

DAIMLER TRUCK

Daimler Truck Holding AG

Press Information

9 Avril 2024

Daimler Truck : ventes normalisées attendues au 1er trimestre

- **Daimler Truck : 108 911 ventes lors du Q1 2024 (Q1 2023 : 125 172 unités).**
- **La normalisation attendue du marché affecte tous les secteurs de l'entreprise, Trucks Asia avec une réduction significative en raison de la faiblesse des marchés asiatiques, et même si Daimler Buses a augmenté ses ventes unitaires.**
- **Les ventes de véhicules électriques à batteries ont bondi de 183 % à 813 unités lors de ce Q1 2024.**

Leinfelden-Echterdingen – Daimler Truck a vendu 108 911 camions et bus au cours du premier trimestre 2024, une baisse conforme à la normalisation attendue des marchés comparée au premier trimestre de l'année précédente (Q1 2023 : 125 172). Trucks North America a vendu 46 220 unités (Q1 2023 : 48 891). Mercedes-Benz a réalisé 31 885 ventes, a soit une légère baisse de 8 % comparée au Q1 2023 (34 492). Trucks Asia, principalement affecté par la faiblesse des marchés asiatiques, a déclaré avoir vendu 28 457 unités (Q1 2023 : 40 210). Daimler Buses a augmenté ses ventes de 1 % à 5 604 unités (Q1 2023 : 5 570). Les ventes de véhicules à batteries ont significativement cru de 183 % à 813 véhicules (Q1 2023 : 287).

Martin Daum, Président de Conseil d'Administration de Daimler Truck, commente : "Les ventes unitaires au premier trimestre 2024 reflètent la normalisation attendue des marchés mondiaux de camions et un environnement faible sur les marchés clés d'Asie. Les ventes unitaires sur les principaux marchés en Europe et en Amérique du Nord se situent à un niveau solide, tout à fait conforme aux attentes. Daimler Buses poursuit son développement positif et a encore augmenté ses ventes unitaires. Nous maintenons notre dynamique sur la voie du transport durable et avons presque triplé les livraisons de véhicules zéro émission par rapport au premier trimestre 2023."

Pour les différents segments et pour l'ensemble du groupe Daimler Truck, les chiffres sont les suivants :

Ventes unitaires	Q1/2024	Q1/2023	Différence
Trucks North America	46,220	48,891	-5%
Mercedes-Benz	31,885	34,492	-8%
Trucks Asia	28,457	40,210	-29%
Daimler Buses	5,604	5,570	+1%
Daimler Truck Group	108,911	125,172	-13%
Dont véhicules à batteries	813	287	+183%

Lors de la publication du 1er trimestre prévue le 3 Mai, Daimler Truck rendra compte en détail des chiffres clés financiers et non-financiers du premier trimestre au niveau groupe et segments.

D'autres informations sur Daimler Truck sont disponibles aux adresses suivantes : newsroom.daimlertruck.com et daimlertruck.com

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the Company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO₂-neutral driving. The Company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO, BharatBenz and RIZON commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the Company also offers aftersales services and connectivity solutions.