

DAIMLER TRUCK

Daimler Truck Holding AG

Press Information

14 Janvier 2025

Ventes unitaires de Daimler Truck en 2024 : 460 409 unités

- **Ventes unitaires du groupe en 2024 : 460 409 unités (2023 : 526 053 unités)**
- **Daimler Buses a légèrement augmenté ses ventes d'unités ; Trucks North America, Mercedes-Benz Trucks et Trucks Asia en baisse.**
- **Les ventes de véhicules électriques à batterie ont augmenté pour atteindre 4 035 unités (2023 : 3 443 unités)**

Leinfelden-Echterdingen – Daimler Truck a vendu 460 409 camions et autobus en 2024 (2023 : 526 053). Le segment Trucks North America a contribué à hauteur de 190 428 unités aux ventes globales d'unités du Groupe (2023 : 195 014). Mercedes-Benz Trucks a vendu 126 477 unités (2023 : 158 511). Trucks Asia a fait état de 125 234 unités vendues (2023 : 161 171). Daimler Buses a vendu 26 646 unités (2023 : 26 168). Les ventes de véhicules électriques à batterie ont augmenté pour atteindre 4 035 unités (2023 : 3 443).

Ventes unitaires	2024	2023	Change
Trucks North America	190 428	195 014	-2%
Mercedes-Benz Trucks	126 477	158 511	-20%
Trucks Asia	125 234	161 171	-22%
Daimler Buses	26 646	26 168	+2%
Daimler Truck Group*	460 409	526 023	-12%
Véhicules à batteries électriques	4 035	3 443	+17%

* Y compris les éliminations dues aux transactions entre segments.

Lors de sa conférence sur les résultats annuels prévue le 14 mars, Daimler Truck présentera en détail les chiffres clés financiers et non financiers de l'exercice 2024 au niveau du groupe et des segments et présentera ses prévisions pour l'exercice 2025 en cours.

D'autres informations sur Daimler Truck sont disponibles aux adresses suivantes :

~~DaimlerTruckAG.com~~
DaimlerTruckAG.com

Domicile and Court of Registry: Stuttgart, Commercial Register No.: 762884

Chairman of the Supervisory Board: Joe Kaeser

Board of Management: Karin Rådström, Chairwoman. Karl Deppen, Andreas Gorbach, Jürgen Hartwig, John O'Leary, Achim Puchert, Eva Scherer

Daimler Truck AG

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Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words “aim”, “ambition”, “anticipate”, “assume”, “believe”, “estimate”, “expect”, “intend”, “may”, “can”, “could”, “plan”, “project”, “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the Company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO₂-neutral driving. The Company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO, BharatBenz and RIZON commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the Company also offers aftersales services and connectivity solutions.