

DAIMLER TRUCK

Daimler Truck Holding AG

Press Release

16 Janvier 2026

Ventes Daimler Truck 2025 : 422,510 unités

- **Ventes du groupe en 2025 : 422 510 unités (2024 : 460 409 unités)**
- **Légère augmentation des ventes de camions en Asie ; ventes de Mercedes-Benz Trucks et Daimler Buses au niveau de l'année précédente, baisse des ventes de Trucks North America en 2025**
- **Les ventes de véhicules électriques à batterie ont considérablement augmenté pour atteindre 6 726 unités (2024 : 4 035 unités)**
- **Le quatrième trimestre affiche les ventes les plus élevées du groupe en 2025 : Mercedes-Benz Trucks a poursuivi sa croissance au quatrième trimestre, tandis que Trucks North America a continué de subir les effets des conditions de marché difficiles.**

Leinfelden-Echterdingen – Daimler Truck a clôturé l'exercice 2025 avec son meilleur trimestre de l'année en termes de ventes, totalisant 422 510 camions et bus au niveau du groupe (2024 : 460 409). Le segment Trucks North America a contribué à hauteur de 141 814 unités aux ventes globales du groupe (2024 : 190 727). Avec 159 871 unités vendues, Mercedes-Benz Trucks s'est maintenu au niveau de l'année précédente (2024 : 159 540). Trucks Asia a légèrement augmenté ses ventes à 107 055 unités (2024 : 102 870). Daimler Buses a vendu 26 991 unités (2024 : 26 592). Les ventes de véhicules électriques à batterie ont augmenté de deux tiers pour atteindre 6 726 unités (2024 : 4 035) en 2025.

Au quatrième trimestre 2025, Daimler Truck a enregistré des ventes totales de 117 974 unités (quatrième trimestre 2024 : 124 386). Alors que Mercedes-Benz Trucks a enregistré une augmentation significative de ses ventes à 48 841 unités (T4 2024 : 43 806), les ventes de Trucks North America, à 34 017 unités, ont continué à subir l'impact des conditions de marché difficiles aux États-Unis (T4 2024 : 46 906). Avec 30 325 unités

au quatrième trimestre, Trucks Asia s'est maintenu au niveau du quatrième trimestre des années précédentes (T4 2024 : 30 298). Les ventes de Daimler Buses au quatrième trimestre se sont élevées à 7 315 unités (T4 2024 : 7 624).

Au 1er janvier 2025, Daimler Truck a intégré ses activités en Chine et en Inde dans le segment Mercedes-Benz Trucks. La présentation des chiffres de vente 2025 et la comparaison révisée avec l'année précédente sont basées sur la nouvelle composition du segment.

Ventes unitaires	Q4/2025	Q4/2024	+/-	2025	2024	+/-
Trucks North America	34,017	46,906	-27 %	141,814	190,727	-26 %
Mercedes-Benz Trucks	48,841	43,806	11 %	159,871	159,540	0 %
Trucks Asia	30,325	30,298	0 %	107,055	102,870	4 %
Daimler Buses	7,315	7,624	-4 %	26,991	26,592	2 %
Daimler Truck Group*	117,974	124,386	-5 %	422,510	460,409	-8 %
Dont véhicules élec. à batteries	2,902	1,908	52 %	6,726	4,035	67 %

* Y compris les éliminations dues aux transactions entre segments.

Lors de sa conférence annuelle sur les résultats, qui se tiendra le 12 mars, Daimler Truck présentera en détail les chiffres clés financiers et non financiers de l'exercice 2025 au niveau du groupe et des segments, ainsi que ses prévisions pour l'exercice 2026 en cours.

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication..

Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the Company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO₂-neutral driving. The Company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its

customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO, BharatBenz and RIZON commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the Company also offers aftersales services and connectivity solutions.