

DAIMLER TRUCK

Daimler Truck Holding AG

Press Information

8 Avril 2025

Daimler Truck Q1 2025 : 99 812 unités vendues

- **Ventes unitaires du Groupe au T1 2025 conformes aux attentes internes : 99 812 unités (T1 2024 : 108 911 unités).**
- **Comme prévu, Trucks North America et Mercedes-Benz Trucks avec des ventes unitaires en baisse, Trucks Asia et Daimler Buses ont enregistré une croissance des ventes par rapport au T1 2024.**

Leinfelden-Echterdingen (Allemagne) – Au premier trimestre 2025, le groupe Daimler Truck a vendu 99 812 véhicules (T1 2024 : 108 911). Le segment Trucks North America a contribué à hauteur de 38 992 unités aux ventes globales du groupe (T1 2024 : 46 229). Mercedes-Benz Trucks a vendu 33 446 unités (T1 2024 : 40 838). Le segment Trucks Asia a augmenté ses ventes unitaires de manière significative de 16 % pour atteindre 24 772 unités (T1 2024 : 21 440). Daimler Buses a enregistré une augmentation des ventes de 11 % à 6 206 unités (T1 2024 : 5 596).

Ventes unitaires – Groupe et segments

A compter du 1er janvier 2025, Daimler Truck a intégré ses activités en Chine et en Inde dans le segment Mercedes-Benz Trucks. La présentation du premier trimestre 2025 et la comparaison ajustée de l'année précédente sont basées sur la nouvelle composition du segment.

Ventes unitaires	Q1/2025	Q1/2024	+ / -
Trucks North America	38,992	46,229	-16%
Mercedes-Benz Trucks	33,446	40,838	-18%
Trucks Asia	24,772	21,440	+16%
Daimler Buses	6,206	5,596	+11%
Daimler Truck Group*	99,812	108,911	-8%
Dont électriques	759	813	-7%

* Y compris les éliminations dues aux transactions entre segments.

Lors de la publication de son rapport sur le premier trimestre, le 14 mai, Daimler Truck présentera en détail les chiffres clés financiers et non financiers du premier trimestre de l'exercice 2025, au niveau du groupe et des segments.

D'autres informations sur Daimler Truck sont disponibles aux adresses suivantes :

newsroom.daimlertruck.com et daimlertruck.com

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO₂-neutral driving. The company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO and RIZON commercial vehicle brands. Mercedes-Benz Trucks (MBT) with the truck brand of the same name and BharatBenz. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's new Financial Services business (DTFS) constitutes the fifth segment. The product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the company also offers aftersales services and connectivity solutions.