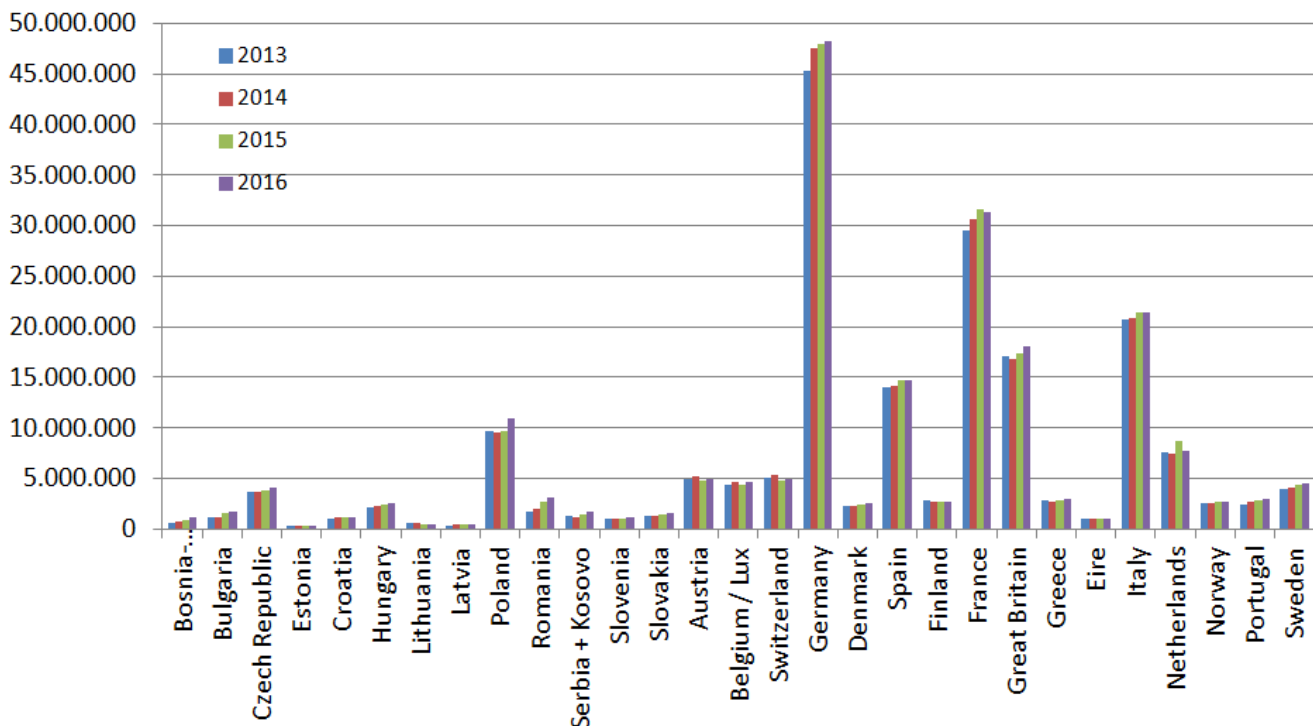
In '000 units		2015	2016	Variation
		Imports	Import _{fc}	%
	TOTAL	123.567	143.381 _{fc}	+16%
	China	57.751	65.513 _{fc}	
	TOTAL	6.201	7.037 _{fc}	+13%
	China	3.839	4.415 _{fc}	

Eurostat data is not yet complete for the whole of 2016. However, the results for the first 11 months of 2016 is sufficient to make a forecast (*fc*), which shows a consistent growth of tyre imports, particularly for passenger cars and truck tyres, dominated from China.

Like every year, the Annex gives a breakdown per country of the tyre replacement trend sales for the past four years.

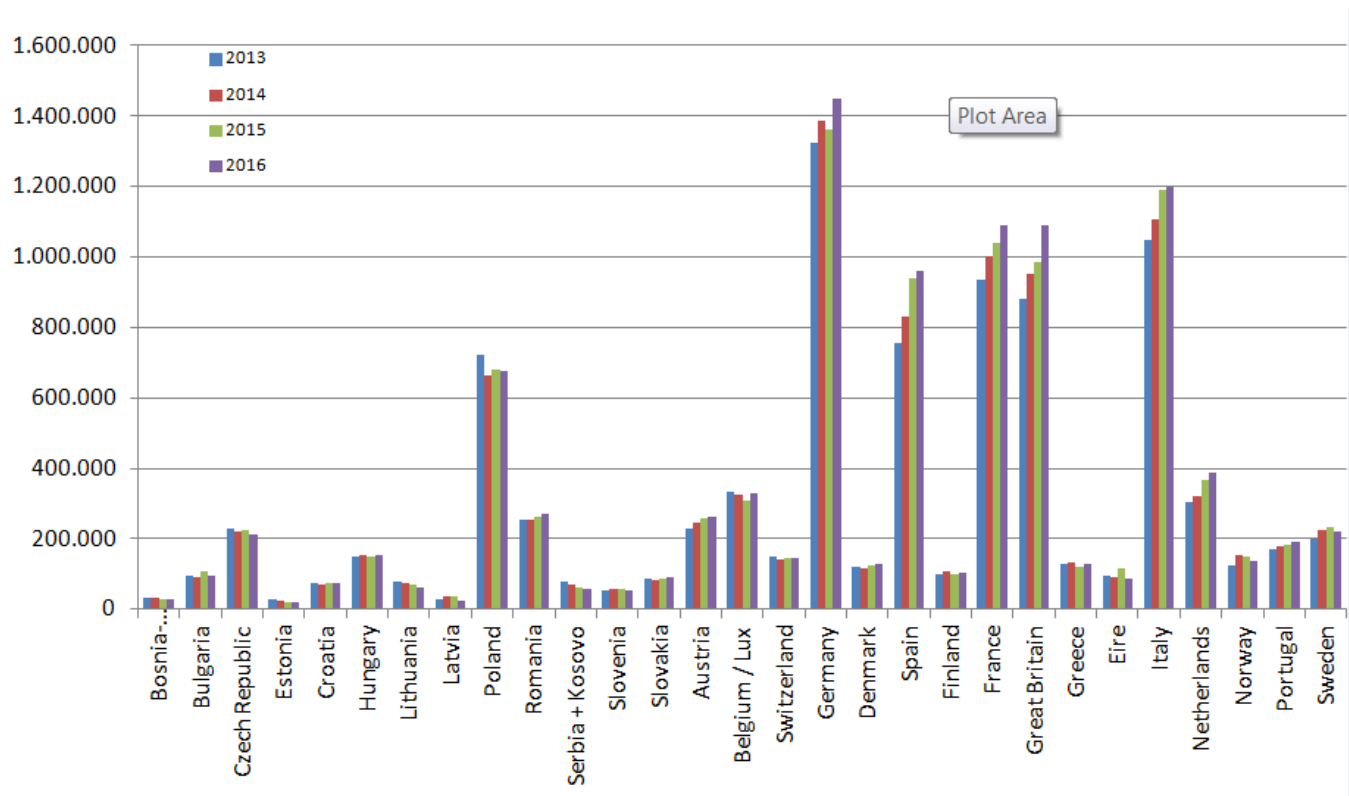
ANNEX: COUNTRY DATA

Replacement consumer tyre sales in Europe (ETRMA members)



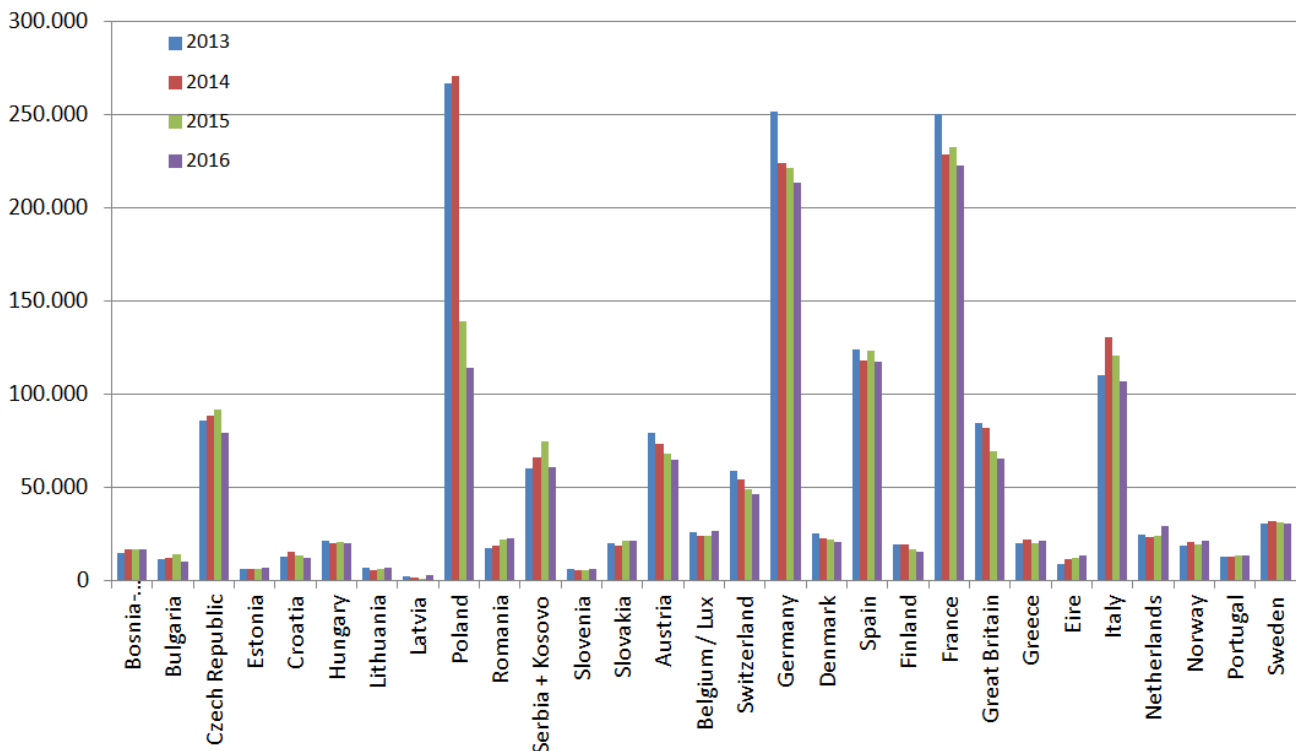
(source: europool ETRMA)

Replacement truck and bus tyre sales in Europe (ETRMA members)



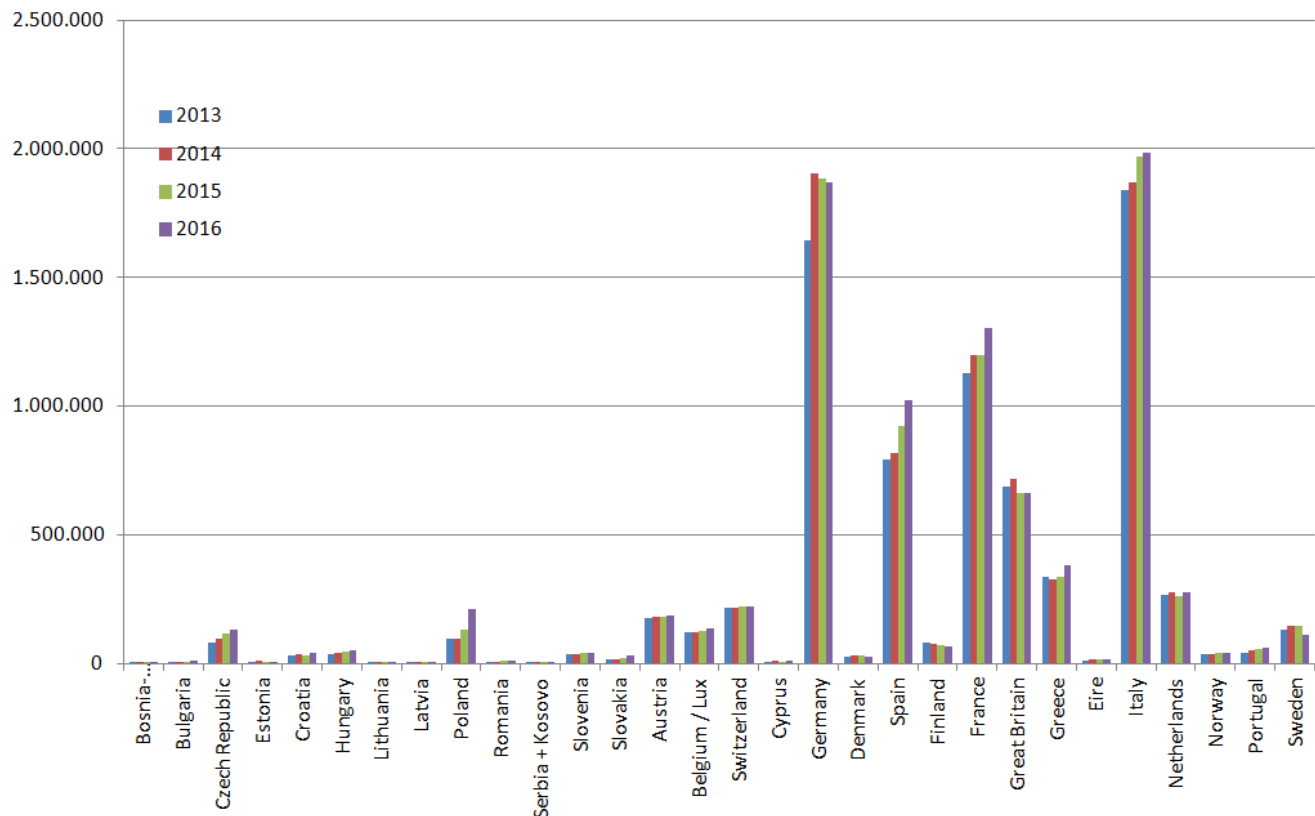
(source: europool ETRMA)

Replacement agricultural tyre sales in Europe (ETRMA members)



(source: europool ETRMA)

Replacement motorcycle tyre sales in Europe (ETRMA members)



(source: europool ETRMA)